

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

This is the greatest clearance we have had in years . . . unbelievable low prices

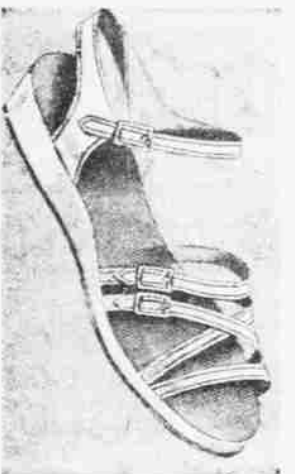
HURRY DOWN TO PENNEY'S
JULY MID-SUMMER

CLEARANCE



Large Group of **Toddler's Playwear** **77¢** each

Hundreds of shorts, fashion pants, bib shorts, playalls and thimble sets. Nylons, Cotton Plisse and Twills. Gay summer colors . . . sizes 1 to 3.



Hundreds of **Women's Play Shoes** **244**

Casuals, flats, strap sandals, and slippers . . . all leather . . . sanitized. Pink, yellow, blue and red . . . sizes 4 1/2-9. Narrow and medium widths . . . lots of styles to choose from.



3 Large Groups Ladies' **Better Dresses** **2.99 4.00 6.00**

Many smart styles in nylons, sheer cottons, rayon, demities . . . summer colors, misses and half sizes . . . over 200 dresses to choose from.



Men's Butcher **Rayon Sportshirts** **1.22**

Your favorite summer colors in printed butcher rayons . . . short sleeves . . . sanitized . . . sizes small, medium and large . . . get two or three at this price.

JULY CLEARANCE FEATURE!
MUCH BETTER YARDAGE
Over 1000 yards of regulated cottons, corduroys, everglaze cottons, Butcher rayons, gingham . . . Daisy Bell cottons, writings . . . drastically reduced to this one low price . . . **HURRY!** **44c** yd.

JULY CLEARANCE FEATURE!
WOMEN'S BETTER HATS
Over 50 better hats to choose from . . . in many styles These are drastically reduced to clear for this event. **50c**

JULY CLEARANCE FEATURE!
Men's Much Better SPORT COATS
Only 17 of these much, much better Townclad® Sport coats . . . in medium and light tones . . . 100% wool . . . Sizes 36 to 48 Regulars and longs. **15.00**

JULY CLEARANCE FEATURE!
BETTER PLASTIC HANDBAGS
Only 48 of these much, better plastic handbags in smart summer colors . . . Several styles **1.77** plus tax to choose from.

JULY CLEARANCE FEATURE!
Bathroom, Window & Shower Curtains
A large group of window and shower curtains in plastic and rayon taffeta . . . Many colors and patterns . . . Drastically Reduced **1.00** and **3.00** to clear.

JULY CLEARANCE FEATURE!
Women's Better NYLON GOWNS
Only 48 of these beautiful 40 denier nylon gowns that were priced much higher. Fancy trims and details . . . Gorgeous pastel colors in sizes 34 to 40. **3.99**

JULY CLEARANCE FEATURE!
Boys' BETTER GABARDINE SLACKS
45 pair of much better rayon gabardine and acetate splash weave dress slacks . . . in brown, grey and blue . . . Sizes 4 to 10. **2.00**

BETTER BRAIDED RUGS
Only 75 of these much better Colonial style braided rugs in many colors. Ideal for gifts. Size 17x29 inches. **66c**

RANCHER STRAW HATS
Ventilated Rancher Straw Hats with wire reinforced brim and leather sweatband. For better fit and comfort. Natural color. Sizes 6 1/2 to 7 1/2. **1.22**

COTTON TWILL WORK PANTS
Long, hard wearing twill work pants with sailcloth pockets and waist band, sanitized . . . Machine washable, vat dyed. Grey covert color. Sizes 30 to 40. **2.00**

MEN'S GAUCHO POLO SHIRTS
Only 72 of these cotton polo shirts that are cool and comfortable and wear well. In turquoise, navy, and green. Sizes small, medium and large. **1.99**

