

Your COMPLETE Shopping Center!

Your Friendly **BIG Y** Shopping Center

SPORTING GOODS BIG BUYS!

It's vacation time and the Sporting Goods department at your Friendly BIG Y has some exceptional buys . . . BIG BUYS at low, low prices. Hurry in for your share of savings!

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|------------------|---|-------------|
| SWIM FINS | These are top quality live rubber. With every pair purchased, a pair of goggles will be given FREE! Sizes 1-4 1.98. Sizes 4-13 2.98. | 1.98 |
| SNORKELS | Here is a value you can't afford to pass. This is a regular 1.29 value. A perfect match with the swim fins. Buy now and save! | 79¢ |
| PUP-TENTS | This is an outstanding tent and an outstanding buy. An ideal tent for the Boy Scout. Check this value for sure this week-end. | 4.79 |
| LURES | There are values here to 95¢. Here is a grand opportunity to stock up on proven fish getters at a ridiculously low price. Better hurry! | 29¢ |

BIG BUY!	LOOK!	BIG BUY!
POLE AND REEL!		
Let's go fishing! Here is a good rod at a terrific savings. Solid glass with level wind reel. A \$5.95 value. Both for only		
		4⁷⁹

COOLER This is a \$36.95 cooler reduced to a bargain price . . . hurry for this one . . . **26.95**

**DON'T FORGET
THE BIG Y CARRIES**

- COLEMAN—Coolers, Stoves, Lanterns
- TENTS ● SLEEPING BAGS
- All Leading Brands Rods and Reels

MEZZANINE BIG BUYS!

Be sure to check the Mezzanine this week end for outstanding buys! Outstanding buys on every table!



**BOYS SHORT
PANTS**

These are of washable fabric and color fast. Clever suspenders which match. Look at this BIG BUY!

1.49



**GIRLS COTTON
SKIRTS**

There are values in this group to 7.98. Sizes 7 to 14 and Subteens 8 to 14. Some styles 3.99. A BIG BUY.

2.99



**LITTLE GIRLS
SWIM SUITS**

You'll like the clever styles and colors of these part numbers for the little gal in sizes 2 to 6X. Another BIG BUY!

1.39

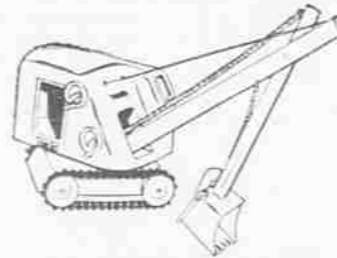


WOW! BIG Y'S BIG BUYS!

You'll say WOW when you see the wonderful specials offered this week-end at your friendly Big Y Super Market! Every department is loaded with specials at money saving prices for you. Shop every table in every department . . . you will find BIG BUYS in them all!

THRIFT DEPT. LAYAWAY TOY SALE

It's Christmas in July in the Thrift Department of your Friendly BIG Y this week-end. Buy your toys on Layaway now . . . a small down payment will hold the toy of your choice. You will find BIG BUYS at SMALL PRICES!



STEAM SHOVEL

Two cranks control the unloading of shovel and raising and lowering of boom. Cab revolves. Heavy duty rubber tractor treads.

3.59



ROAD GRADER

Front wheels steer—scraper blade rotates, raises, lowers, tilts. Realistic Diesel motor. Ruggedly constructed and sensibly priced.

2.79



DUMP TRUCKS

Body raises and unloads . . . hood raises revealing "Firedome" motor. Rubber wheels. A truck built for lots of wear and enjoyment.

2.79



LOG HAULER

Cab, chassis and body are heavy gauge steel, welded and reinforced. Logs are included in the set . . . sure to please.

4.49



BARREL TRUCK

This is an extremely ruggedly built truck with realistic features that will be sure to please. Rubber tread wheels.

1.89

REPEAT SPECIAL! FRICTION TOYS!

This is a repeat of a previous sell-out. These toys are a guaranteed 1.39 value. The BIG Y made a special purchase and the savings are being passed on to you. You will find West Coast Freight Trucks, Greyhound Busses, Ford Thunderbirds, Jaguars and a host of other friction toys that are tops in quality with a rock bottom price tag. PS: Why not buy some for Christmas . . . an ideal gift item!



STROLLERS TEA SET

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|-------------------------------------|------|
| Dialphone Telephone . . . clever | 1.19 |
| Western Water Guns . . . plastic | 59c |
| Ukeleles . . . plastic . . . sturdy | 69c |
| Soft Balls . . . regulation | 1.59 |
| Keystone Railroad . . . tot model | 2.69 |
| Paint & Color Set . . . real value | 98c |

The little gal will love these! Sturdily constructed with gay yellow fabric covering.

3⁷⁹

Aluminum with all the accessories for child parties. A bargain buy!

2⁶⁹

BUY ON LAYAWAY NOW!



RED HOT BUY!

This is the famous HUBLEY pistol and was made to sell for 98c. The Thrift department is featuring them this week-end only for

50¢

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Store Hours — 9:00 a.m. to 9:00 p.m.
7 DAYS A WEEK