



# SAFEGWAY BRANDS SALE

Our brands are your Best Buy. Why pay more? Compare-Then Buy

Look for this symbol on the shelves!



Where you see the S identifying an item on our shelves, you see a top food buy. This S means it's a Safeway Brand... quality controlled by Safeway and brought to you at Safeway's money-saving prices. Every one of these products S is backed by Safeway's unconditional guarantee of satisfaction!

**SAFEGWAY GUARANTEES 100% SATISFACTION ON EVERY ITEM . . . OR YOUR MONEY WILL BE REFUNDED**

Safeway brands marked with a star (★) are Northwest products—packed especially for Safeway—distributed by Safeway from coast to coast. Safeway is the Northwest's BEST agricultural customer!

**Taste Tells Catsup** You Save 14c on 6 Bottles **6** 14-oz. Bottles **\$1.00**  
**Instant Coffee** Edwards Deep Roasted Reg. \$1.53. Save 24c ea. **6-oz. Jar \$1.29**  
**Salt, Sno White** **26-Oz. Pkg. 10c**

**Percolator**  
Famous Brand Automatic Electric—Advertised at \$11.95  
Available when you buy a pound of Edwards Coffee at Regular Price. **\$5.98**

**Peanut Butter**  
BEVERLY Chunk Style at Reg. 57c. You Save 8c Each  
**18-oz. Jar 49c**

**Washday Products**  
Scamper Liquid Detergent 12-oz. can **26c** 22-oz. can **54c**  
Parade Reg. 52c Deal 2 20-oz. pkgs **42c** Reg. \$1.04 Deal 2 40-oz. pkgs. **79c**  
Su-Purb New Blue Detergent 20-oz. pkg. **25c** 40-oz. pkg. **49c**  
White Magic 22-oz. pkg. **25c** 46-oz. pkg. **49c**

**Shortening**  
ROYAL SATIN Brand, Pure All Vegetable. Save at Safeway  
Reg. 85c Save 6c **3-lb. Can 79c**

**Mayday Oil**  
The Finest Quality Cooking Oil Completely Natural in Flavor  
Reg. 70c Quart Save 11c **Full Quart 59c**

**NEVER BEFORE SUCH DRASTICALLY REDUCED PRICES**  
**SAVE 40c ON THIS EXTRA-SPECIAL GET ACQUAINTED OFFER**  
 **Sleepy Hollow Syrup** Reg. 29c 12-oz. Botl. For Only **1c**  
 When You Buy Reg. 71c Quart Jar of  
 **Nu Made Mayonnaise** Both For **60c**  
 At a Specially Reduced Price 59c A Guaranteed Value of \$1.00

**Cherub Milk** Finest Quality Evaporated at any price. Reg. 3/40c **6 Tall Cans 65c**  
**Instant Lac-Mix** Delicious Non-Fat For Less Than 8c a Qt. **8-Qt. Pkg. 59c**  
**Black Pepper** Finest Quality Crown Colony. Reg. 33c. Save 8c **4-oz. Tin 25c**

CANTERBURY, Top Quality Orange Pekoe and Pekoe **TEA**  
The Vigorous Tea That Costs You Only About 1/2c per Glass  
Reg. 20c 16-bag Pkg. **10c** Reg. 39c 1/4-Lb. Pkg. **29c**

AIRWAY Is Your Best Buy Today **★ COFFEE**  
Mild, Mellow Flavor. It's Freshness Remains Locked In, Until it's Ground  
Reg. 91c 1-lb. Bag **86c** Reg. 1.81 2-Lb. Bag **\$1.71**

HIGHWAY **APRICOTS**  
Halves  
2 1/2 Can **29c**

FLEET MIX Is the Perfect **BISCUIT MIX**  
Makes The Lightest, Fluffiest, Rolls, Shortcakes, Biscuits or Dumplings  
Reg. 39c 40-oz. Pkg. **29c** Save 10c

12 Sparkling Flavors and Mixers **★ BEVERAGES**  
CRAGMONT Gives You More For Your Money — Per Glass  
Regular 2 for 35c Plus deposit **2 32-oz. bottles 29c**

**Perfect for Canning!**  
  
**Delicious freestone PEACHES**  
 Regular Elbertas **17-lb. Crate \$1.98**  
 The Season's Finest Every peach is guaranteed 100% or your money back.  
 Thumpin, Red-Ripe **Watermelons** Every Melon Is Guaranteed 100%  
 Whole Melon **5c** By Piece, Lb. 5 1/2c  
 Sweet Corn Golden Yellow 6 ears **29c**  
 Tomatoes Red, ripe Beauties 1b. **19c**  
 Potatoes New White Shafters 10-lb. paper bag **69c**  
 Bananas Fancy Quality Golden Ripe 1b. **19c**  
 Celery Tops for Summer Salads 1b. **15c**  
 Cabbage Every Head Firm, Crisp 1b. **5c**

Look for This Symbol of Savings S at Your SAFEGWAY Store

- Gling Peaches Highway Brand Regular 30c **4 No. 2 1/2 Cans 1.00**
- Pie Cherries Honeybird brand Tart, Pitted **4 No. 2 Cans 1.00**
- ★ Asparagus Sunny Skies brand All green spears **3 No. 300 cans 1.00**
- Cookies Melrose Iced — Oatmeal Sugar or Coconut 14-oz. Pkg. **29c**
- ★ Dill Pickles Zippy brand Regular or Kosher Half Gal. **59c**
- Vinegar Old Mill Brand White, Gal. 59c Cider Gal. **69c**
- Dog Food Pooch Brand A grand value **12 Tall cans 1.00**
- Tomato Sauce Taste Tells Brand **12 8-oz. cans 89c**
- Pancake Mix Suzanna Regular 47c **3 1/2-lb. Pkg. 39c**
- ★ Grapefruit Juice Townhouse **46-oz. can 4/1.00**
- ★ Preserves Empress Strawberry reg. 49c 20-oz. Glass **39c**
- Cheese Spread Van Zee Reg. 79c 2-lb. Pkg. **59c**
- Grapefruit Highway Brand Regular 18c ea. **4 No. 303 cans 59c**
- ★ Tomato Juice Sunnydawn **46-oz. can 4/1.00**
- Fruit Cocktail Hostess Delight **5 No. 303 Cans 1.00**
- La Lani Pineapple Juice **46-oz. can 4/1.00**

**SAFEGWAY GUARANTEES YOU'LL LIKE**  
  
**SOMERSET Skinless WIENERS**  
**3 1-lb. pkgs. \$1.00**  
 Per 1-lb. pkg. 35c  
 Manor House Fresh Frozen — 1-lb. 12-oz. each **Cut-Up Fryers each 89c**  
 Somerset — 1-lb. 12-oz. and over Short Stick **Bologna each 79c**  
 Smoked Famous Brands Eastern Sugar Cured **Ham Slices lb. \$1.35**  
 Scientifically "Aged" For Flavor and Tenderness... Well Trimmed  
 Round Steak "Choice" Beef Full cut, bone-in lb. **79c** Swiss Steak "Choice" Beef lb. **75c**  
 Sirloin Tip "Choice" Beef Steak lb. **98c** Rump Roast "Choice" Beef Bone-in lb. **75c**

Grocery prices in this ad are effective through Sunday, August 12 at Safeway in Medford. Meat and produce prices effective through Wednesday, August 8, subject to market change thereafter. We reserve the right to limit quantities. No sales to dealers or their representatives.