

MEDFORD MAIL TRIBUNE
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A Great Lady

A newspaperman, who has ample opportunity to meet all sorts and varieties of people — the great, near-great, would-be great, politicians, hangers-on, ax-grinders, flag-wavers, crusaders, and just plain folks — is ordinarily difficult to impress simply with personality.

But once in a while someone comes along who, through accomplishment and spirit and greatness of soul and mind, impresses virtually everyone, will-he, nil-he.

THIS thought occurred to us this week as we watched Mrs. Eleanor Roosevelt, at the age of 71, calmly and smilingly go through a routine as hectic as any we've observed in a decade and a half of watching people and public affairs.

She bears her honors and her years with spirit, dignity and humor. She has a vitality and vigor that shames her younger colleagues. She has a sweetness and humanity which do not dim nor obscure her strong convictions and beliefs.

She is, indeed, a Great Lady.

ONE can disagree with her ideas. Many do. But one cannot watch that mobile, sensitive face — which is homely by many standards but is made beautiful by the light shining through from within — without knowing that here, truly, is one of the world's great persons.

Medford was honored to have you visit, Mrs. Roosevelt.—E.A.

Local Boom and Bust

Most of the cities in Oregon are population-conscious at the moment, following announcement of the state census board's figures for each of the state's communities.

Those which have grown are a bit puffed out; those which have lost people are unhappy.

Astoria is one of those which showed, in the board's estimates, no change at all.

THE Astorian Budget comments on the situation as follows:

Sometimes it seems that community pride attaches too much importance to population. Other factors, such as stability of income, steadiness of payroll, good level of prosperity throughout the community, are more important economically.

It goes on to tell of Astoria's early days, when a lumber boom swelled its population into the 20,000 ranks, and then the slump as most of the old, first-growth timber, had vanished.

OTHER lumber-based economies, the Astoria paper says, may wake up some day from their "population jag" with a sad hangover and its symptoms—"dwindling population, too much public debt, shattered pride and all the rest." It concludes:

It would be enjoyable to point proudly to a burgeoning population and say that we were outdistancing the other cities of Oregon in growth, rather than the reverse. And we may have to endure some jibes from the other cities which are passing us population-wise. But what actual difference does it make if Corvallis, say, or Roseburg, goes ahead in population, so long as all our inhabitants have steady jobs, are prosperous and happy, the merchants are making money, and civic improvement goes steadily but slowly ahead?

THE BUDGET'S matter-of-fact and realistic view of the situation is interesting, particularly in this area, where population is still climbing rapidly.

But there's a note of warning in the editorial, too, about the dangers of a one-industry economy.

And that is why the Chamber of Commerce and others who look ahead more than a year or two keep harping about agricultural and industrial diversification, on the one hand, and the protection and perpetuation of our forest resources on the other.

These twin approaches are our principal guarantees against a "bust" once our timber "boom" is over. — E. A.

Simple Solution

We have, alas, noted no mass exodus to the hinterland of citizens equipped with rakes, shovels and brooms in response to a recent plea printed in the Communications column on this page for a general clean-up of the county.

It remains, however, a good idea. For one of the great attractions of the out-of-doors is the crisp cleanliness accorded by uncluttered naturalness.

BUT, lacking a large corps of tool-wielders, it could be pointed out that cleanliness can be achieved a lot more easily than sweeping and raking man-created debris on the roadsides.

The solution is for man to refrain from dumping the debris there in the first place.

A word—litterbug—has been coined to describe the individual guilty of this offense. It's not a pretty word. But the offense is even less pretty. — E. A.

Dry Winds Fan Big Forest Fire

By UNITED PRESS Strong, dry winds fanned a mighty forest fire across 1,500 acres of timberland in New Mexico's Lincoln National Forest today.

The scorching winds hit 38 miles per hour speeds Thursday and weather forecasters said they would pick up velocity today.

Three hundred soldiers from Fort Bliss, Tex., joined 500 other firefighters today in an attempt to stop the flames. The fire was near Alamogordo, but no populated areas were in danger. Elsewhere in the nation the

In the Day's News

By FRANK JENKINS As this is written, I have just listened to a speech by Adlai Stevenson. It was delivered in the Presidential room of the Statler hotel in Washington to the American Society of Newspaper Editors, which is holding its annual meeting in the nation's capital.

In this same room three years ago tonight President Eisenhower, who had been inaugurated only three months before, spoke to this same organization, which gathers annually in Washington as near to the 20th of April as the week-ends will permit.

TO ME, it seems that these have been great years. In April of 1953 the end of the bloodiest war of all time had come a little less than eight years before. History tells us that by then a depression should have been just about ready to begin.

