

STAR GAZER

By CLAY R. FOLLAN
Your Daily Activity Guide
According to the Stars

To develop message for Friday, read words corresponding to numbers of your Zodiac birth sign.

ARIES MAR. 21 19-25-39-42 73-74-75	TAURUS APR. 21 41-44-48-61 63-68-85-89	GEMINI MAY 22 18-20-55	CANCER JUNE 23 5-7-13-26 29-45-80-87	LEO JULY 24 28-32-36-47 50-56-83-88	VIRGO AUG. 24 8-11-30-38 49-65-79-82	LIBRA SEPT. 23 9-10-56-59 60-64-71	SCORPIO OCT. 23 12-23-33-35 52-67-69	SAGITTARIUS NOV. 23 15-27-37-46 52-70-81-84	CAPRICORN DEC. 22 2-4-22-40 43-52-77	AQUARIUS JAN. 21 FEB. 19 14-24-51-57 72-76-78	PISCES FEB. 20 MAR. 21 16-21-31-34 54-58-86-90
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1 Financial 31 Be 61 Likely
2 New 32 Together 62 Those
3 Snag 33 Could 63 Be
4 Contacts 34 Easy 64 Hints
5 You 35 Antagonize 65 Go
6 May 36 With 66 You
7 Could 37 A 67 About
8 Romance 38 Back 68 On
9 Get 39 Plans 69 You
10 Away 40 Best 70 With
11 And 41 Good 71 Today
12 High-handed 42 Made 72 Suspicion
13 Feel 43 Mole 73 By
14 Don't 44 Business 74 Others
15 Arrange 45 Don't 75 Today
16 It 46 Following 76 Those
17 Temporarily 47 Your 77 Morning
18 Halt 48 News 78 Unfounded
19 Cooperate 49 You 79 Forth
20 Your 50 If 80 Schemes
21 Avoid 51 Guilty 81 Dear
22 Could 52 Time 82 Expectantly
23 Methods 53 In 83 Have
24 Be 54 To 84 Ones
25 Under 55 From 85 The
26 For 56 Of 86 Desired
27 Get 57 Gain 87 Nervous
28 Pressure 58 Your 88 Opportunity
29 Adventure 59 Usual 89 Alert
30 Funds 60 Usual 90 Funds

Good Adverse Neutral

Giveaway Quiz Writer Tells Prospective Contestants How To Get on Big Programs

New York — (UPI) — Joseph Nathan Kane, a gentleman who writes questions for a living, has pulled a switch—he has turned out a book that answers them.

For the past 11 years, Kane has scribbled the posers used on "Break The Bank," a giveaway show. Now, in a small paperback guide, "How To Win On Quiz Shows," Kane has told all. Well, almost all.

Among other things, Kane tells what seats to choose at a broadcast, how to dress, how to fill out any questionnaires dropped in your lap and how to attack the prize questions if you're chosen. Kane even throws in a small table showing how much you'll lose in taxes.

Of course, most TV quiz shows nowadays don't pick contestants cold from the audience. They usually are pre-selected.

This is done, explains Kane, to keep drab contestants off the air, to determine the intelligence of a contestant so that answers can be geared for him and to spark the pre-question interview.

Some Suggestions
But if you happen to wander into a quiz show where contestants are plucked fresh and innocent from the audience, you might try a few of Kane's suggestions.

Wear ordinary street clothes, he says. "At Christmas-time," he points out, "some come dressed as Santa Claus, some look like facsimiles of Davey Crockett, while others wear baseball uniforms." No good, says Kane. And he adds of the prospective contestant: "One should not look like a freak since there may be some hesitancy in the mind of the director about the qualifications."

Stay away from seats on the aisle, advises Kane. "Regulars" rush for these seats, he says, and emcees usually try to avoid experienced contestants.

Don't worry about your geographical origin—other things being equal, says Kane, an emcee will try to split his choices between large cities and small towns and between various sections of the nation.

