

Trousseau Designers Says Women Dress to Please Men

In this second of a series on do-it-yourself glamour, academy award-winning designer Helen Rose of MGM, creator of Grace Kelly's trousseau gives tips on fashion.

By HELEN ROSE
Written For The United Press
Hollywood — (U.P.)—Do women dress for women — or to please men?

Ever since Eve donned her fig leaf, it has been debated whether she wore it to please her own feminine vanity or to please Adam.

Actually, as both a designer and woman, I am completely on the side of the men.

And fortunately, for me at least, I have found most women

dress to please the men in their lives, whether they admit it or not.

I certainly saw to it that June Allyson, Joan Collins, Ann Sheridan and Ann Miller dressed for masculine approval in MGM's "The Opposite Sex" anyway. It was all part of the plot.

Executive Type
The clothes for June, who plays a soft, tender role, stress femininity and daintiness. Ann Sheridan, who spends most of her time in the business world and must appeal to the busy "executive" type, wears the "tailored" look, but with a definite feminine curve. And so it goes, with all the rest of the cast.

Did I say all? All but one. Dolores Gray is the exception. She dresses to please herself and to outshine her rivals. She looks smart, sharp and chic. I don't think there is a woman breathing who won't drool over her clothes.

I have often heard it said that men are color blind when it comes to feminine clothes. Don't you believe it. The masculine eye is all-knowing and all seeing. And most women know it.

Black, Red Favorites
In my 25 years of designing, I've found the three colors which most men definitely notice with approval are black, white and red.

Why do you think women who wish to appear ultra-chic usually choose black? It's because some very special man once remarked upon seeing her in it, "My, you look smart today."

When any girl wishes to look her most appealing, she invariably chooses white. Perhaps because she knows she will also draw a comment from her escort along the lines of "you look like an angel tonight!"

And the gal who bursts forth in red? Well, the answer she'll get is obvious—"Wow!"

Spring Housecleaning Easier When Planned

New York—(U.P.)—A little planning saves a lot of steps during the annual spring housecleaning. Sponsors for the annual "Spruce Up for Spring" movement offer these time-saving suggestions:

Consider each room separately, list the tasks to be done, then gather your equipment into an easily transported container.

Fill two pails of water—one soapy, the other clear. Use two cloths. This will save many steps to the kitchen for rinsing to get soap out of the cloths.

If walls are to be washed, start at the bottom and work up. When you begin at the top, water runs down, mixes with the dirt and causes hard-to-remove streaks.

Use masking tape when you retouch window frames or cabinets; you can paint over it and remove later.

And take advantage of the new "wonder" cleaning products, such as the odorless, all-purpose dry cleaners, for rugs and upholstery, foam lather spot removers, and rust and stain removers for bathtubs and other fixtures.

Government Develops Cotton Flameproofing

Madison, Wis.—(U.P.)—A flameproof finish for cotton materials developed by the U. S. Department of Agriculture, of safer military uniforms may be used in time for clothing, bedding and curtains.

This new flameproof process gives a lighter weight fabric than old finishes, it was reported here. Durability is increased as well as wrinkle and rot resistance.

The fabric is said to be more fire-resistant than when treated with older finishes that could not catch on fire when held to a flame or smoulder when treated to charring temperature.

Although not yet in commercial production, it may find its way into women's and children's clothing, upholstery fabrics and other uses where fire resistance is desirable.

The number of persons who have begun having regular physical examinations as a precaution against cancer has risen from 14 per cent in 1948 to 31 per cent in 1955, according to the American Cancer society.

cooling. The pan has a removable base to make cleaning easier.

Practical Nurses Attend Institute

Mrs. Bessie B. Baldwin, president of the Jackson county chapter, Oregon Licensed Practical Nurses association, and Mrs. Grace Crawford, will leave Saturday for Pacific Grove, Calif., to attend the first regional institute to be sponsored by National Federation of Licensed Practical Nurses, Inc. The institute will be conducted May 6 through 9.

