



# EVERYONE'S GOING TO OPEN HOUSE

## at WESTERN AUTO

Bring the Entire Family! Prizes and Surprises for All!  
**HELP US CELEBRATE OUR "NEW LOOK!"**

WHY ALL THE EXCITEMENT? Well, the "New Look" comes with new management. Until a few months ago we were a Gambles Western Auto store; now we are a member of the original Western Auto Supply Company with nearly 4000 stores from Maine to Hawaii. A Company that for over 47 years has served America with guaranteed quality merchandise.

We've been busy as beavers for many weeks bringing in new merchandise, planning wider selections in all departments, establishing new services and nationwide guarantees, plus a score of other changes that we believe make shopping at Western Auto a real pleasure.

Now we can offer you the complete selection of famous Western Auto national brands. There are Davis Tires used by millions of motorists; Truetone Radio and TV chosen by over four million families; famous Western Flyer Bikes; Wizard Appliances, America's most complete line of fine appliances, and many other quality products you'll be proud to own.

Come in now, or real soon—we know you'll like shopping at our Store where you can depend on High Quality, Fair Prices and Guaranteed Satisfaction.

Donald K. Ford, Manager

**FREE! GIFTS FOR ALL!**  
 ★ THURSDAY—FRIDAY—SATURDAY  
 ★ Balloons or Kites for the Kiddies  
 ★ Sponge Kits for the Ladies  
 ★ Razor Blades for the Men  
 May 3-4-5

**FREE! DRAW PRIZES!**  
 3 P.M. — SATURDAY, MAY 12th  
 ★ Set of Davis Tires—104.50 value  
 ★ Vacuum Cleaner—69.95 Value  
 ★ 26" Boys or Girls Bike—43.95 value

Register for one of these valuable prizes! Nothing to Buy! No Obligation! Need Not Be Present To Win.

### A Sample of the Great OPEN HOUSE Values!

**OPEN HOUSE Special**  
  
 REG. 1.59 HEADLIGHT  
 New G.E. sealed beam.  
 6-8 volt. Safer driving. ea. **98c**  
 2L5295.

**OPEN HOUSE Special**  
  
**4-Way Rim Wrench 48c**  
 Regular .95  
 Forged carbon steel. Four deep sockets 5/8" to 7/8". Fits all car wheels. 4H3755

**OPEN HOUSE Special**  
  
**TWIN FLOOR MATS.**  
 For all cars old or new! Matching black rubber mats for each side. Fits flat and slope. Pr. **1.44**  
 2N1140. Reg. 2.39

**OPEN HOUSE Special**  
  
**Utility Seat Cushion 79c**  
 Regular .95  
 Handy, inexpensive cushion has many uses. Plastic side panels. 2N2115

**26" Famous Western Flyer**  
 Reg. 40.95  
 Now Only **38.95**



**OPEN HOUSE Special**  
  
**Oil Filter Cartridge 62c**  
 Reg. 79c  
 Westline quality. Economical replacement element for popular filters. R5900

**OPEN HOUSE Special**  
**ALL-PURPOSE Wash Mop 44c**  
 Reg. 59c  
 Plastic handle, cotton mop head in assorted colors. Fits standard hose. 3P8315

**OPEN HOUSE Special**  
**4 1/2" CAR Door Mirror 1.19**  
 Regular 1.98  
 Non-glare round type. Fully adjustable. For either side of car. C2107

**OPEN HOUSE Special**  
  
**H.D. BRAKE FLUID. 39c**  
 S5588  
 Conforms to S.A.E. specifications for heavy-duty brake fluid. Mixes with any other fluid. Pint S5588. Reg. 59c  
 master cylinder kits

**OPEN HOUSE Special**  
  
**Wizard Spark Plugs 33c**  
 Regular 45c  
 Thoroughly tested for perfect quality. Guar. 10,000 miles. Ea. in set/4. L1202-68

**DAVIS Luxury Ride 18**  
 6.70x15. Without trade-in Reg. 19.60 **12.95\***



**GUARANTEED**  
 All Davis Tires are guaranteed against all road hazards and defects without limit as to time or mileage.

**Wizard Plastic Seat Covers**  
 designed for beauty and service  
 regularly 19.95  
 install 'em yourself **13.95**



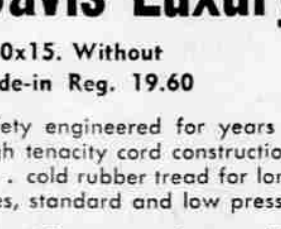
**26" BIKE TIRE & TUBE**  
 Davis deluxe! Long-wearing, non-skid tread. F5830.44. 2.19  
 \$3.30 value


**Bike Pedals** Ball bearing type. For men's and women's. F5541-47. Each Regular 49c **28c**

**Bike Mirror** Large mirror w/2 reflectors. Handle bar clamp. F7461 Regular 1.05 **59c**

**Bike Headlight** Torpedo light. Handle bar or fender mounting. F7111 Regular 1.05 **59c**

**OPEN HOUSE Special**  
  
**Transparent Garden Hose 1.77**  
 Regular 2.69  
 25-ft. long. Choice of colors. 5-yr. guaranteed. 50-ft. 2.98  
 2X1633—2X1634

**OPEN HOUSE Special**  
  
**Revelation Thermic Jug 2.19**  
 Regular 2.69  
 Food or drink stays hot or cold for hours! Aluminum cup. Gal. capacity—7G5234

**OPEN HOUSE Special**  
  
**City league Baseball 74c**  
 Regular 98c  
 Genuine leather cover over heavy yarn winding. Regulation size. G1516

**OPEN HOUSE Special**  
  
**Baseball Bat 99c**  
 Regular 1.39  
 Semi-pro model w/straight grain wood. Light oak color. Assorted lengths. G1470

**OPEN HOUSE Special**  
  
**Ball Bearing Roller Skates 1.88**  
 Regular 3.19  
 Heavy duty trucks mounted on rubber cushions. Plated. Adjustable. 3E1106

**THE WHOLE TOWN'S TALKING!**

**YOUR BUDGET WILL LIKE WESTERN AUTO'S EASY-PAY PLAN**

**AND DON'T FORGET FREE INSTALLATION ON TIRES AND BATTERIES**

**YOU'RE SURE OF SATISFACTION... EVERY PURCHASE IS GUARANTEED**

**SAVE UP TO \$4.50 WIZARD "80" 7.95\***  
 Reg. 10.95 without trade-in  
 Save \$3.00! Wizard "80" amp. hour capacity. Dependable. Group 1.  
 Save \$4.50! Wizard Deluxe. 30 month guarantee. Reg. 14.45 outright \*with old battery **9.95\***

**VARCON AUTO POLISH SALE 49c**  
 REG. 98c

**Western Auto** The Family Store

101 South Riverside — Phone 2-6882  
 Medford, Oregon

Store Hours: 8:30 a.m. to 5:30 p.m.  
 We Reserve the Right To Limit Quantities

**Hundreds and Hundreds of Quality Values in Our Store... Come In!**