

Help Us Celebrate Our 1st Year in Business at Our BIG—

ANNIVERSARY SALE

Starting WEDNESDAY, AUGUST 1—Thru SATURDAY, AUGUST 4th

We take this means to thank the people of the Rogue Valley for their loyal support during the past year! We are offering prizes and many specials throughout the store at big savings to you. Come in and see us!

1st

1st

SPECIAL
WHILE THEY LAST
FREE!

\$39.95
VALUE!

A COMPLETE SET OF
HEAVY Regal
WATERLESS
COOKWARE
WITH NEW
Copper-Ray
COVERS



with every purchase
of a new 1956

Admiral.
ELECTRIC RANGE
(with matching Copper Trim)

You can buy this

Admiral
Double Oven
RANGE

DURING OUR

Anniversary
SALE

for only

\$369.95

Reg. Price
\$449.95

See It Now!

Save

HOT WATER SOAP
UPKEEP ELECTRICITY
TIME FABRICS



with the NEW
MULTI-CYCLE
SPEED
QUEEN

for ahead of all other automatics
in finger-tip flexibility, in
durability and dependability



STAINLESS STEEL TUB
guaranteed for a lifetime



TRANSMISSION
guaranteed for 3 years

New Exclusive
Water Aerator
puts air in water —
dissolves soap
faster — gets
clothes cleaner

New Exclusive
"FLOTATION"
PRE-RINSE
floats away dirt, lint
and scum. No need
for special filtering
devices.

"SUDS-SAVER"
available

YOU CAN PRE-SELECT:

- (1) HOT or WARM Wash Water
- (2) WARM or COLD Rinse Water
- (3) 11, 7, 4 or 2-minute Washing Time
- (4) "HI" or "LO" agitator and spin speed
- (5) "NORMAL" or "SHORT" Cycle
- (6) 13, 11, 9, 7 or 5 gals. of wash water in tub

Prices Start **\$279.95**
At Only

TRADE NOW

SPEED QUEEN

Anniversary
SPECIAL!

Admiral 10 cu. ft.
UPRIGHT FREEZER

\$22.95
Only **Down**

Pay \$2.20 Per Week. Your
Savings alone will more than
pay for this freezer

- Freezes on all sides and inside of packages.
- Holds 350 lbs.
- Freezes food faster by direct contact with 4 Super-Speed Freezing Shelves.
- Handy Food and Juice Racks in Door.



ANOTHER
Admiral
SPECTACULAR
ONLY **\$229.95**
BUY NOW!

Model 10U45

WIN THIS
WONDERFUL
NEW—

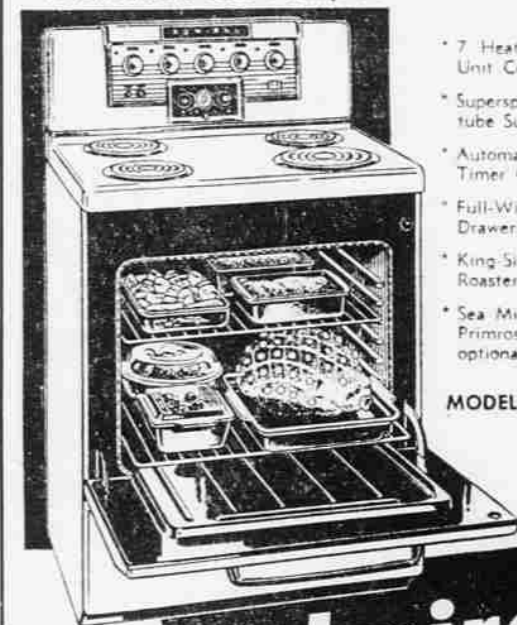


SO *Easy* TO DO — BECAUSE THERE'S
SO *Little* TO DO!
JUST COME IN AND REGISTER!

GIANT SIZE OVEN

yet fits smallest kitchens!

Deluxe Model 3EH14 Complete with 1956 Features!



- * 7 Heat Surface Unit Controls
- * Superspeed Micro-tube Surface Units
- * Automatic Electric Timer Clock
- * Full-Width Storage Drawer
- * King-Size Rotary Roaster Optional
- * Sea Mist Green, Primrose Yellow optional.

MODEL 6132

New
1956

Admiral

30" ELECTRIC
RANGE
Another
Anniversary **\$199.95**
SPECIAL

SAVE! ALL CONSOLE
TELEVISION SETS
GREATLY REDUCED!

NEW
1956 **Admiral**
21" TV with
TOP FRONT TUNING

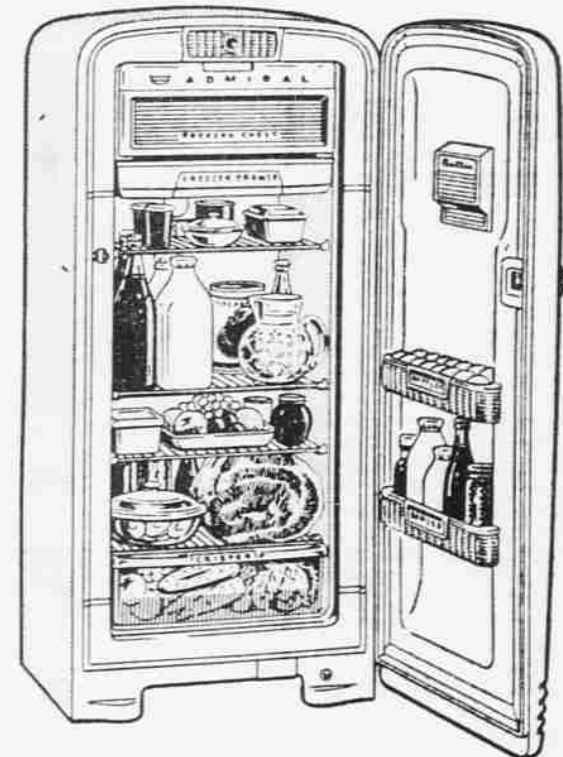


NO STOOP!
NO STRETCH!
NO STRAIN!

ACT
NOW!

The LISBON—Mahogany Finish

- * Top Front Controls for extra tuning convenience
- * New Advance Cascade Chassis
- * Aluminized Tube—Double bright



Admiral.
Deluxe Refrigerator
Family-Size **\$189.95**
Model D800

Full-Width Freezer Chest . . . Stores 45 lbs. frozen foods
. . . 3 Extra-Strong Shelves (1 Adjustable) . . . Full-Width
Clear-View Crisper (Optional) . . . Butter Keeper and
2 Deep-Capacity Shelves in Door.

VERY SPECIAL OFFER!

To All the Ladies During Our Celebration:

Reg. \$9.95 Set of Pearls **99c**
(Necklace, Bracelet
and Earrings) For Only

• **FREE PRIZES** •

TERMS
TO SUIT
YOU!

COUHEY'S
APPLIANCE STORE
225 E. 6th St. Medford Phone 3-5433

OPEN
WEDNESDAY
NIGHTS
Until 9 P.M.