This first institute in the region is a part of the "pioneering" of the national federation's new program for licensed vocational and licensed practical nurses of the seven western states, Idaho, Oregon, Washington, Arizona, California, Nevada and Utah, and the territory of Hawaii.

The "pilot" program will initiate a series of nine institutes on a regional basis and will present discussions of latest nursing techniques. At the same time it will offer an "education" in organization, geared to better member understanding and appreciation of procedures vital to the conduct of association business.

Mrs. Baldwin and Mrs. Crawford were selected to represent the Jackson county chapter at a meeting of the group held Monday, April 30 at Community hospital penthouse.

Mothers Attend Week End Events At State College

Numerous Medford women plan to be in Corvallis this week end to attend Mothers week end activities at Oregon State college where their sons or daughters are students.

Among those who expect to attend are Mrs. George Stacey, whose daughter, Miss Florence Stacey, attends the college; Mrs. H. C. Bates, who will visit her daughter, Miss Carol Bates; Mrs. Jean Hart, mother of Miss Ann Hart; Mrs. Robert Rukovina, whose daughter, Miss Patricia Rukovina, is a student there, and Mrs. C. E. Stafford, mother of Miss Lynn Stafford.

Annual Ceremony Planned By Santha

Plans for an annual district ceremonial for members of Idella Rogue santha, Nomads of Avrudaka, to be held at Grants Pass, Saturday, May 5 have been completed. The sessions will be held at 1 p.m. at the Knights of Pythias hall there and the ceremonial is jointly sponsored by the santha and Fuhat Burkan temple, of the Divan of the Knights of Khorrassan.

A banquet is planned for 6:30 p.m. and activities will continue through the evening.

Use Mail Tribune Want Ads The Community's Biggest Marketplace

Children and Poetry Fill Life of Mother of the Year

By PHIL THOMAS
Detroit—(U.P.)—Mrs. Jane Maxwell Pritchard pointed to framed copies of two poems hanging on her living room wall as the reasons behind her being named American mother of 1956.

One was entitled "Faith," the other "Courage."
The 65-year-old widow, who loves poetry almost as much as children, said she wasn't looking for any personal gain in rearing some 75 homeless girls and boys. "I never dreamed I would get this honor," she said. "When I

raised those children I didn't do it because there was any possible glory in it for me."

To Be Guest
Mrs. Pritchard was chosen the outstanding mother of the year by the American Mothers' committee in New York. She said she planned to fly Sunday to New York where she will be guest of honor at the annual mothers conference the following day.

In an interview with the United Press, Mrs. Pritchard traced a life marked by hardship and sacrifice — yet filled with "the finer things in life, namely children."

A native of Youngstown, Ohio, she was only 10 when her mother became ill and she took over all her family's household duties. At 19, she married machinist Benjamin Pritchard.

The Pritchards lost their first baby. They began adopting children when they were told they could have none of their own.

Shortly after adopting two girls, back in the World War I period, the Pritchards had their only child, Dale, now 38. Next to be adopted by the Pritchards were five children of a dying mother.

Keeps Family Together
Mrs. Daniel A. Poling, president of the American Mothers' committee, said that Mrs. Pritchard kept her "family" together after the death of her husband in 1947 through a philosophy of mutual help, affection, work, study, prayer and play.

All told, Mrs. Pritchard estimates she has cared for at least 75 foster children. Seventeen girls, ranging in age from 9 to 24, now call her three-story mansion home. Victims of broken homes, the girls were turned over to her by Juvenile Court.

"The going gets rough at times," she admitted, "but cutting corners and having faith in God's mysterious ways have always carried us through."

Area Delegates To Scout Roundup Visit In Lakeview

Rogue Valley Area Girl Scout delegates to the roundup for senior scouts to be held at Highland State park, Michigan, in July, will join the Lake County Council senior scout delegates at the Youth center in Lakeview Saturday and Sunday. The two delegations make up a patrol of eight girls from Southern Oregon planning to attend the roundup.

