

COTTON JUBILEE

All through the store

National Cotton Week

glamour cottons
exceptional in price
and quality . . .
by such famous
names as . . .

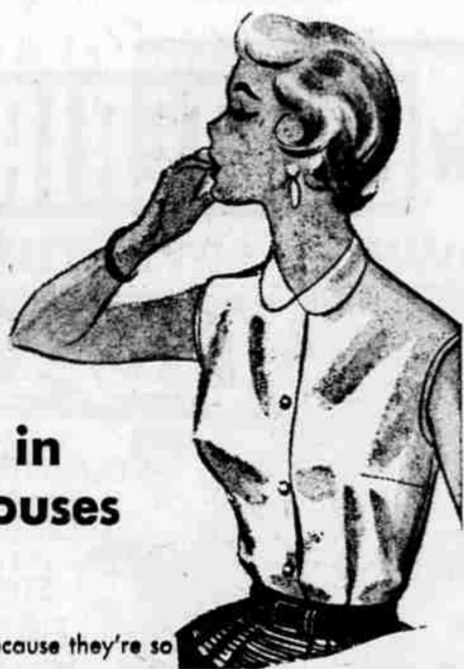
- L'Aiglon
- R & K
- Sir James
- Jeanne D'arc
- Gloria Swanson

And many, many other
priced from **9⁹⁸**

. . . Enchanting summer cottons for the young-at-heart! The gayest, most exciting fashions to grace a summer belle! Fine cottons, beautiful styled . . . dainty and demure or bared and bewitching, to perfect compliment for your "naughty or nice" moods! Real compliment catchers.



that
grabb
girl



looks best in
sleeveless blouses

2⁹⁸

. . . because they're so cleverly designed by Graff in California of sparkling, crisp, cool, Sanforized Broadcloth, your go ahead signal to wash them to your heart's content. You'll want several colors for your new cotton skirts.

SUCH
LIGHT FOOTWORK

BALLET
PUMP



3⁹⁸

Spangled with stars like a ballerina skirt . . . indescribably light and graceful . . . the soft poplin tops poised on Cork 'n Crepe soles—these U. S. Kedettes are perfect for the fast-moving life of summer. Dreamy colors, contrast linings. Cushioned insoles. M and N widths.

GIVE YOUR FEET A VACATION IN

U.S. Kedettes

THE WASHABLE CASUALS

Many other Kedettes to choose from!

Cinderella
new scoop-top
piques spread sunshine!

3-6X

3⁹⁸

7-14

4⁹⁸



Wash-crisp pique showered with dots . . . wonderfully wide skirts . . . sleeveless top . . . separate bolero iced with white. The colors? Turquoise or luggage tan.

Topper Dots



Marrin's
MEDFORD

IT'S A WAY-OF-LIFE . . . A WONDERFUL FRESH WAY TO LOOK! THE MOST SIGNIFICANT FABRIC OF THE SUMMER . . . COTTON . . . ELEGANCE, PURE AND SIMPLE . . . COULDN'T BE ANYTHING BUT YOUR MOST IMPORTANT SUMMER FABRIC.

Cotton Week Values in Every Dept.

Cotton
Rugs

27x54"

2⁹⁹
ea.

Salesman's samples of fine cotton carpeting — NOT A LOOP! But a luxurious deep-textured broadloom valued at 5.98 sq. yd. in many decorator colors.

Stamped
Pillow Cases

Reg. 1.69

1³³
pair

Ready to embroider — hemstitched edge — large assortment of new patterns.

D.M.C. embroider thread 3 skeins 10c

Little girl's
Blouses

Reg. 3.15

1⁵⁹

Crisp white broadcloth with embroidery trim. Washes like a hanky. Sizes 3 to 6X.

Cotton
Fabrics

Values to 79c yd.

29^c yd.

Percalés, plisses, broadcloths from our regular stock. Completely washable. 36" wide.

Boxer

Swim Trunks

4.95 Value

2⁴⁹

By famous "Webfoot" in wonderful masculine colors. Plains or prints. Sizes 28-40.

