

Utilization of Gas Reduces Attention Needed in Kitchen

To make their kitchens more useful, many families are making gas do tricks. Automatic devices reduce attention needed for kitchen work, and new finishes on appliances increase the attention they get from housewives.

Among the important automatic devices are controls for the burners on top of the stove where 80 per cent of the cooking is done. These will keep the heat where you want it.

They won't let the pan get too hot or too cool. You can set them for temperatures from 150 degrees up to 450. You can prevent food from scorching, burning, or boiling over.

Stove Becomes Automatic
Cooking experts point out that with such controls, any pan you put on the stove becomes an automatic appliance.

Thermometers also help gas become even more useful. One kind of range has a built-in thermometer. It measures the heat in the roast and registers it on a dial on top of the range.

Another kind carries this idea a step farther. The thermometer is plugged into the roast. The other end is plugged into the range. When the roast is done, the oven is turned off — even if the housewife has left her home. It can also be hooked up to a clock to turn the oven off at a certain time rather than at a certain temperature.

Finishes for the gas appliances are taking on more color — although white enamel still is popular. Sometimes two or three colors are combined on one appliance. Some of the popular colors are pink, yellow, blue, green, stainless steel and satin chrome.

More Tricks With Gas
Other tricks with gas in the kitchen include griddles and burners recessed into counter tops and the use of built-in ovens. Some top burners also fold back against the wall to give more work surface. Important use of gas appliances also extends to laundries, many of which are now being combined with kitchens.

DEVICES FOR STORAGE
New steel cabinets have many devices for storage of your precious chinaware, such as built-in cup hooks.



Built-in appliances and steel cabinets permit virtually any kitchen design including this distinctive island styling. Here, surface cooking units are set in special rounded door cabinets which contain storage space for pots and pans. Such island arrangements are becoming increasingly popular for today's largest steel kitchens where it is desirable to conserve steps between centers. The built-in wall oven at the left and rows of steel wall and base storage cabinets are in two shades of baked enamel finish.

A New Kitchen Adds To Value of a Home

In my work I talk with real estate men and professional modernizers in all parts of the country. They tell me one of the first things they do to make a quick sale of an existing house is to fix up the kitchen.

Their experience has taught them that nothing adds value to a house like a new kitchen.

Real estate appraisers are tough-minded characters, but when they see a house with a bright new kitchen—with new floor covering, fresh paint or paper on the walls, with new cabinets and new appliances—they know the house will sell.

The kitchen must be relatively new and up to date if the house is to get attention. The reason that modernized kitchens help to sell older houses has a lesson for all home owners.

It is this: the kitchen, more than any other room is a symbol of the age and livability of the house. Living rooms, dining rooms and bedrooms do not show their ages very much. (Of course, bathrooms do.)

But the kitchen of today is almost completely different from the kitchen of 20, or even ten, years ago. The new kitchens

not only look better, but they live better.

Take the new kitchen cabinets as an example.

The new steel cabinets come in such sparkling colors they dress up the whole kitchen.

Their shelves are designed after thousands of women have described just the kinds of storage they want.

There are special drawers for many different items, lazy susans to fit into corners and cabinets can be combined to fit every space and every storage need.

Many are made just to fit with the new built-in stoves, dish washers, laundry equipment and other appliances.

Most families who modernize their kitchens have one major complaint.

Invariably they say: "Why didn't we do this five years ago?"

DREAM KITCHEN
You may find it helpful to check dealers listed under "kitchen cabinets" in the yellow pages of your phone book. Many offer services important to planning and building your dream kitchen styled in steel.

Planning of Home Includes Skill of Many Professions

Into the planning and construction of the modern dream kitchen goes the knowledge, experience and skills of many different learned professions and skilled crafts.

Among them are the home economist, the architect, the plumber and the electrician. Many engineers, psychologists, and also research teams, constantly inquiring into the problems of the homemaker, make contributions to the planning of the efficient modern kitchen.

