

GRAND OPENING

Wed. - Thurs. & Fri.
Saturday & Sunday
JULY
12 - 13 - 14
15 and 16

OF OUR NEW BIG Y APPLIANCE DEPARTMENT

Located at the North Entrance of the Big Y

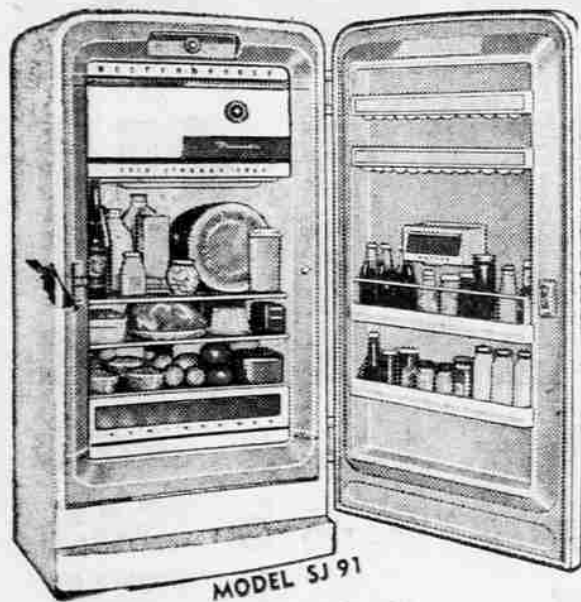
DISPLAYING ALL NEW WESTINGHOUSE APPLIANCES

FREE! GIFTS FOR ALL

Come One—Come All! Visit Our Brand New Grand Appliance Department. It's Medford's Finest! Here you will find a complete display of Westinghouse Home Appliances, large and small; for the dining room, kitchen and laundry. You can shop with ease and pleasure at this new convenient appliance shopping center. Plenty of free parking!

BUY NOW! SAVE ON THESE SPECIAL OPENING PRICES!

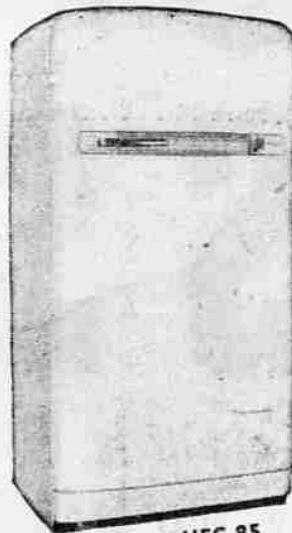
Westinghouse REFRIGERATOR SPECIAL



1956
Model SJ 91
with
BIG
39 Pound
Freezing
Compartment

"Opening" Special Price
NOW ONLY \$199⁹⁵

Westinghouse Freezer Special

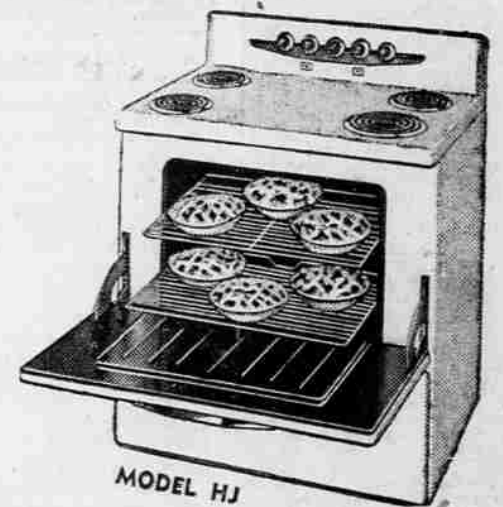


MODEL UFG 85
Nearly 300 Pounds
Freezing Capacity!
Was \$369.95
SPECIAL PRICE

Special **\$219⁹⁵**

Westinghouse RANGE SPECIAL

1956 Model
HJ
36-Inch Range
24-Inch
Sealed
Oven



With Many Modern Features of Models
that Cost Much, Much More!

"Opening" Special Price
NOW ONLY \$159⁹⁵

YOU CAN BE SURE...IF IT'S Westinghouse

SMALL APPLIANCE OPENING SPECIALS

Westinghouse
Steam Iron
For Only **\$14⁹⁵**

Deluxe Automatic
Percolator
8 Cup Capacity
Was \$21.95
Now Only **\$14⁹⁵**

Deluxe
Automatic Toaster
\$10 Trade In On
Your Old Toaster
Reg. \$27.50
A Big Buy
ONLY **\$17⁵⁰**

★ NO DOWN PAYMENT ON APPROVED CREDIT ★

Your Friendly **BIG Y**
Shopping Center
ALWAYS PLENTY OF PARKING