



—See How You Save on Premium Quality, Enriched—

### KITCHEN CRAFT FLOUR

KITCHEN CRAFT is guaranteed to work wonders in ANY recipe. It's sifted through pure silk to give it the fine texture required for easy blending. Safeway offers you wonderful savings on all 4 popular sizes.

5-lb. Bag **55¢** 10-lb. Bag **95¢** 25-lb. Bag **\$2<sup>15</sup>** 50-lb. Bag **\$4<sup>19</sup>**

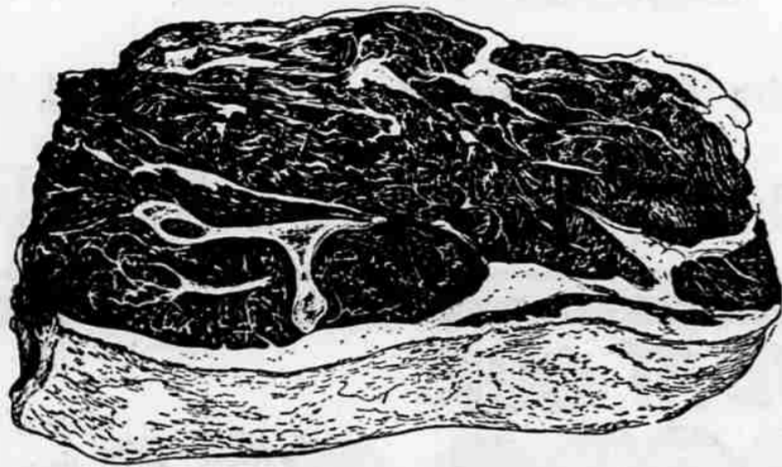
# SAFEGWAY'S

*Spring*



Spectacular Savings in . . . .

## SAFEGWAY MEATS



### CHUCK ROAST

U.S.D.A. Choice grade beef—  
guaranteed perfect eating.  
Trimmed before weighing.

Round Bone Roast lb. 55c **lb. 45¢**

**Beef Round Steak** Choice Tender lb. **69¢**

**Beef Rump Roast** U.S.D.A. Choice lb. **69¢**

**Corned Beef** Boneless Brisket lb. **49¢**

**T-Bone Steak** U.S.D.A. Choice Grade Beef lb. **\$1.05**

#### Sugar Cured Slab BACON

End Cut Center Cut Whole, Half  
lb. **39c** lb. **45c** lb. **39c**

#### Tender-Smoked HAM

Famous Brands 10-16-lb. Average Whole or Full Shank Half lb. **53¢**

**Salmon** Columbia R. Chinook By the Piece, lb. 69c By the Slice lb. **75¢**

<b>Sirloin Steak</b> boneless top lb. <b>\$1.09</b>	<b>Short Ribs</b> choice beef lb. <b>29c</b>
<b>Ground Beef</b> fresh ground lb. <b>39c</b>	<b>Bologna</b> Somerset 1 1/4-lb. piece each <b>79c</b>
<b>Boiling Beef</b> plate cut lb. <b>19c</b>	<b>Fresh Fryers</b> Cut-up Pan-ready lb. <b>49c</b>
<b>Wieners</b> Del Monte lb. <b>43c</b>	<b>Meat Pies</b> Manor House frozen 8-oz. pie <b>25c</b>
<b>Lunch Meat</b> Somerset sliced 8-oz. pkg. <b>29c</b>	<b>Fish Sticks</b> Captain's Choice 8-oz. pkg. <b>39c</b>



### EMPRESS PURE PRESERVES

- ★ APRICOT
- ★ APRICOT-PINEAPPLE
- ★ PEACH
- ★ PEACH-PINEAPPLE
- ★ GRAPE
- ★ PLUM

In a recent impartial consumer survey, EMPRESS was voted "top brand" of all. There is no substitute for quality—and Empress gives you just that at a price reduced especially for this gigantic Safeway sale.

**3** 20-oz. glasses **\$1.00**



Wish we could televise this sale of sales to you! It's our Spring Spectacular—with an all-star cast of hundreds of beautiful low prices! We'd put camera one on the outstanding buys in groceries. Camera two on these gorgeous fruits and vegetables. Camera three on these wonderful meats that "steal" the show.

A "live show"? You bet it is! Price-lively! Directed by our own expert buyers... produced by the same store people who greet you every day at Safeway. Costumes by America's most famous food packagers. Come to our Spring Spectacular today. Compare prices and you'll agree it's a sale alive with savings—spectacular savings!

## Shop SAFEGWAY

Prices in this advertisement are in effect through Sunday, May 13, in Grocery Dept. Meat and Produce prices effective through Sunday, May 6, at Safeway in Medford. We reserve the right to limit quantities. Every item Safeway sells is unconditionally guaranteed.

#### MARSHMALLOWS

Fluff-I-est 1-lb. pkg. **25¢**

#### BISCUIT MIX

Fleet Mix 3 40-oz. pkgs. **\$1.00**

#### PANCAKE MIX

Suzanna 3 1/2-lb. bag **39¢**

#### CAKE MIXES

Duncan Hines white-yellow - devils food 4 for **\$1.00**

#### BLACK PEPPER

Crown Colony 4-oz. can **29¢**

#### TOILET TISSUE

Soft Weave roll **10¢**

#### TABLE SYRUP

Sleepy Hollow 24-oz. bottle **49¢**

#### GREEN OLIVES

Madera with pimientos pint **39¢**

#### MARGARINE

Coldbrook 5 1-lb. pkgs. **\$1.00**

#### DUCHESS

Salad Dressing quart **39¢**

#### LARGE EGGS

AA Cream O' the Crop Dozen **53¢**

#### APPLE ROLLS

Polly Ann pkg. of 8 rolls **25¢**

#### NU MADE MAYONNAISE

quart **59¢**