Information Coordinated
So do the artists, whose participation has to do with color and decor.

Realizing that no one individual can possess all this knowledge and skill, the manufacturers of steel cabinets have gone to great lengths to coordinate the basically important facts, so that they may be readily available for study by the homemaker who is planning her own new dream kitchen.

All this information has been placed in the hands of kitchen cabinet dealers from whom it may be had for the asking. These dealers have been supplied with facts on every aspect of kitchen planning by the Steel Kitchen Cabinet Manufacturers association which works as an industry unit to keep the consumer posted on the latest developments in steel kitchens. They give special emphasis to advancements in the design and styling of steel kitchen cabinets, to kitchen planning and decorating and all phases of modern kitchen.

For information, write to Arthur Tuscany, S.K.C.M.A., Engineers Bldg., Cleveland 14, O.

Room Divider Cabinet Popular in Homes Now

A steel room divider cabinet with door openings on both sides is one of the most popular units available in today's steel kitchen cabinets. Its four-door opening arrangement permits easy access to the cabinet from either side, thus offers handy storage.

Often it acts as a divider between the kitchen and dining or laundry area. But it also separates areas in the kitchen itself when it is placed in a peninsula or island styling.



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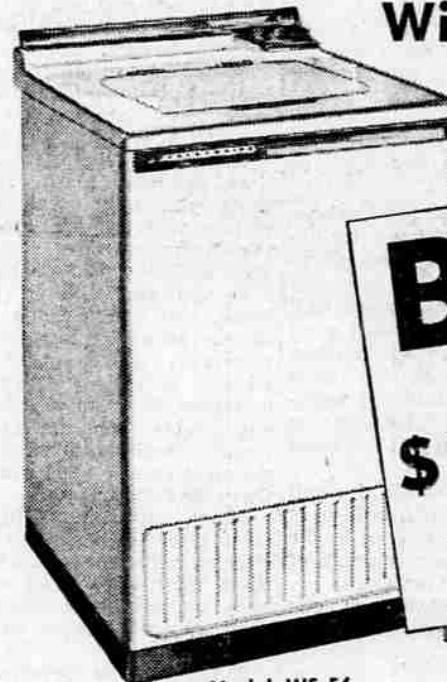
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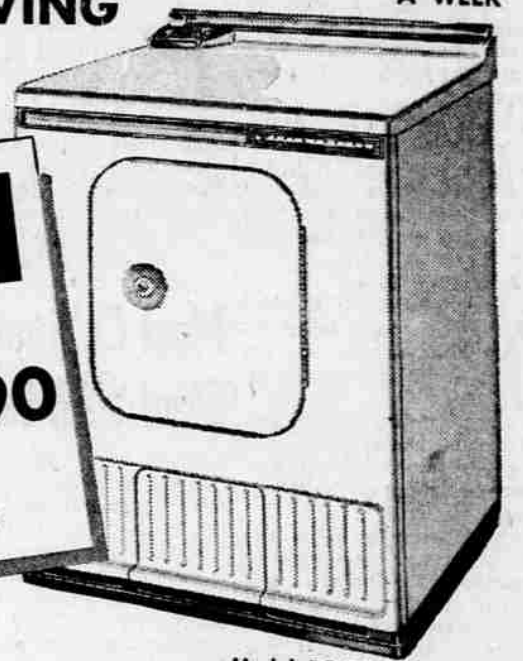
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Whether you spend most of your day in the kitchen, or just help with the dishes after dinner*, a modern steel kitchen is important to you.

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So... don't "dream" about a dream kitchen! Whether you're building or remodeling, put in your call today for a Kitchen Styled in Steel.

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"Add-Ability"

Buy them when you need them. Put them where you want them. That's another big advantage of steel cabinets. There are so many sizes and styles to choose from... all matching...



You can start your personalized kitchen with just a sink unit and one or two base cabinets...



And as budget permits add several wall and more base units...



Still later, install built-ins and more wall cabinets to create a beautiful kitchen tailored to your needs as they develop.



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