

SAVE!

33^{1/3}%

AT MEDFORD FURNITURE!

OVER TWO Carloads
New '56 Styles

OFFERS GREATEST VALUES OF ALL TIME!

SIMMONS Sleep Products!

UPHOLSTERED WITH— FOAM RUBBER!

Each Item at the Lowest Price Ever! BUY NOW!

Simmons Convertible Sofa



SAVE \$70

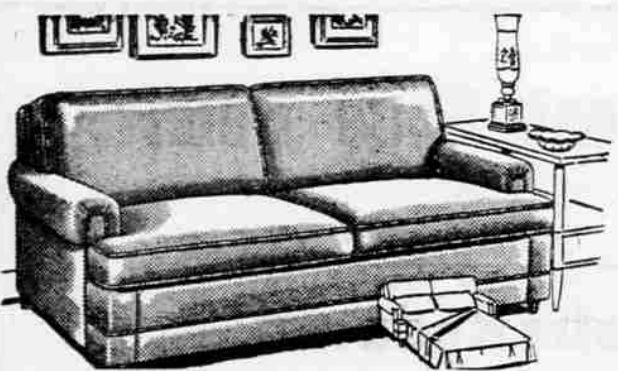
Regular \$269.50
NOW

This Modern Sofa Opens to a Complete Double Bed. Has Full Size Famous Simmons Innerspring Mattress. Choice of Tweed Covers—Beige, Turquoise.

REG. \$269⁵⁰

\$199⁵⁰

SIMMONS MODERN HIDE-A-BED



SAVE \$70

Regular \$299.50

This beautiful sofa has foam rubber upholstery over famous Beautyrest seat cushions for added comfort. Opens to full size bed with famous Deepsleep mattress. Luxurious metallic covers.

REG. \$299⁵⁰

\$229⁵⁰

SAVE \$80 SIMMONS HI LEG MODERN HIDE-A-BED



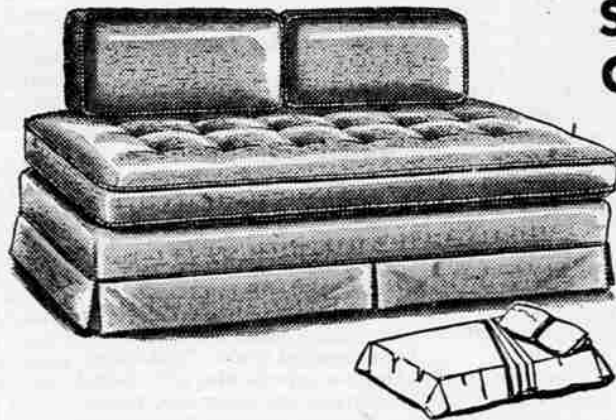
Mattress 54" wide, 75" long

Full 4 1/2" Foam Rubber cushions in this newest and smartest creation by Simmons Co. This full size sofa has spring edge in addition to the famous Simmons Hide-A-Bed features. Makes into full size bed with Deepsleep mattress. Most glamorous covers of all. Green, Turquoise and Toast.

REG. \$359⁵⁰

\$279⁵⁰

Simmons COUNTESS



STUDIO COUCH

SAVE \$40

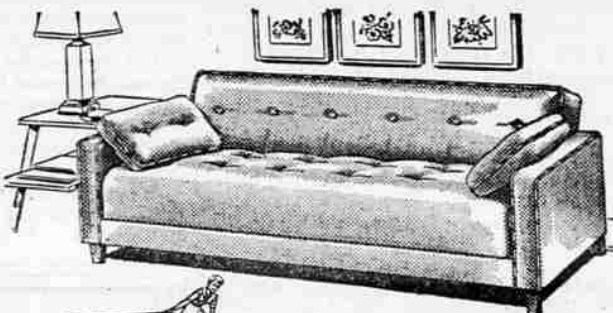
A glamorous sofa by day, bedroom at night. Makes into full size bed or two twins. Upholstered with foam rubber Simmons Deepsleep mattress.

Regular \$119⁵⁰

\$79⁵⁰

Simmons IMPERIAL

SOFA BED



SAVE \$50

Famous Simmons construction with foam rubber over inner spring. Makes into double bed. Heavy duty steel frame. Luxurious tweed covers. Beige and green.

REG. \$139⁰⁰

\$89⁵⁰

SAVE \$80

Simmons T-CUSHION HIDE-A-BED



4 1/2" Foam rubber cushions in this famous Simmons Hide-A-Bed. Always popular and a glamorous sofa by day and bed by night. Famous Deepsleep mattress in this apartment size. In very glamorous fabrics tweed with metallic stripes. Eggshell and sage.

\$329⁵⁰

249⁵⁰

On the Land, in the Air, on the Sea or Under the Sea . . . No One But No One Can Beat Our Spectacular Simmons Values! We Have Just Received the Largest Single Shipment of Simmons Famous Mattresses, Hide-A-Beds, Convertible Sofas, Studio Couches, Sofa Beds, Ever Delivered in Medford. And just think, every piece is upholstered with Foam Rubber. Every one at Sensational Savings. Every One Simmons First Quality on Many Items. Everyone an Exclusive Buy! Because we Bought Such a Huge Quantity and we personally selected the high grade fabrics from short lots, We Are Able to Offer Savings of up to 33 1/3% OFF the Regular Price.

SIMMONS SIMFOAM STANDARD Mattress & Box Springs

This Ensemble can't be beat for value—Cover is brown and white stripes. Mattress has French edge, 220 coils with Foam Rubber one side.

REG. \$109.00 Set

\$64⁵⁰

BOTH

SIMMONS SIMFOAM SPECIAL Mattress & Box Springs

Matching Pieces of Great Merit—Rose and Grey Striped Cover, 220 coils, vertical stitched border, Ample padded with felt and sisal plus foam topper.

REG. \$119.00 Set

\$79⁵⁰

BOTH



Saving Center—220 No. Bartlett

MEDFORD FURNITURE

FAST FREE DELIVERY

Sixth & Bartlett
PHONE 3-4573