



conversation pieces

Tomorrow

at 12:00 and 3:00 p.m.



Professional Models

arriving by United Airlines today! See them model these outstanding Gloria Swanson fashions.

Famous Fashion Commentator

ROBERT COLLIN, actor and clothes designer has worked with Miss Swanson for a number of years and will be a special guest at our show.

We have a double treat for you tomorrow! First, a chance to see Mr. Robert Collin, well-known fashion commentator. And second... a look at our wonderful collection of Gloria Swanson Fashions. They will be shown by professional models who will arrive in Medford today. It's our second annual "Flying Fashion Show"... so be sure to be on hand to enjoy this special fashion treat... TOMORROW ONLY!



A



B



C



D



E



F

A. Candy sheer coat dress

Dacron and cotton dress with removable organdie collar. Pearl buttons down the front, a creation you can wear from morning till night.

10.98

B. Cotton and Arnel suit

Cotton and Arnel two-piece checked suit. Nylon Organza collar (removable) tops a fashionable silhouette. Permanently pleated skirt.

10.98

C. Polka dotted chiffon

Polka dotted cotton chiffon dress with pleated organdie cuffs. The bodice is surplice and the unpressed pleated skirt is fuller than full.

10.98

D. Printed eyelet cotton

Printed eyelet cotton with graceful square neck with subtly piped bows and glitter pins. For garden parties and summery nights.

10.98

E. Twin print redingote

Twin print redingote of a charming chiffon voile coat and a print sateen sheath. It matches. Wear with or without the marvelously fitting coat.

17.98

F. Nylon chiffon coat dress

Floral print nylon chiffon coat dress with fine detail on the collar of pleated ruching. It's so comfortable, so smart looking. Washable, too.

10.98

See these and many other Gloria Swanson fashions in misses and half-sizes modeled tomorrow.

