

They'll Do It Every Time By Jimmy Hatlo



ALL TALK AND NO PLAY MAKES A DISC JOCK A WORSE PAIN IN THE NECKBAND... THANK AND A TIP OF THE HATLO HAT TO GARY W. GARDNER, 2303 SO. 15TH STREET, TACOMA, WASHINGTON

Lovely Ensemble



9058 SIZES 12-20 by Marian Martin

A cool, cool sundress, simple and flattering—perfect for the warmer weather of summer. Smooth-fitting jacket gives it a fresh "new" face—makes a lovely ensemble you'll wear right through the chilly days of fall. Fashion-right any season—in any fabric!

Pattern 9058: Misses' Sizes 12, 14, 16, 18, 20, 40. Size 16 dress and jacket take 5 1/2 yards 35-inch.

This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing.

Good Strong Books Needed For Children, Says Authority

Madison, Wis.—UPI—An expert in children's literature says youngsters today need "good strong books for ballast" in a world filled with the easy entertainment of comics, movies and television.

Prof. May Hill Arbuthnot of Western Reserve University, author of an anthology of children's literature, said she was talking at a book conference on "stretching his mind, lifting his spirit and giving him something to grow on."

"Some of the mass entertainment provided for children is good, some is banal and some is downright violent," she told a recent conference on reading at the University of Wisconsin. "All of it does possess the saving grace of moving fast so that it can be said to go in one eye or ear and come out the other."

She recommended four tests for choosing the best of the "strong books":

- 1. They should be books with such memorable characters as Jo March, Heidi and Tom Sawyer, "who seems as real as the folks next door."
2. They should have strong themes about something important to the child. "Right now," she said, "there seems to be a pernicious anemia of themes and plots at the youngest level. A rash of 'awareness' books—about wetness, coldness, sweetness and the like—has flooded the market. These are not literature, I call them 'so what' stories."
3. They should have a strong plot to carry out the theme.
4. They should have good prose style. "Children are not conscious of style but they respond to it as they do to a smile," she said.

These books, she said "should stimulate the child's curiosity, keep alive his sense of wonder, his feeling that it's good to be alive, that life is a high adventure."

"They should minister to his zest for life, that God-given friskiness that takes such a lot to quell. They should develop his sense of fun, his awareness of life's absurdities and tragedies and of the need for laughter and compassion."

She said picture books for the youngest children should help orient him to his world, and stories of strong family life are good right up to adulthood.

"Fairy tales have a definite place in the modern child's world," she said. "This generation, especially the boys, are in danger of hardening into a too-tight literalness too soon with their precocious interest in science. They need to believe that the righteous have the strength of 10 because they are righteous. They need to realize that from time to time there still arise ogres among us who must be demolished."