Or— That a NEW war should have been under way.

BUT NEITHER calamity has come to pass.

Instead these have been probably the three most prosperous years in our history. They have been three of the most prosperous in the history of the world.

Three years ago, we were at war—in Korea. There was fear that this relatively minor war might explode into another world war.

We are now at peace. Three years ago, it looked like the dragon of inflation was getting out of control. Since then, the dragon has been held in check.

An so on.

BUT—

If one were to believe Mr. Stevenson today—

One would have to believe that these have been drastic and awful years—years in which our nation has been brought to the brink of the abyss that has no bottom. I won't go into detail here, because by the time you read this you will have heard or read his words many days ago. I'll mention merely that, referring to the cold war, he said:

"We have lost already the MORAL advantage. We are rapidly losing the MILITARY advantage."

The implication was that the Russians are almost on our shores.

I SUPPOSE it has to be that way.

Mr. Stevenson is seeking the Democratic nomination for President. If he wins it, he will be the candidate of the Democratic party for the office of President of the United States.

If the Democrats are to win the election this fall, the people of our country must be made to believe that these HAVE been drastic and terrible years and that as a result of them our nation is tottering at the brink of the abyss.

Such is politics.

I SHALL indulge here in no carping criticism of what Mr. Stevenson has to say. I'm sure he is a patriotic American. If he spoke today with a double tongue it was because, under the accepted rules of the game of politics, he had to.

He COULDN'T, under the rules, have praised President Eisenhower's achievements, because that would have left him without a political leg to stand on.

A GAIN—

SUCH IS POLITICS. That is the way the game is played.

I'D LIKE merely to add that it is most flattering to us, as editors of the nation's newspapers, that the President of the United States and the man who is presently regarded as the leading contender for the Presidency of the United States during the four years beginning next January should come before us to argue out the issues of this political campaign.

I HOPE this flattery doesn't go to our heads and cause us to think of ourselves as KINGMAKERS. We aren't kingmakers. We are reporters and interpreters. The people of the United States, may the Lord be thanked, are the kingmakers.

If we editors have any influence at all in politics it is due to the honesty and accuracy with which we report and interpret and EXPRESS OPINIONS ON the news of the political campaign.

SMOKE BAROMETER Concord, N. H.—(U.P.)—New Hampshire's yardstick for measuring its tourist business in summer time is the state's tobacco tax. Last July and August, tourists paid \$168,617 in such taxes, according to the tax commission.

SNUFF SCENT Detroit—(U.P.)—Detroit police seek a cemetery safecracker who snuffs snuff. A snuff box left at the scene was the only clue in the theft of \$900 from the office of Forest Lawn Cemetery.

U.S. Willingness To Consider Extending NATO Features News

By CHARLES M. McCANN United Press Correspondent The week's good and bad news on the international balance sheet:

THE GOOD 1. Secretary of State John Foster Dulles announced that the United States is willing to consider extending the North Atlantic Treaty Organization by including economic cooperation. It was an important move to strengthen the alliance



formed seven years ago to meet the threat, then acutely dangerous, of Soviet Russian aggression. Canada, France and Italy had been urging for some months that the time had come to put NATO on a broader base. Dulles' agreement means that plans for wider cooperation will be discussed when he and other foreign ministers of the alliance meet in Paris next Thursday.

2. The Kremlin's debunking of Josef Stalin as a Communist diety hit the governments of Iron Curtain countries with increasing impact. In Poland, two high police officials were arrested and held for trial after three cabinet ministers had been dismissed. Another victim was Alexei Cepicka, a top-ranking Communist in Czechoslovakia. He was fired from his posts of vice-premier and defense minister.

3. The United States ordered two members of the Soviet Russian delegation to the United Nations to leave the country. They were accused of taking part in the virtual kidnapping of five Russian seamen who had been given refuge in the United States. A stiff American note ousting the two officials also rebuked Arkady A. Sobolev, Soviet chief delegate to the U. N., for his part in the ugly incident.

THE BAD

1. The visit of Soviet Premier Nikolai A. Bulganin and Communist party leader Nikita S. Khrushchev to Great Britain appeared to have lessened materially any hope that major cold war issues might be settled soon between West and East. The coldness of the British reception to "Mr. B. and Mr. K." was a serious propaganda defeat for the Kremlin. That was good news. But it was indicated also that it would serve to harden the differences between Russia and the free world.

2. In France, Premier Guy Mollet's government was beset by problems at home and in Algeria. It was reported in Paris that Mollet now thought it necessary to call 150,000 men in all to the colors, double the number originally planned, to combat the Algerian rebels. This would bring France's military strength in Algeria to nearly 425,000 men—more than the peak number

in the costly Indochina war. In the domestic field, Mollet faced a big budget deficit and popular opposition to the troop call-up.

