

Button-On Magic!



9074 SIZES 2-8
by Marian Martin

Button-on magic makes this little girl's wardrobe! The cool cute "romper" suit is covered by a collarette that buttons right to the skirt! She'll look so pretty wherever she goes in this smart combination—jiffy sew!

Pattern 9074: Children's Sizes 2, 4, 6, 8. Size 6 romper suit takes 1 1/4 yards 35-inch fabric; skirt and collarette, 2 yards.

This easy-to-use pattern gives perfect fit. Complete, illustrated Sew Chart shows you every step. Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care of Medford Mail Tribune, Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

Summer Star!



7150
by Alice Brooks

Star this gay "Riviera" shirt atop your summer shorts, slacks and skirts! It's the newest, smartest fashion—worn slim and straight, or cinched by a belt!

Pattern 7150: Misses' Sizes 12-14; 16-18 included. Pattern embroidery transfer, directions.

Send TWENTY-FIVE CENTS in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Medford Mail Tribune, Household Arts Dept., P.O. Box 168, Old Chelsea Station, New York 11, N.Y. Print plainly NAME, ADDRESS AND PATTERN NUMBER.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1958! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating handwork! Send 25 cents for your copy of this wonderful book right away!

University Students May Rent Pictures

Oberlin, O. — (U.P.) — Students at Oberlin university are given the opportunity to have a different original painting or reproduction in their room each semester.

The pictures are hung in a general showing for several days after each semester opens. Then, on a specified day they are offered for rent. Depending on the speed the student uses to gain a good place in the lines that form on rental day, he may have his first, second, or third choice.

Each item rents for 50 cents a semester. The funds are used to purchase more works of art.

MEDFORD **PENNEY'S**
ALWAYS FIRST QUALITY!

STARTS TOMORROW!

SUMMER DRESS CARNIVAL

Penney's One-A-Year BIG SHOW OF FASHION!

NOW AT PENNEY'S the most important silhouettes from the country's outstanding makers!

Rayons! Dacrons! Cottons! They're All Here, In The Most Exciting Collection We've Seen In Years!

New Low Price! New, New Colors!

Superb Fashions in "LUCINA"
The Silky Cotton with The Easy Care Airs!

7⁹⁰
Sizes 7 to 15
12 to 20

Playing star roles in Penney's fabulous fashion show—"Lucina" cottons at a lower-than-ever Penney priced Shimmering cotton broadcloth with a silky sheen... ever-fresh crease-resistance, new "drip-dry" finish that needs just a mite of ironing. From our glowing collection... styles for every figure in a palette-full of vat-dyed colors: Yellow Gold, Tropical Teal, Java Jade, Windsor Rose, Hawaiian Blue, Apricot.

REMEMBER, FASHION DOESN'T COST A FORTUNE AT PENNEY'S!

REMEMBER!
Many, Many More Styles to Choose from...
Priced From **5⁹⁰ to 12⁹⁰**

Use Our Convenient Layaway Plan Remember Mother's Day - May 13th

Silk Flavored Cottons For Junior Sizes!
7 to 15 **10⁹⁰**

Cottons flavored with the right amount of silk are served up in elegant junior fashions during Penney's Summer Dress Carnival! High or squared off necklines simmer down beautifully into modified princess lines, explode into a burst of full skirts. Crease-resistant in pastel solids or stripes... the done-to-a-perfect-turn fashion that doesn't cost a fortune a Penney's!

Two Fashion Lives Have You In Penney's Jacket Dress
Sizes 14 1/2 to 24 1/2 **10⁹⁰**

Lead a double fashion life all Summer long in Penney's leading fashion loves! For junior or miss—cottons that corner the compliments; for the mature figure—rayon sheers that rate raves... for all, the budget-sparing beauty of 2 dresses in 1. For Spring... for Summer... for even the first of Fall, take a jacket dress from Penney's Summer Dress Carnival, the BIG SHOW where fashion doesn't cost a fortune!

Penney's Cool Cotton Eyelet Dress
Sizes 14 1/2 to 24 1/2 **8⁹⁰**

Look as cool as you are in Penney's cotton eyelet coat dress! Simply styled to flatter the half-size figure, sparked with just a bit of glitter Hand-washable in navy, toast, powder blue, pink. Sizes 14 1/2 to 24 1/2.

Shop Tomorrow in Penney's Biggest Show Of Fashion For The Entire Year!

New Styles --- New Fabrics

Over 500 Brand New Dresses Just Unpacked! Will Go On Sale Monday Morning!

Misses' Sizes Junior Sizes

Glamour Fashions That Wash...

Half Sizes Sub Teens

PENNEY'S DACRON® PRINTS!



7⁹⁰
Sizes 10 to 20;
14 1/2 to 24 1/2

Miracle fabric... Summer's best styles... sparkling prints... a well-nigh unbeatable fashion combination at Penney's amazingly modest price! Prints for every mood, silhouettes to stand out on nearly every figure. Fabulously full-skirted, these beauties wash perfectly, require just a once-over-lightly with the iron. See them, buy them today at Penney's where top fashion doesn't cost a fortune!

5 BEAUTIFUL STYLES TO CHOOSE FROM

BUY ON LAYAWAY NOW!

The Freshest Thing In Town!

Fashions in Famous REGULATED COTTONS
You'll be fresh all the time and everyone will love it when you wear one of Penney's fashion stars in "Regulated Cottons!" Impeccably styled to the height of fashion, they're impossible to muss, Sanforized to stay beautifully your size, always. Excitement prints on white or tinted grounds... top fashion that doesn't cost a fortune at Penney's.

8⁹⁰
Sizes 12-20
14 1/2 to 24 1/2