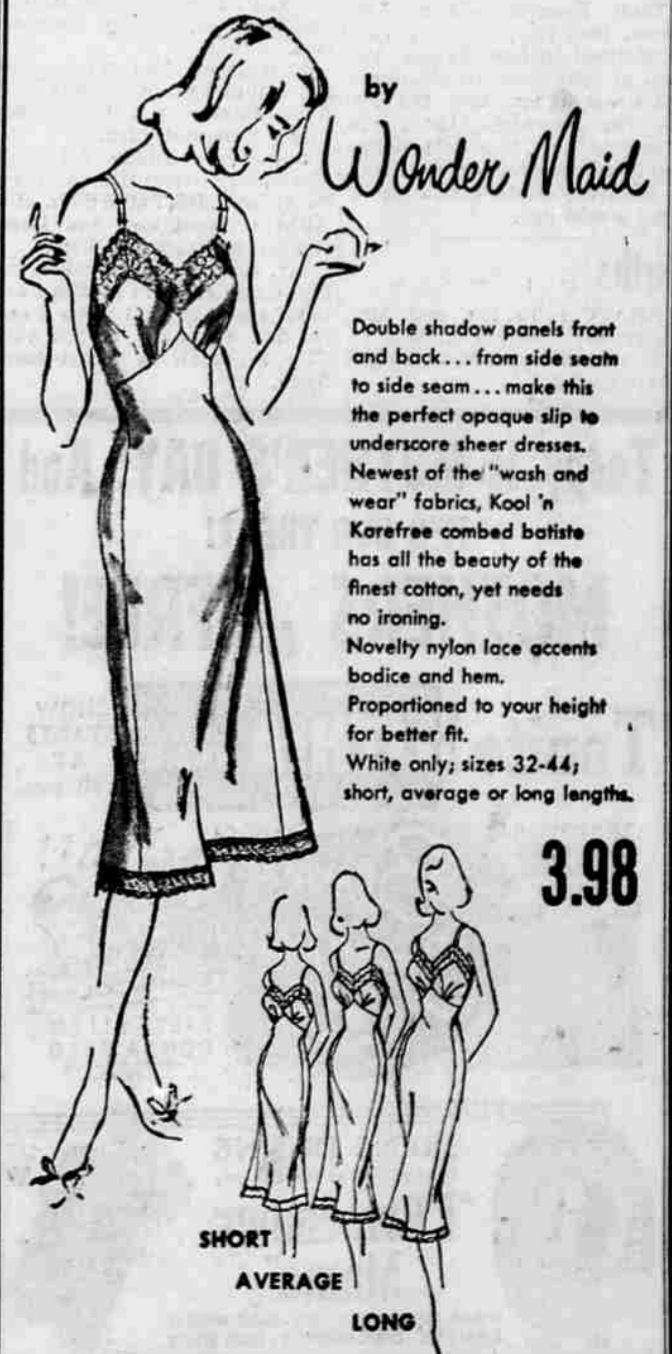
Jantzen



8⁹⁵

Left: A melody of butterflies and it's yours for a song. Unbelievably budget-priced for an Everglaze sheath. Off-on straps, adjustable boned bra. Sizes 10-18 **8.95**. Right: Very crafty the way Jantzen designed this ensemble of Floraline printed Bates Disciplined fabric. Sizes 10-18 . . . **12.95**. Sportmate skirt has elasticized waist. S, M, L. **9.95**. Both black and white combinations.

Kool 'n Karefree
no-iron combed batiste
shadow panel slip



by
Wonder Maid

Double shadow panels front and back . . . from side seam to side seam . . . make this the perfect opaque slip to underscore sheer dresses. Newest of the "wash and wear" fabrics, Kool 'n Karefree combed batiste has all the beauty of the finest cotton, yet needs no ironing. Novelty nylon lace accents bodice and hem. Proportioned to your height for better fit. White only; sizes 32-44; short, average or long lengths.

3.98

SHORT
AVERAGE
LONG