Looking for Color
Many shows select their contestants by distributing information blanks before the program goes on. The idea here, advises Kane, is to convince the pickers that you are a colorful contestant rather than a brilliant one. Don't lie about your schooling or inflate the importance of your job—they may be looking for a run-of-the-mill person.

If you're lucky enough to be chosen for a show, Kane cautions you to forget about stage fright. He advises contestants to bear in mind that they have nothing to lose and anything earned is clear profit.

Once a question is asked, take your time answering it. Ask the emcee to repeat it if you're uncertain. When prizes are for small amounts, the answers usually are not complicated—take the most obvious one that comes to your mind. And if you think your answer is right, but are told it is wrong, don't be afraid to register an objection.

delightful at home

BOYD'S COFFEE

DRIP GRIND

SERVED BY FINE RESTAURANTS SINCE 1900

Quotes From the News

By UNITED PRESS

Washington—Marine Corps Commandant Gen. Randolph Pate in reporting on charges of irregularities in Marine Corps training: "Some practices have crept into handling of recruits which are not only unnecessary but do not conform with the dignity of the individual or his self-respect."

Washington—Rep. Paul Cunningham (R-Ia), in demanding a full report on the part played by the superior officers of Marine Sgt. Matthew McKeon in the Parris Island tragedy: "I don't like to see a non-com get all the blame. They are punishing one man. Maybe others need punishing, too."

Indianapolis—The American Legion in criticizing a report by the President's commission on veterans pensions, headed by Gen. Omar Bradley: "The Bradley commission and its staff have labored mightily and expensively to bring down a very small bird."

Defuniak Springs, Fla.—Sen. Estes Kefauver in denying that he ever advocated use of federal troops to enforce desegregation: "I sincerely believe that the use of troops would simply harden passions and destroy all the progress we have made here in the South in race relations."

San Francisco—Adlai Stevenson in telling an audience that America must match Russia's popularity with colonial peoples: "We must make it emphatically clear that we are sympathetic to the aspirations of the colonial peoples of the world and we must preserve the strength of the great coalition in the West."

New York—Brando De Wilde, 14-year-old actor with seven years experience, on child actors: "People have the wrong idea about professional kids. They think we're just naturally brats because we're actors."

A CAREER WORTH INVESTIGATING IN THE GROWING J. J. NEWBERRY CO. AWAITS INDUSTRIOUS YOUNG MEN WHO ANSWER THIS ADVERTISEMENT

1 STORE HAS GROWN TO 477 STORES
HERE IS A SUBSTANTIAL OPPORTUNITY TO BECOME A SUCCESSFUL BUSINESSMAN... EARNING AS YOU LEARN... SHARING IN THE PROFITS AS YOU PROGRESS.

Newberry's MANAGERS EARN FROM \$5,000 TO \$15,000 A YEAR AND HIGHER

Apply, Qualify, Grow with this Dynamic Company

YOUNG MEN FROM 18 TO 28
Do you believe sincerely that you have the talent to become a successful merchant? Do you believe you have the ability to be somebody a leader and employer of others as the manager of a store? Do you want to work where other success has been achieved? And follow in their footsteps? And build your fortune as have thousands of successful chain store men thru the public service of modern retailing?

HERE IS YOUR OPPORTUNITY
Newberry's needs hundreds of alert dedicated younger men to train for future managers of its steadily growing chain of stores.

The company has grown steadily and successfully over the years. It now operates 477 stores from coast to coast in all but three states of the Union. Eight more are scheduled to open this year.

TO TRAIN FOR A STORE MANAGER POSITION
Previous experience, while helpful, is not necessary. You are offered an intensive training in a well supervised On-the-Job Training Program. You earn as you learn. You should qualify for a store manager position in three to four years.

WHERE YOU SHARE IN THE PROFITS
As a store manager you participate in the profits of the store you manage—in addition to your salary. This means no ceiling on your earnings but your own ability and resourcefulness.

