

GRAND OPENING

OF OUR NEW BUDGET DEPT.

Extra Values

THURSDAY • FRIDAY • SATURDAY • MAY 10, 11, 12

Save Money



Valuable Door Prizes

- 1st—2 B. F. GOODRICH SILVERTOWN TIRES
- 2nd—\$29.95 Clock Radio
- 3rd—Electric Coffee Maker
- 4th—50-ft. Garden Hose
- 5th—25-ft. Garden Hose

Come in and REGISTER NOW—NO OBLIGATION
NO PURCHASE NECESSARY • EVERYONE ELIGIBLE

FREE
SOUVENIRS
FOR EVERYONE!

OPENING SPECIALS!

UP TO
\$19.91
TRADE-IN ALLOWANCE

B. F. Goodrich
LIFE-SAVER
TUBELESS

AS LOW AS
100 DOWN
Plus tax and retreadable tire



- ★ SEALS PUNCTURES PERMANENTLY!
- ★ CHANGES BRUISE-BLOWOUTS TO SAFE S-S-SLOWOUTS
- ★ UNIQUE GRIP-BLOCK TREAD STOPS YOU QUICKER ON SLIPPERY ROADS

Free

Maxwell House

COFFEE
and
DONUTS

BUY THREE
- GET FOUR

- ★ Any Size
- ★ White Wall
- ★ Nylon

- ★ Any Type
- ★ Black Wall
- ★ Rayon

Once Again OK Rubber Shatters Precedent!
OK Rubber Welders Guarantees The Best Price Deal!
THIS Tire Saving Is Another FIRST For Us!
The Biggest Thing That Ever Happened In This Area

BUY THREE
GET FOUR

Tube or
Tubeless

NORTHERN
STAMPS

on

All CASH Purchases

Now Featuring
2 WAYS TO CHARGE IT

Now you pick the payment plan that best FITS YOUR POCKETBOOK



30 DAY CHARGE

A convenient way to pay for what might be called "normal purchases." You can accumulate your purchases at regular cash prices and make payment once each month.



BUDGET TERMS

This method of payment is popular with our customers who wish to pay a small amount down and the balance in weekly, semi-monthly, or monthly payments. A small carrying charge is added on the unpaid balance only for the extra time taken.

RECAP SPECIAL

Guaranteed Against
All Road Hazards

\$8.95
★600x16 Exchange Recappable Tire
★670x15

NEW TIRE SPECIALS

Up To

50% OFF

- Whitewall
- Blackwall
- Nylon
- Rayon

Plus tax and exchange

Open an Account
TODAY
at



Open 7 a.m.
To 7 p.m.

North Riverside at the
BIG B. F. Goodrich Sign