

**They'll Do It Every Time** By Jimmy Hatlo



**Blue Suede Shoes Used For Jump Into Show Business**

Memphis, Tenn.—UP—Young Carl Perkins, a "country boy" with a guitar and a dream, used a pair of blue suede shoes to jump into big-time show business.

Perkins, who had never made more than \$35 a week, finds it hard to believe that his record of "Blue Suede Shoes" brought him about \$20,000 the first month it was on the national market.

And the money keeps coming in making the 23-year-old Perkins about the "hottest" thing around in country and western music.

It's the same road to success traveled earlier by Elvis Presley who is now a top recording artist for RCA Victor.

Both Perkins and Presley were unknown singers when they walked into the office of a recording man, Sam Phillips. A few records later both were headed for the big money.

"I may get a few things I missed out on, such as plenty to eat when I want it," Perkins said, "but I'm still a plain, country boy. Money will have a hard time changing my attitude toward life and people."

He gives credit for his success to Phillips and "the good people who are the ones who make a fellow like me sell records."

Perkins had never been "much farther than the Memphis railroad station" when he headed for New York for a guest appearance on a national television show.

"I'll need a brace to keep from breaking my neck looking up at those big buildings," he said. Perkins writes his own songs and gets his ideas from "listening to things people say."

The only thing flashy about Perkins is a pair of "sparkling" blue suede shoes that shine when the light hits them. He wears them on the stage.

Recently, Perkins stepped out of an "unpaid for" 1950 model auto and into a 1956 Cadillac that Phillips gave him. The gift was for Perkins' feat in becoming the first country and western star to have a record among the top in all three categories listed by the Billboard magazine—popular, country and western, rhythm and blues.

Naturally the auto was mostly blue. Perkins has always done some singing, but he was a farmer

and then a bakery worker before organizing a little band at Jackson, Tenn.

"We never made more than \$30 or \$35 a week," he said. He often sent recordings of songs he'd written to record companies with no luck. But he still kept his dream alive.

Then he heard of Phillips and his Sun Record Co., and got an audition. The first two records he made didn't set any houses afire, but "the third time really was the charm."

That was "Blue Suede Shoes" which sold more than 500,000 copies the first month it was on the national market.

Perkins figures his success will enable his wife and two children to "someday enjoy the things I never got."

Phillips' knack in helping young singers get a start has made the three-year-old Sun firm one of the top country and western recording outfits in the nation.

Presley, whose voice has been described as a combination of "Frankie Laine, Johnny Ray and

**University Founded By Stagecoach Meet**

Boston —UP— Fifty-year-old, Suffolk University was founded because an injured Maine youth and a Boston manufacturer met by chance in a Cape Cod stagecoach on an August morning in 1903.

George A. Frost, a successful businessman in his forties, felt sorry for Gleason Archer, 23, who was on his way to Boston to have a fractured knee set. He questioned the youth, liked him, and decided to finance the poverty-stricken Archer through his final three years at Boston University's law school.

Tony Martin, "was a truck driver when he wandered into Phillips' office. Now he has two Cadillacs, and, as a friend said, "is the only person I know who makes \$65,000 a year and buys a car on time."

Presley has an intense look, wears his hair long and often jumps all over the stage while singing. Presley also wears "loud" clothes.

Perkins is an average looking guy and talks in a quiet, unassuming way. He wears neat sports coats and slacks — and those blue suede shoes.

**GI HOUSES IN SPAIN**

Madrid —UP— The U. S. government has contracted for 1,000 new housing units for American personnel to be stationed in Spain, the U. S. Embassy announced Friday night.

Administration and a graduate school of law. Archer happily took part in the university's golden celebration.

**Latest 'Egg Beater' To Be Best of 'Flying Bananas'**

Washington —UP— When the military set here talks of "egg-beaters" and "flying bananas," they aren't discussing food. They're talking about a new helicopter officially called Piasecki H21C.

The Air Force says the twin-rotored Piasecki is one of their hottest aircraft. The Army has long been racing about the plane's "tactical mobility," military lingo for "gettin' there fastest with the mostest."

Civilians regard this whirlybird with a curious fascination. There is something about a helicopter—its appearance and its characteristic vertical take-off and landing—that causes passersby to stop and stare.

But to the military mind, this "something" is the increased tactical and strategic mobility that helicopters in general have brought to the ground forces.

One Piasecki "flying banana" is capable of carrying a one and a half ton load and at the same time, seating 20 soldiers. The Army said this means they can move men and material into battle wherever reinforcements

are needed—and without runways or ground improvement.

In the Korean War, the Marines and Army used 'copters to move up reinforcements and move out wounded quickly.

**For All Purposes**  
The Pentagon expects in event of war, Piaseckis would be launched from aircraft carriers to drop shock troops behind enemy shore defenses.

On the home front, cabinet members and high-level officials will attest to its worthiness. Officials were shuttled to President Eisenhower's Gettysburg farm from Washington during the chief executive's recuperative period.

One pilot demonstrated a landing with "auto-rotation" on one of these trips. The pilot showed his high-ranking passengers how this device permits the plane to land safely in case the engine conks out.

Piaseckis also proved to be efficient in disaster work. Last year, when all other transportation bogged down, they were able to fly supplies in flood-swollen areas of New York.

**Australians Linked To Global Service**

Sydney —UP— Australia has been linked with a new six-day-round-the-world air service.

Australia's Overseas Airline, Qantas, now makes it possible for passengers to leave Sydney Friday night, circle the globe with normal airline connections, and be back in Sydney the following Thursday afternoon.

The new express service, using Super G Constellations, went into effect March 2, and cut the Sydney-London flying time to 54½ hours. The previous time was 75 hours.

Pennsylvania and Connecticut. Helicopters now use the Defense Department's special airport, the Pentagon Helipad, to fly military leaders and civilian officials to outlying areas. The square concrete "pad" measuring 100-feet on each side was built last year.

The armed forces are fast becoming more attached to the helicopter as a military vehicle. Each service is convinced that 'copters can move more men and cargo faster and safer.

Writes Songs  
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