3. Riots broke out between Green and Turkish islanders in Cyprus. Greek Cypriot extremists who want Britain to give Cyprus to Greece murdered two Turks. Young Turkish Cypriots retorted by attacking Greek-

owned shops and setting fire to some of them. At the same time Greek attacks on British troops, British, Turkish and Greek police and civilians continued. Large areas of the island were put under strict curfews by the British authorities as part of the crackdown campaign of Field Marshal Sir John Harding, British governor and commander in chief.

Quotes From the News

By UNITED PRESS London—Soviet Communist party chief Nikita Khrushchev on British refusal to ease export restrictions on strategic goods to Russia:

"I was going to place an order for a ship. But they (the British) say they won't accept it. They say they want to sell us herrings."

Washington—Convicted spy Harry Gold on giving Soviet agents vital U.S. secrets:

"I know I've done great damage to the United States. But I wonder if the greatest damage wasn't in turning myself over to these people. I turned over my complete soul."

Washington—Vice-President Richard M. Nixon on running for reelection:

"I informed the President that in the event that the President and the delegates to the convention reached the decision that it was their desire for me to serve as the nominee of the Republican party for vice-president, that I would be honored to accept the nomination again as I was and as I did in 1952."

Washington—Senate Republican leader William F. Knowland on Nixon's announcement:

"It will permit Republicans to close ranks now and concentrate on the election of a majority in the Senate and the House of Representatives."

Miami—Adlai Stevenson on Nixon's announcement:

"I greet this news without any misery whatsoever."

Hollywood—Gary Crosby, 22-year-old son of Bing Crosby, on the military draft:

"I'd just as soon get it over with before I'm too old."

Babson and Small Business

Babson Park, Mass.—I was recently asked what was the most important thing I had learned during my 50 years in active business. The answer is what New England's famous surgeon, Dr. William Warren Babson, once said to me:

"Remember, Roger, that no two people are alike, what's food for one may be poison for another and vice versa." This was brought home to me only recently when reading in the Reader's Digest an article praising aspirin for arthritis.

After finishing my reading of the Digest, I picked up an Encyclopedia of Health, by J. I. Rodale of Emmaus, Penn., who has systematically collected what are recognized as the best opinions on a hundred physical ailments. This book lists aspirin as a very dangerous product, fifty million tablets of which are being consumed daily. I have great respect for Mr. and Mrs. DeWitt Wallace, editors of the Reader's Digest, but I wonder if they realize the tremendous risk they run as their circulation becomes bigger? My purpose, therefore, this week is to further the urge of my friend Ernest Gaunt, and appeal for a subsidy to the small publisher, the small businessman, and the unknown genius. These may be the hope of America, and not "big business," which assumes all people to be alike.

Education, Labor Unions After spending many years and millions of dollars educating young people, I am convinced of the great importance of small colleges, small schools and classes. Figures may show that costs of so-called education may be decreased by consolidated schools, state universities, and other attempts at mass education. Having learned, however, that all young people are different and are entitled to different instruction, I have concluded that the solution is to teach young people to educate themselves. When the "do-it-yourself" movement extends to education, we will begin to get good results and at very much less expense.

The Labor Union movement is fulfilling a need in combating the misused power of employers; but it will some day break up of its own weight, due to the inherent differences in people. Its present program of paying every workman in a certain

group the same wage is against human nature. I forecast that for labor unions to succeed, they must recognize that workers are entitled to different wages, based upon their initiative, energy, intelligence, and other qualifications.

Should Be Encouraged

Some day the small businessman will have to be helped by a subsidy of some kind, especially to use for advertising. There is a demand for every product which has ever been found useful. More candles are sold today than ever before; more hard wood is sold for fireplaces; horses and sulkeys for racing sell at higher prices today than ever. There are buyers awaiting every product and service, if the public only knew where to get them. Therefore, let no small businessman get discouraged. As the Good Book says (see Ecclesiastes 9th chapter, 11th verse): "The race is not to the swift, nor the battle to the strong." If America will do right, I have no fear of Communism with its standardization of everything. We, however, must encourage the unknown genius, the small manufacturer, and the little specialty store "around the corner."

Religion and Investment

It seems too bad that Protestantism should be divided into 250 denominations. I have great respect for the Holy Catholic Church. I often wish there were some way that the Roman Church and these 250 Protestant denominations could be combined. On the other hand, if religion is largely a matter of Spirit and Emotions, the next great New Horizon may be the study and harnessing of these spiritual powers which are now so divided. I have learned that the world is ruled by feelings rather than by figures; and that we have not given proper consideration to the different feelings of different people.