In the Rogue Valley area delegation are Miss Mary Friend and Miss Karen Johnson, Medford; Miss Judy Drais and Miss Sandra Ullian, Grants Pass, with alternate delegates from both cities.

The girls are meeting to practice their camping skills and to make final plans and preparations for the trip. They will also make plans for their four-day encampment at Camp Low Echo, Lake o' Woods, in June.

Adults accompanying the group to Lakeview are Mrs. Michele Rossi, Rogue Valley Area council president, and Miss Martha Stevenson, who will be the chaperone for the group to the roundup.

Five Beauticians Attend Convention

Five members of the Medford unit, Oregon Beauticians' association, will leave today for Gearhart, Ore., to attend the annual convention of the association. In the group will be Mr. and Mrs. Raymond Byrd, Glenn Funk, Mrs. Maxine Hammond and Mrs. Lorraine Miller. The convention opens today and closes Sunday.

Curried lamb, seasoned mildly or highly according to your taste, is a popular spring-time main dish. Serve with fluffy rice and pass bowls of chutney, seedless raisins, chopped peanuts, finely chopped onion, sieved cooked egg whites and egg yolks done separately, and shredded coconut.

Use Tribune Want Ads!

A casserole of crusty baked California dry lima beans, the big ones, is a natural to serve with barbecued shortribs. Makes it easy to cook since both can be baking at the same time.

The average motorist in the United States drives about 7,800 miles in a year.

One out of four persons is being cured of cancer, but at least two out of four should be cured through earlier detection and prompt treatment, the American Cancer society says.

GENUINE, IMPORTED, BLACK FOREST

FULL CUCKOO CLOCK

CALLS OFF THE FULL HOUR ON THE HOUR



Door opens, bird appears
and cuckoos the full hour
and once on the half hour
with gong strikes!

\$10⁹⁵

Plus Fed. Tax

Authentically Designed
by Master Carvers

Lowest price ever for this NEW FULL cuckoo clock that calls off the FULL HOUR on the hour. This delightful clock will enliven any room in the house for children and adults alike. Runs entirely on weight and pendulum. Size 9"x6". Limited quantities at this bargain price. . . . so hurry in, phone or mail coupon. Other Cuckoo Clocks to \$47.50 plus tax.

FULLY GUARANTEED

MAIL COUPON NOW

SWEM'S
217 E. Main
Please send me the full cuckoo clock as advertised for \$10.95 plus 10% Fed. Tax. Enclosed find check or money order.
Name _____
Address _____
City _____

PHONE 2-9331 — COME IN, OR

Swem's
BOOK & GIFT SHOP
217 EAST MAIN MEDFORD, OREGON

Phoenix Club Announces Flower Show

Phoenix — Phoenix Garden club is completing plans for the annual flower show to be held May 20 in Phoenix Community hall in Phoenix.

The show will open to the public at 1 p.m. and close at 9 p.m. This year's show theme is "Spring's Promenade" according to the general chairman, Mrs. Thomas W. Carter.

Mrs. Carter has appointed a number of chairmen to assist her with the show. They are Mrs. O. V. Poe, schedule; Mrs. Charles Johnson, staging; Mrs. W. M. Elson, classification and entries; Mrs. C. M. Robertson, hospitality; Mrs. A. O. Floyd, publicity; Mrs. Donald Lewis, junior garden exhibits; Mrs. Jewel Parr, conservation; Mrs. A. C. Lewis, educational; Mrs. Charles Hockersmith, program; Mrs. V. a. g. h. n. Quackenbush, plant sale; Mrs. L. O. Penland, silver tea; Mrs. Leo Thomas, commercial exhibits; Mrs. Walter Grochoczi, clean up; Mrs. A. C. Lewis, special projects.

