

THE ROGUE VALLEY'S FIRST DO-IT-YOURSELF FAIR and **HOME SHOW**

JUNE 22, 23, 24

● SEE

Scores of exciting exhibits
 Latest innovations in home building materials, home furnishings, home appliances
 New items for the Do-It-Yourself fan
 Materials shipped here directly from manufacturers **BEFORE GOING ON MARKET!**
 Cooking, freezing, building, finishing, papering, and painting demonstrations

● ENJOY

Fine food and refreshments
 Free gifts, favors, samples

● KIDS

Get free balloons, candy, gifts
 Pony rides — G.I. Joe the trick pony

GRAND PRIZES—MAJOR APPLIANCES—DOZENS OF OTHER BIG PRIZES

Six Big Stage Shows Every Day!



featuring

HECK HARPER
and His Ranch Hands

The Northwest's Own Western Band

The **BOB ANDERSON TRIO**
The **MELODY MAIDS**

and many others

the unique **FINISH-IT-YOURSELF**
model home on special exhibit

BIG EXHIBITS BY:

City Appliance, Home Appliance, Trowbridge & Flynn, California Oregon Power Co., Sewing Machine Center, G.E. Supply, Frake and Smith, Medford Furniture, Medford Lumber Co., Couey's Appliance, Dyke's Floor Covering, Severson's Candles, J. W. Copeland Yards, Bruce Bauer Lumber Co., Johnston Store, Purucker's Piano House, S-W Floor Covering, Big Pine Lumber Co., Marine-Marvair, Laurine's Carpet House, Monarch Feed & Seed, Valley Equipment Co., Merit Plumbing, Stuart Mechanical, Inc., Larson Appliance, Western Thrift, Minkler TV, Davis Transfer and Storage, Medford Plate Glass & Mirror, Grange Co-op, Jackson County Milk Producers' League, Southern Oregon Equipment Co., Walker the Weeper, M. C. Lininger & Sons, Tru-Mix Concrete, Marshall Nursery, Crater Lake Motors, First Federal Savings & Loan, Jackson County Title Co.,

ROGUE VALLEY LAND CO.

PLUS YOUR FAVORITE KMED PERSONALITIES BROADCASTING
 DIRECTLY FROM THE EXHIBIT HALL EVERY DAY!

A BIG SHOW FOR THE WHOLE FAMILY

OPEN 1 p.m. to 11 p.m. Friday, June 22 and Sunday, June 24 — 10 a.m. to 11 p.m. Saturday, June 23 — ADULTS 50c — STUDENTS 25c — KIDS FREE

on Blue Moon Ranch — 2 Miles North of Central Point on U.S. 99

Evergreen buses leaving Medford hourly.