

As advertised on K-BES-TV



In appreciation to the manufacturer's that make television possible for Southern Oregon, The BIG Y Is offering their products at outstanding values



BIGGEST and BEST BUYS

KRAFT Cottage Cheese
Pint **25¢**

BIGGEST and BEST BUYS

CARNATION Instant MILK
8-qt. size **59¢**

BIGGEST and BEST BUYS

Maxwell House Instant COFFEE
6-oz. jar **\$1.39**

BIGGEST and BEST BUYS

WHITE KING "D"
Giant box **49¢**

Minute Potatoes
Mashed Potatoes Instantly
2 pkgs. **43¢**

Rogue Gold CHEESE
2-lb. loaf **\$1.29**

EASY OFF
Oven Cleaner
8-oz. jar **69¢**

Palmolive Soap
3 regular **27¢**

Sanka Instant Coffee
2-oz. jar **63¢**

Pet Instant Milk
12-qt. size **79¢**

Snowdrift SHORTENING
BY JOHN AND MARSHA
3-lb. can **89¢**

Carnation CORN FLAKES
12-oz. box **17¢**

Special MORNING MILK
By Carnation 2 tall cans **21¢**

Dr. Ross Dog Food
With Pure Meat Protein
Vita Meal or Vita Bits 5 -lb. bag **63¢**

Skippy Dog Food
The bright yellow can with the happy little dog
3 tall cans **19¢**

MINUTE RICE
Boiling the water is the hardest part 15-oz. **43¢**

MJB COFFEE
1-lb. can **99¢**

TREE TEA
48 bag Black **57¢**

Standby Strawberry Jam
Picked for Flavor 20-oz. jar **57¢**

Nabisco Wheat or Rice HONEY
7½-oz. pkg. **21¢**

Kellogg Sugar Frosted Flakes
Large box **25¢**

Drifted Snow Flour
10 -lb. bag **89¢**

Local Farm Fresh NuLade EGGS
Grade AA Large Doz. **49¢**

Good Season's Salad Dressing
Make Fresh at home 2 pkgs. **25¢**

Dr. Ross Dog Food
2 tall cans **25¢**

Friskies Dog Food
2 tall cans **25¢**

BIGGEST and BEST BUYS

ICE CREAM
Jorgensen or Snider
Brick, qt. **39¢**

BIGGEST and BEST BUYS

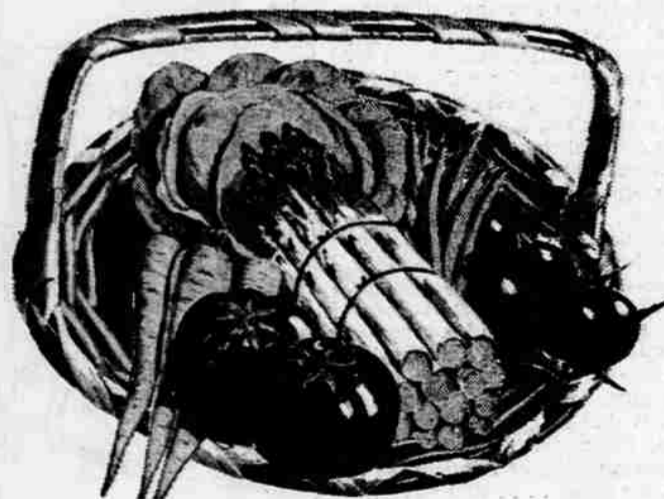
PET Evaporated Milk
2 Tall Cans **21¢**

BIGGEST and BEST BUYS

FLUFFO or CRISCO
3 Lb. can **89¢**

BIGGEST and BEST BUYS

TIDE or BLUE CHEER
Giant box **69¢**



Nothing is quite like FRESHNESS. Our lettuce is crispier, celery crunchier, tomatoes tastier. Yes, FRESHER by far when you get them here. We buy the best!

Squash Yellow, Summer or Zucchini **lb. 19¢**

Rhubarb Local field Grown **2 Lbs. 15¢**

CELERY

Crisp and Crunchy
Pre-packaged for Your Convenience and Protection

Long shank bunch **19¢**

Grapefruit

Cochella — Ruby Red
A Breakfast Eye-Opener — Chuck
Full of Vitamins

4 for **29¢**

APPLES

Firm, Crisp, Juicy Winesaps
Medium tart for pies and lively sauce.

Extra Fancy
2½ Lb. Bag **39¢**

Hormel **HAMS** Tenderized

Sugar-Cured

Shank Half Butt Half

Lb. **49¢** • Lb. **55¢**



FRESH SALMON

½ or Whole

Lb. **49¢**

Hormel Deli-cut
SAUSAGE

(Sampling Fri. & Sat.)

12-oz. Pkg. **49¢**

PORK LIVER

Excellent for Variety and Vitamins Plus

Lb. **19¢**

TV STARS

Cigarettes

Buy by the Carton and Save

Lucky Strikes, Camels, Kools
Regular Size **\$1.75** Carton

WINSTON, MARLBORO, VICEROY — FILTERED
King Size **\$1.95** Carton

Beers

Blitz, Burgermeister, Heidelberg, Lucky Lager, Olympia and Rainier

Cans

12-oz. . each **20¢**
Case of 12 **\$2.25**
Case of 24 **\$4.45**

Your Friendly **BIG Y**
Shopping Center

TV STARS

CHET'S MEAT PIES

Chicken — Beef
Turkey

8-oz. each **21¢**

CHET'S FRUIT PIES

Apple — Cherry
Boysenberry

10-oz. each **21¢**