MEN'S STRAW HATS
Our entire stock—Men's Straw Hats. Over 100 to choose from. Sizes 6 1/2-7 1/2. **1.97**

Only 30, Toddler's Plaid Skirts with Straps
Made of a fine quality rayon suiting in pastel blue and pink . . . Sizes 1 to 4. A real Bargain at this price. **1.50**

65 Only, Toddler's Much Better Dresses
At Penney's in nylon, demities and cottons . . . Beautiful colors and completely washable. Sizes 1 to 3. **1.50**

35 Pr. of Girls' Better Cotton Plisse Pajamas
Only 35 of these "Baby Doll" style in pastel prints . . . washable Sizes 7 to 14. **2.00** Pr.

200 Women's Much Better Dress Blouses
Stunning styles with many little details . . . in nylons, cottons and silks . . . White and pastels. Sizes 32 to 38. **2.00**

MEN! ONLY 40 PAIR OF Men's Better Dress and Casual Shoes
In black, tan and brown leathers . . . Steel shank . . . Sanitized. Sizes 7 1/2 to 10 1/2. **5.00** Pr.

100 Pr. Boys' Cotton Plisse Pajamas
In prints and stripes . . . Machine washable in pullover and coat styles . . . Sizes 4 to 16. **1.50**

Only 13, Men's Better Denim Jackets
Zipper front . . . knit waistband and wrists . . . machine washable . . . sanitized . . . in wheat and green. Small, medium and large. **2.88**

LADIES' MUCH BETTER COTTON SKIRTS
Only 45 left . . . full flare style . . . sanitized . . . vat dyed . . . Beautiful patterns. Sizes 10 to 16. Only. **3.00**

ONLY 75 PAIR WOMEN'S BETTER "SLIM JIM" SLACKS
In corduroy and poplin . . . plains and prints . . . machine washable . . . good colors . . . Sizes 10 to 16. **3.00**

ONLY 15 LEFT MEN'S RAYON SPORT COATS
Cool and comfortable in navy, lt. grey and tan. Sizes 38-44. **5.00**

ONLY 30 TOREADOR TYPE LADIES' PLAY SUITS
In the most popular summer color combinations . . . several styles . . . washable . . . colorfast. Sizes 10 to 18. **4.00**

MEN'S MUCH BETTER SPORT SHIRTS
Cassino style . . . short sleeves . . . sanitized . . . washable . . . wide plaids of blue, brown or red on white grounds . . . Sizes Small, medium, large. Only 30 left, so hurry! **2.50**

250 PAIR OF WOMEN'S BETTER SHOES
Dress pumps, casuals, and wedges . . . in good summer colors. Sizes 5 1/2 to 9. AA to B widths. **3.00** pr.

JULY CLEARANCE FEATURE!
Ladies' Sanforized Broadcloth Imported Blouses
Machine washable, assorted styles and colors. Sizes 32-38. **1.00**

JULY CLEARANCE FEATURE!
Women's Better House Dresses
65 women's house dresses in regular and sunback models . . . many beautiful colors and prints . . . Sanforized, machine washable. Sizes 10 to 18. **1.99**

JULY CLEARANCE FEATURE!
Men's Better Polo Shirts
Over 250 men's white combed cotton polo shirts . . . Non-stretch neck and sleeves. Machine washable. Sizes small, medium and large. **77c**

JULY CLEARANCE FEATURE!
Large Group Of Better Curtains
Much better curtains in rayon and nylon. From 36" to 90" lengths, 52" to 142" widths. Ivory, white and colors. Over 250 pair to choose from. **3.00 - 6.00** In two price groups.

JULY CLEARANCE FEATURE!
9x12 Room Size Rugs
Made of world famous Avison rayon in a beautiful tweedy mixture. Non skid rubber back. Low loud pile. In green, red sandalwood and grey. **34.00** A terrific rug buy!