WHERE ONLY THOSE FROM WITHIN THE COMPANY ARE SELECTED FOR PROMOTIONS
This company does not look outside its own organization to fill each higher position as it is created or becomes available. Store managers, thru top officers, have started as merchandise trainees, with the exception of certain specialists in real estate and accounting. There are over 435 manager and higher executive positions to work towards of the moment.

WITH A SUBSTANTIAL EXPANSION PROGRAM PLANNED AND ENVISIONED
During 1954, 103 store improvement jobs were completed. Many more enlargements, and new stores are presently in the planning boards.

IN A COMPANY OF PROVEN STABILITY
The J. J. Newberry Co. has had increased sales every year but two of its 42 years in business. Its stock has paid regular dividends without fail since the first dividend was declared in 1928. And all this thru two wars and a major depression.

WRITE NOW
If you have at least a high school diploma, are a younger man, and willing to devote yourself intensively during the next three years to this opportunity in the retail field to make a future of greater security and satisfaction for yourself in the service of others, you should write to:

Write to
R. M. Agard, Mgr.
J. J. Newberry Co.
36 North Central
Medford, Ore.

Please include age, marital status, education, previous work experience of every kind, freedom to relocate, and any special interests that indicate how you employ your leisure time, in your letter.

J. J. NEWBERRY CO.
The Nation's 5th Largest Variety Store Operators

MEDFORD'S FINEST MEATS SINCE 1940

FRESH FRYERS 49^c LB.

"Swift's Premium"
3-lb. Average

FRESH SLICED SALMON 79^c LB.

EXTRA FANCY FRESH SPRING CHINOOK SALMON (None Better)

Try a Delicious Steak Cut from Our Fancy PROPERLY AGED Eastern CORN FED STEER BEEF—Well Trimmed.

T-BONE STEAK 98 ^c lb.	ROUND STEAK (Center Cuts) 85 ^c lb.	BONELESS SIRLOINS \$1 ²⁹ Lb.
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OUR GROUND MEATS ARE ALWAYS GOOD — NO CEREAL ADDED —

FRESH GROUND BEEF 3 lbs. \$1 ⁰⁰	DELICIOUS COUNTRY STYLE PORK SAUSAGE 45 ^c lb.	Fr. Ground "Choice" Steer Chuck 65 ^c lb.	FRESH HAM LOAF Smoked Ham and Veal 59 ^c lb.
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Ed Milne's QUALITY MARKET

ALL OF OUR MEATS ARE INSPECTED

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Take ADVANTAGE of Our FREE DELIVERY SERVICE
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NEW WHITE SHAFER
Potatoes 10 LBS. 69^c

CRISP, CRUNCHY TENDER
CELERY 15^c Bunch

EXTRA FANCY WASHINGTON FIELD GROWN
Rhubarb 2 LBS. 29^c

SUNKIST FULL O' JUICE
Lemons 29^c Dozen

SNOBOY SUNKIST NAVEL
Oranges 5 LB. 59^c CELLO BAG

KRAFT'S
VELVEETA CHEESE 2-LB. LOAF 73^c

BAKER'S SEMI-SWEET
Chocolate Chips 2 39^c 6-OZ. PKGS.

BORDEN'S
CHEESE SLICES 29^c 8-OZ. PKG.
• SWISS • CHATEAU • AMERICAN • PIMIENTO

HORMEL'S
SPAM 3 12-OZ. \$1⁰⁰

SKIPPY
DOG FOOD 6 1-LB. TINS 49^c
CASE OF 48 \$3.75

Bruce
SELF-POLISHING
FLOOR WAX
Buy 1 quart Get 1 pint Free
Both For **98^c**

PROCTOR & GAMBLE'S
NEW DASH DETERGENT
JUMBO PACKAGE (\$2.49 Value) ONLY **\$2²⁴**

PONDEROSA COPPER CARE 2 BOTTLES
Regular 89^c Bottle **99^c**

NEW GOLDEN VIGORO
WILL NOT BURN
50 LB. BAG **\$2⁹⁸**

CLEANS - POLISHES
• COPPER • BRASS • STAINLESS STEEL
NO HAND RUBBING "A TOUCH OF MAGIC"