

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

We're playing boss and we're up to our necks in bargains for YOU!
SAVE! SAVE! SAVE! AT PENNEY'S

Associates Days

Just in Time for
Associates' Days

A Brand New Assortment of
PLEATED SKIRTS
In Beautiful Paisley Prints

2.98 Sizes 22-30

These are Lowenstein fabrics that are guaranteed fast to washing—Sanforized . . . of course. You'll marvel at the quality for so little a price.



Imported Linens
at one low Penney Price!

IMPORTED LINENS AT ONE LOW PENNEY PRICE.

Penney's shopped the Far East for this fabulous collection! You'll find table cloths, bridge sets, scarfs, dollies, cases . . . everything from fine embroidery, damask types to costly looking appliques. Terrific values!

Your Choice
88c

Pride of our budget specials! Penney's sun-steadies for your 7 to 14 lass!

MIDRIFF AND SHORT SETS
SIZES 7 to 14
1.00

Cool n' zippy as a bottle of pop. And they never need ironing! All in outstanding wash 'n' wear fabrics! All amply comfy—cut for room to grow in. All color-fast! Aren't they grand at this low dollar price!



Associates' Days Special Cotton Plisse Half-Slip

1.00 S, M, L

Knee-deep in eyelet embroidery, has a front shadow panel to prevent see-through! Popular 4-pore cut in cool, lightweight plisse that needs no ironing. White.



Associates' Days Special Peek-Proof Cotton Slips

1.00 Sizes 32-44

Look! Penney's stock-up price on peek-proof slippers you never have to iron! Airy-sweet slippers, four-pore cut to stay sleek round your waist—never twist or ride up. Machine washable.



Penney's Beautiful Rayon Knit Gowns

1.00

Lovely, lustrous rayon—knit gowns, your pride to wear, ours to sell at this tiny price. Flattering neckline trimmings. Elasticized waists. Pink, mint, maize and blue. Sizes medium, large and extra large.

PENNEY SPECIAL!

Sheathy-slim peek-proof slippers
DIP AND DRY BATISTE

The newest wrinkle is . . . no wrinkle at all in Penney's sugar-sweet combed batiste slippers! These sheathy slim peek-proof lovelies stay rumple free—are four-pore cut to keep their place—no riding up or twisting.

1.88
Sizes 32 to 44

Associates' Days Special
Twice-Terrific Buy! Two Pairs of
PENNEY SHEER NYLONS

Scoop 'em up, gals! 2 pairs of Penney's first quality nylons for less than the price of one! They're misty sheer, even full fashioned! Slim, dark seams, Summer shades. Sizes 8 1/2 to 11.

2 PAIR \$1.00 60 Gauge 15 Denier

Associates' Days Special
Women's 2-Fabric Jeans Special! DENIM, TWILL!

Jump into your jeans . . . take your fabric choice in this big special buy! 9-ounce blue denim, 8-ounce red twill. Sanforized to stay fit. Classic styling with 2 front, 1 back patch pocket, concealed side zipper.

1.50 Sizes 10 to 20

Associates' Days Special
BOYS' NYLON LENO SPORSHIRTS

The coolest, man, the coolest. Leno weave nylon in a beautiful array of prints that are completely machine washable. Stock up now for those hot summer days ahead.

1.00 Sizes 6-16

Associates' Days Special
MEN'S DENIM WASH SLACKS

Sturdy 10-oz. denim . . . patch pockets, continuous waist band . . . pleated front . . . double needle seams. All the fine features found in more expensive slacks. In blue and birch . . . Sanforized and machine washable.

2.44 Sizes 30-38

FULL VIEW! FRAMED! BUDGET PRICED!

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Penney's DOOR MIRROR
adds space, sparkle to your rooms!

Imagine for just \$3 at Penney's you get a big, full view 16 by 36-inch star-bright mirror! Comes with maple or white finish frames, attaches easily to any door. A beautiful buy at this price; for your hallways, bathroom, bedroom.



Associates' Days Special Girls' and Boys' Barefoot Sandals

1.77 Sizes 7-12

Top-notch quality leather uppers, hand wearing synthetic soles! Sanitized . . . Brown only.



Associates' Days Special Boys' Tennis Shoes

1.77 Sizes 7-5

A terrific value in tennis shoes . . . machine washable with cushion insoles and raised arch support. Sanitized to kill foot odors.



Associates' Days Special Ladies' Imported Blouses

88c Sizes 32-38

More of those terrific cotton blouses imported from Japan and priced so low at Penney's. Fine cottons, detailed with the care usually found in more expensive blouses . . . Sleeveless. Washable.



Associates' Days Special Contour Chaise Lounge

8.99

Buy! Penney's contour chaise opens, folds in a jiffy, hangs for storing! Sturdy 3/8 inch tubular steel frame. Extra heavy duck sling.



Associates' Days Special Receiving Blankets

3/1.00

Big savings on Penney's 26" by 34" receiving blankets. Selected cotton, soft against baby's tender skin . . . ideal as a light cover, and to warm-dry baby after bath. Strongly hemmed edges resist raveling!

Sturdy Hardwood Crib Companion Mattress!

Save! Save! on Penney's fine-crafted crib . . . features single drop-sides, plastic teething rails . . . adjustable position metal spring. Innerspring mattress is tuftless, has heavy waterproof covering.

22.00
PENNEY SPECIAL
Companion Mattress 7.44

NEW "LIGHT 'N DARK" TWO-TONE TWEED AVISCO RAYON PENNEY RUGS

2Tone Tweed Scatters
of quality-famous Avisco-rayon

The smartest in tweed scatters come to your floor—from Penney's for 2.77! Low-loop crush-resistant scatters stay color bright. Machine washable. Moist, mildew proof. Duck backed 27 by 48 in. Decorator shades.

TERRIFIC AT 2.77

CANNONS . . .
Dacron-Nylon selvaged for wear!

RICH CAREFREE COLORS
Thrill-priced now at Penney's

Deep-looped! Absorbent! 22 by 44 inch bath size Cannons at sell-out Penney-Prices! Long-wearing reinforced with Dacron-Nylon at the edges, where you need it. In bath-sparking decorator shades.

2 for 1.00

Face Towels 3 for \$1
Wash Cloths 6 for \$1

RAYON SLUB WEAVES! COMBED COTTON LENOS

MEN'S SPORT SHIRTS . . . NOW SPECIALLY PRICED

Terrific! Now save on half a dozen or more, of the coolest, most comfortable Penney tailored sport shirts you've ever worn! Pick slub rayons or fine cotton Lenos in brand new colors. All fully washable.

1.00
Sizes, Small, Medium, Large

Back again in brand new patterns!

Ruffled! Reversible! Penney's
Quilts Machine Wash*!

Here they are, Penney's fabulously priced quilts you use as covers by day . . . light covers at night. They're sleek, smooth cotton, shun dirt, stay practically dust-free. Bleached cotton filled to wash color bright. *in lukewarm water

Only 5.00
80 by 84 inch cut size