

Your COMPLETE Shopping Center

Your Friendly **BIG Y** Shopping Center

SPORTING GOODS



REAL LIVE SPECIALS! SAVE! SAVE!

"Land" your share of BIG BARGAINS this week-end in the sporting goods department in your Friendly Big Y. Wonderful savings on TIMELY ITEMS!



The Big Y is combining the July Clearance with a Pre-Inventory Sale this week end and the savings are terrific! The items advertised on this page are just a few of the outstanding savings you will find in each and every department... but hurry in to take advantage of these timely savings... all this first quality merchandise will go fast at these ridiculously low prices!

THRIFT DEPT.

SLEEPING BAG SPECIAL

This is the famous Pioneer Brand. You will like the high quality... and you will like the low price tag. A regular 12.50 value.

\$8.95

LANDING NETS

Well-made landing nets at real savings for you. You will find other styles to 4.95. Make the Big Y your sporting goods headquarters... it pays!

99¢

REMEMBER!

Your Friendly **BIG Y** Carries

- Swim Fins
- Goggles
- Snorkels

MODERATE PRICES!

Save! Rod and Reel

A famous name in fishing tackle. You save \$2 over the regular price on this combination. But hurry... they'll go fast at this price!

8.88



Dish Towels

These were made to sell for twice this price. Well-made with colorful border. Better stock up at this bargain price!

9¢

TV STANDS

These are black wrought iron with castor wheels for taking the TV set anywhere in the house. A 10.95 value.

Outstanding buy!

4.95

5-Piece SALAD SET

Included in the set are 4 salad dishes and a large salad bowl. Made of durable plastic in three gay colors. A bargain buy!

98¢

DYNA SHAVE

The supply is limited so hurry! This is a first quality pre-lathered shave. The Big Y bought too much. A regular 89¢ value.

10¢



Hand Towels

In colors and white. This is a good quality hand towel and this is a wonderful savings for you. Stock up now and save!

5 for 99¢

NEOPRENE WADERS

Rugged, long-wearing Neoprene. Regular 11.95. Out they go!

8.95

SHAKESPEARE ROD and REEL

Glass casting rod and level wind reel. Save 3.00!

9.99

PLASTIC WADERS

Get set for Steelhead fishing. Regular 7.95. Hurry!

5.95

MEZZANINE SPECIALS

You will find outstanding specials on the Mezzanine every day, but this week end the specials are out of this world. Be sure to get your share of wonderful savings!

✓ **CHECK THESE BARGAINS!**

Girls Pedal Pushers

These are well-made in clever styles in sizes 3 to 14. Some styles to 1.49. Hurry in for this one.

69¢

SWIM SUITS

Closeout on better swim suits. This is an outstanding savings. Sizes 7-14, 1.98 and 2.98.

1.39

GIRLS DRESSES

This is a better selection of dresses drastically reduced to clear. In sizes 3-12. Hurry!

1/2 PRICE

LOOK! GIRLS SUN HALTERS

It's a timely savings and what a savings it is! In all white or prints. Some styles to 89¢.

69¢



LADIES

Nylon Panties

An exceptionally well-made panty at real savings for you. In white or colors. S-M-L

79¢



Work Gloves

These are a regular 53¢ a pair seller. This is a timely and worth while savings. Stock up now at this thrifty price.

3 pr. 99¢

Imported BASKETS

These were made to sell for 1.69. Versatile, you can use them for knitting, fruit decorating and many other things. A bargain at

99¢

KNICK KNACKS

The selection includes vanity pieces, spice sets, dishes and a host of other lovely items that are ideal for gift giving! Values to 3.95.

99¢

Crisp Organdy

This sells regularly for 59¢ a yard. It is permanent finish and the colors are heavenly. Check this value in the Big Y yardage dept.

39¢ yd.



Screwdriver Set

Made by Oxwall. The set of 6 screwdrivers are magnetized and have a gleaming rack in which they fit. Where else but the Big Y for such a buy!

77¢

✓ **CHECK THESE SAVINGS! IN QUALITY TOYS! TOY SALE CONTINUES**

	Were	NOW
Cargo Liner, 3 1/2-foot	17.95	13.95
Road Grader, 2 1/2-foot	13.49	10.95
Doll Beds, Bedspreads too!	6.95	5.25
Marvelous Mike, Elec. Tractor	8.95	6.88
Friction Toys, Many Styles	1.39	77¢
Railway Express Truck, Big!	5.49	3.95

BUY NOW ON LAYAWAY!

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Store Hours — 9:00 a.m. to 9:00 p.m.

7 DAYS A WEEK