I admire the work the President of the New York Stock Exchange is doing to popularize investments. If, however, his idea is carried too far, it may result in a great stock market panic. Too many people—for instance—are being advised to invest in the standardized "blue chips." Investments cannot safely be standardized. An investor should make purchases according to his age, responsibilities, temperament, and the kind of work in which he is engaged. He needs an investment counselor to advise him about this. People are different, and free enterprise will succeed only as this difference is recognized in every field.

Governor's Tax Recommendations Wait Committee

Salem — (U.P.) — Gov. Elmo Smith said today he would make no recommendations on a specific tax program for Oregon until the interim tax study committee had a chance to make recommendations.

The governor's clarification of his tax stand came after what he called an "erroneous" press story to the Portland Junior Chamber of Commerce.

"My position on taxation in Oregon is as follows," the governor said.

Studying Structure

"A legislative interim committee is conducting an intensive study of Oregon's tax laws and Oregon's tax structure. This committee has conferred and consulted with tax experts from the fields of labor, agriculture, industry, big business, little business, public agencies, education and every field of Oregon activity."

"On the basis of its study, the committee is expected to make recommendations to the legislature for a comprehensive tax program for Oregon," the governor continued.

"Until such time as I have the benefit of the results of this tax study, I am not now making, and have not made any recommendations on a specific tax program for Oregon."

"The governor concluded: 'Press reports which have me endorsing one type of tax over another are in error.'"

Roseburg Revolt Leaders Seek To Have Budget Vote

Roseburg — (U.P.)—Leaders of a successful revolt movement here against the budget of the Roseburg school district Wednesday night urged the budget be resubmitted and approved by the voters at a figure some \$138,000 less than the rejected budget.

At a school district budget meeting, James Conn, president of the Citizens' Association for Better Schools, presented proposals for cutting school expenses by ridding the school program of what he called "extra-traditional" activities.

The district's budget was defeated by a heavy vote April 19 after the association challenged what it considered to be the frills of modern education.

Conn suggested that a business manager be hired to handle school business affairs, leaving education matters only in the hands of the superintendent. He called for a study of the worth of the school physical education program, industrial arts, fine arts, band and chorus. He suggested elimination of the junior high school and questioned the need for a number of clerks and stenographers.

The school board said it was ready to meet with the association to discuss a re-evaluation of the school program.

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Flight o' Time Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30 and 40 years ago.

10 YEARS AGO April 27, 1946 (It was Saturday)

The Elks lodge annual May day dance will be held tonight, according to Leon Boomer, chairman of the dance committee.

From Arthur Perry's Ye Smudge Pot column: An ice wagon showed upon the Main stem the past week, and was the first sign of spring anyone has seen around here.

20 YEARS AGO April 27, 1936 (It was Monday)

After serving the Rogue River valley under one management for the past 36 years, the Sunnyside hotel in Eagle Point will close.

"The Nut Farm," senior class play of the Medford High school will be presented at 8 p.m. at the school auditorium.

30 YEARS AGO April 27, 1926 (It was Tuesday)

Mayor Alenderfer today received from the California Oregon Power company a release of all its right, title and interest in the Big Butte water right.

Members of the Medford school board will be guests at the annual dinner tonight.

40 YEARS AGO April 27, 1916 (It was Thursday)

The Merchants association and Commercial club committees appointed to reorganize the fair association met at the Armory Wednesday night and completed initial plans.

F. A. Elliott, state forester at Salem, recently published a comprehensive map of Oregon.

What's the Answer?

Can You Get 4 of the 7?

Copr. 1955, Editorial Research Report

1. Windsor is a Buick, Cadillac, Chrysler, Ford, Mercury, Plymouth or Pontiac line?

2. Cruisers of the U.S. Navy are named for states, cities, attributes of character, naval heroes, or Presidents?

3. Gov. Frank J. Lausche (D.) of Ohio has never been defeated for public office; right or wrong?

4. Has any American woman ever won a Nobel Prize in literature?

5. George Washington is buried at Mt. Vernon, in the capitol at Washington, at Arlington National cemetery or in a Virginia churchyard.

6. There are about the same number of breweries as distilleries in the U.S., or many more distilleries, or many more breweries?

7. A schizophrenic is always a man or woman, or may be either? The answers: 1. Chrysler. 2. For cities. 3. Wrong; he was defeated for Governor in 1946. 4. Yes, Pearl S. Buck. 5. At Mt. Vernon. 6. Many more breweries. 7. May be either.

ENGINEER KILLED

Cordoba, Argentina — (U.P.) — An explosion in the Antenor liquid oxygen plant here killed a chemical engineer and injured eight workmen Thursday.