JULY CLEARANCE FEATURE!
Ladies Better Short Slacks
Only 50 pair of fine quality sanforized sailcloth, in red, brown and green. Long wearing . . . Machine washable. Sizes 10 to 16. **2.00**

JULY CLEARANCE FEATURE!
GROUP OF Nylon And Chromspun Panels
The panel buy of the year. Plain and flocked nylons, chromspuns and everlons. Short and full length, in white, ivory and colors . . . Hurry **50c - 1.00** down for this one!

JULY CLEARANCE FEATURE!
Girls Better Summer Shorts
75 pair of girls' much better shorts in twills and seersuckers. Many colors . . . sanitized. Machine washable . . . Sizes 7 to 14. **1.00**

JULY CLEARANCE FEATURE!
Much Better Electric Blankets
2 Year replacement guarantee . . . washable. Maize, surf blue, hunter green, echo pink and 1277 Single flame. 72x84 inches. **12.77** Control DUAL CONTROL \$17.77

JULY CLEARANCE FEATURE!
Men's Cotton Plisse Pajamas
Over 50 pair to choose from in solid colors and stripes. Pullover or coat style . . . Machine washable . . . Sizes A, B, C. **1.88**

JULY CLEARANCE FEATURE!
Girls Better Cotton Skirts
Only 100 of these beautiful printed skirts in various styles . . . Many colors to choose from. Sanforized and vat dyed. Sizes 7 to 14. **1.44**

JULY CLEARANCE FEATURE!
Young Girls Dress Shoes
100 pair dressy white flat heel pumps and sandals . . . All leather . . . Sanitized . . . Sizes Toddles 5-9. Young girls 9 1/2-2. **2.88**

JULY CLEARANCE FEATURE!
Toddler's Better Cotton Blouses
Only 35 left of these fine quality toddler's blouses . . . Completely washable, in white and pastel colors. Sizes 1 to 4. A real Bargain! **1.00**

BOYS' BOXER LONGIE SUITS
Only 15 of these fine washable suits left . . . so hurry and get your boy his. **1.50** Sizes 8 - 10.

48 WOMEN'S PLISSE HALF SLIPS
Machine washable . . . no ironing needed . . . white only. Sizes small, medium and large. **77c**

600 PAIR FIRST QUALITY WOMEN'S NYLON HOSE
51-15 sheers in two smart year round shades. Sizes 8 1/2-11. **2/1.00**

ONLY 60 OF THESE Fine Quality Short Sleeve Work Shirts
Combed cotton . . . sanitized . . . light shades. Vat dyed . . . Sizes 14 1/2 to 17. **1.00**

WOMEN'S BETTER CANVAS SHOES
150 pair of women's casuals, step-ins and sandals . . . wide color selection . . . Sizes 5 to 9 . . . machine washable. Silms and mediums. **2.00** Pr.

We have hundreds of additional unadvertized items in Every Department . . . Too numerous to mention here . . . Be here early and be sure . . . Hurry . . . Doors Open 9:30 A.M. Sharp!

3 LB ALL WOOL BLANKET
With 5 year replacement guarantee if damaged by moths . . . in beautiful colors of yellow, red, green, pink and blue . . . The blanket buy of the year. Size 72"x84". **7.44**

DRAPERY AND YARDAGE REMNANTS
Hundreds of pieces, now marked down to— **1/2 PRICE! HURRY!**
Fine for Skirts, Blouses, Pillow Covers, etc.



Large Group of **Chenille Bedspreads** **233**

Full and twin sizes at the lowest price ever . . . machine washable . . . decorator colors of white, pink, rose, yellow, blue and green mist.



Girls' Better **Fashion Pants** **1.00**

60 Pair of cotton fashion pants in stripes and prints . . . sanitized . . . vat dyed. In sizes 7 to 14. What a buy.



Women's Embossed **Cotton Slips** **1.00** Sizes 34-40

Airy-sweet slips that never need ironing . . . four core cut to stay sleek round your waist. Machine washable . . . white only.



Men's Gabardine **Dress Slacks** **3.44** Sizes 30 to 38

Over 60 pair of men's rayon sheer gabardine slacks . . . built in resistance to wrinkles, rain and water—borne stains . . . in blue, brown, grey and green.