Biology Teachers Attend Conference

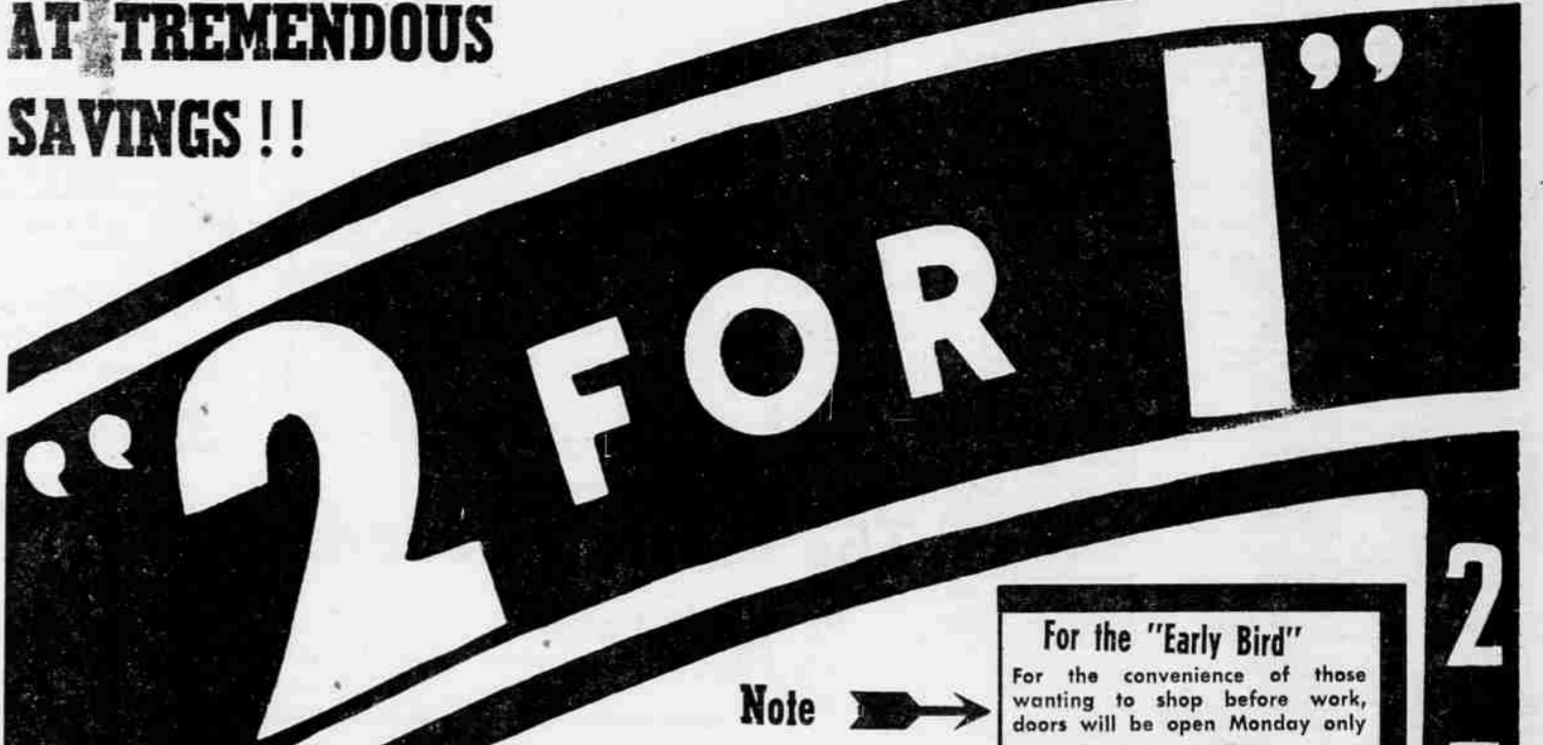
Mrs. Ruth Gray, 122 Valleyview drive, and Mrs. Delphie Cox, 811 South Oakdale avenue, attended a three day conference of the National Science Teachers association held in Corvallis.

Mrs. Gray and Mrs. Cox are biology teachers at Medford Senior High school. After the conference Mrs. Cox left for Eugene where she is attending summer school at the University of Oregon.

LEGAL NOTICES

The Annual Meeting of the Jackson County Chapter, American National Red Cross, will be held Thursday, July 13, 1956 at 12:00 noon, at the Rogue Valley Country Club, Medford, Oregon. Telephone 2-5919. Chapter office, or write for luncheon reservations not later than Tuesday, July 10, 1956.

SHOES SHOES SHOES AT TREMENDOUS SAVINGS!!



For the "Early Bird" For the convenience of those wanting to shop before work, doors will be open Monday only 8:00 A.M.

Note

HERE IT IS... The Great Shoe Event all Southern Oregon looks and waits for... It's LEONS GREAT 2 FOR 1 SHOE SALE... But now with Truer Values than ever before... You buy one pair at their original price... Your second pair of same quality or less is FREE... Over 3800 pairs of fine shoes go on sale... Bring a friend and share the cost... This will be the only 2 for 1 sale at Leons this year so take advantage of it now... Remember... buy one pair at the original price... Your second pair of same price or less is FREE... BUY FROM ANY GROUP!... ALL SALES FINAL... 6 BIG DAYS!

Advertisement for shoe sale groups. Includes 'Odds & Ends 99c', 'SPECIAL OFFER On Saddles and Loafers!', 'NYLONS', and seven shoe groups (GROUP 1-7) with '2 NOW! For Exactly the Price of 1' offers. Prices range from 4.95 to 16.95.

BAGS All Styles and Colors Reduced!

Let's go to LEONS 21 N. Central Medford



It's Leons Tots-to-Teens Big 2 FOR 1 SHOE SALE!

The greatest value giving shoe event on children's shoes we have ever offered... Nationally known brands at wonderful savings... Girls' and boys' play... Dress and even some school shoes... Pick your two shoes out of any group... You just pay half of the marked price... Buy for your different children and just look what two pair will cost you...

- 'Special Group' One table of infants' and small children's shoes... 2 pair 2.95
'Group 1' Summer sandals... 2 pair 4.95
'Group 2' Better sandals... 2 pair 5.95
'Group 3' Sturdy everyday and school shoes... 2 pair 6.95
'Group 4' A select group of well known children's shoes... 2 pair 7.95
'Group 5' Extra fine quality children's shoes... 2 pair 8.95

Leons Tots-to-Teens 103 E. Main