Tea will be served throughout the show, and an effort will be made to have the program outstanding, it is stated.

The special projects room will be a particularly interesting feature, it is thought, this having proved true in the 1955 show. The plant sale chairman states that a quantity of "fine plants" will be on sale.

The club extends a cordial invitation to everyone to attend.

Students To Give Recital at Church

The public is invited to attend a piano and accordion recital at Temple Baptist church tonight at 8 o'clock given by pupils of Mrs. Peggy Appollo. About 30 boys and girls will play.

Vocal numbers as well as duets and solos for the piano and accordion will be on the program.

Specialist Explains Different Detergents

Ames, Ida — (U.P.) — If your present detergent or soap isn't doing the complete cleaning job, the answer might be on the label, according to the extension home economics specialists at Iowa State college.

If the label says that your detergent or soap is of the "unbuilt" variety, it simply isn't strong enough to get the heavy-duty washing done.

Women who have a lot of cotton or heavy-duty laundering to do should get a detergent or soap that is "built." These cleaning agents have the needed power while the others allow an unacceptable amount of redistribution of soil on the fabric after it has been removed once by the detergent.

Women should get soaps or detergents of both types. While the "built" ones work best in heavy duty washing, the "unbuilt" soaps and detergents are best for dainty things.


New Pots and Pans For Cooking, Storing

New York—(U.P.)—Now pots and pans can go from the range to the refrigerator.

One new aluminum saucapan has a removable handle and plastic cover so that it can be used for storing food as well as cooking it.

Also new is an aluminum cake pan which simplifies the cooling of angel food cakes. It has legs which close against the sides of the pan during baking, but can be snapped down like stilts for

Now is the time to ask him for that new dress from



PARKER WOODS

Leons
Exclusively yours...

21 North Central

ONE POWER UNIT does All garden jobs

It's a Tiller. . .

- SELF PROPELLED
- SELECTIVE TILLING
- CULTIVATING
- MULCHING



Merry Tiller-Tractor

It's a Tractor.

- EASILY CONVERTED
- PLOWING
- WEEDING
- CUTTING GRASS

Now . . . 2 great models — the 1 1/2 h.p. "Special" and the 3 h.p. "Custom." Both are two machines in one—self-propelled rotary tiller and powerful garden tractor. See both in action!

Specia Model \$147.50	Custom Model \$174.50
WITH 24" EXTENSION ROTORS	
\$158.50	\$191.50
10% Down	\$8 Month

Sickle Mower Attachment can be added



SATURDAY SPECIAL WHILE THEY LAST

BAR-B-Q GRILL

Special \$4⁹⁵ Value Only **199**



Roomy grill area — 142 square inches
Holds 2-dozen wieners
Stands 15 inches high
Legs become carrying handles

LIMIT ONE TO A CUSTOMER

NOW YOU CAN DIAL

THE CORRECT MOWING HEIGHT FOR YOUR LAWN in One Second!



WITH THIS NEW **DIAL-A-MATIC Moto-Mower**

18" ROTARY \$97.95 \$10 Down \$8 Month

Only MOTO-MOWER Gives You DIAL-A-MATIC Instant Height Adjustment

Lawn experts say that mowing heights should be changed frequently with season, rainfall, type of grass, condition of lawn. Keep your lawn green and healthy with this Moto-Mower DIAL-A-MATIC Rotary. Adjust to proper mowing height in one second . . . requires no tools—just a touch of the thumb and a twist of the wrist! The Dial-a-Matic is standard on four ultra-modern Moto-Mower rotaries.

Other Models Start at **\$64⁹⁵**

Complete Service Dept. Too!

JOHNSTON STORES

• KELVINATOR
• RCA VICTOR
• DU MONT
• SUNBEAM
• MERRYVILLER
• MOTO-MOWER
• B.F. GOODRICH TIRES AND RECAPPING

112 SOUTH RIVERSIDE

DRIVE IN PARKING