



# Great Special Purchase



# SALE

## Sheer Wool Tweed Coats

### 14<sup>99</sup>

Special purchase of beautiful coats designed by a famous manufacturer in California . . . usually priced dollars higher. Lightweight with classic lines. Rolled shawl collar and adjustable cuffed elbow length sleeves, fully lined in lustrous rayon. Sizes 8 to 18.

Fashioned of fabrics usually priced much higher! Perfect for wearing right now . . . thru summer. Limited number . . . Hurry!

Choose from these fabulous colors: Copperstone, grey, beige, navy, light blue and sun gold!

## 100% Wool Shortie Coats

### 12<sup>99</sup>

Regular values: 19.95, 22.95, 25.00 . . . now priced at only **12.99!**

Spring's newest styles . . . beautifully tailored . . . expensively detailed . . . nicely lined!

Colors you'll love: Pink, beige, aqua, gold and navy. Limited number, so hurry! Sizes 8 to 18.

Expensive fabrics: boucles, basket weaves, hopsackings, novelty fabrics!



**MANY OTHER COATS IN NEW STYLES AND COLORS . . . DRASTICALLY REDUCED**

**3rd Annual Pear Blossom Festival Week**  
April 21st thru 28th  
**Parade at 1:00 p.m.**

Shop These Pear Blossom **Specials!**

On Sale Tomorrow  
2:00 to 5:30 p.m.

All Wool **Shrugs**  
Reg. 5.98  
**4<sup>98</sup>**

All wool shrugs, three-quarter sleeves, black or white. Sizes S-M-L in misses sizes.

● **Gold Prints**  
Reg. 98c  
**39¢ yd.**

Embossed gold prints in all-over stripes and novelty patterns. 36" wide.

● **Clutch Bags**  
Reg. 2.98  
**1<sup>69</sup>** plus tax

Clutch bags in faille, plastic, leather and novelty weaves in assorted colors. Nicely lined.

● **Stainless Steel Flatware**  
Reg. 5.39  
**3<sup>29</sup>**

Practical but attractive stainless steel flatware in smart pattern. 24-piece service for 6.

● **Foundation Garments**  
Reg. 5.00  
**3<sup>98</sup>**

Girdles and pantie girdles by a famous maker. Plastic satin panel. Medium and long lengths. S-M-L.

● **Rayon Briefs**  
Reg. 39c  
**27¢**

Women's and girls rayon briefs, good quality, white only. Elastic waist and leg bands.

● **Imported Toys**  
Values to 98c  
**10¢ and 29¢**

Friction toy cars which include racers, sport cars and road building equipment.

● **Women's Footwear**  
Values to 6.98  
**3<sup>99</sup>**

Dress and sport flats in assorted colors and styles. Good size range, ideal for sports or casual wear.

**Sew and Save**  
with these beautiful **Fabrics**



Main Floor

**Special!**  
**Embossed Nylons**

Special purchase sale of embossed nylons: Ideal for formals, petticoats and blouses. Assorted colors, 36" wide. Values to 1.39 yd. **69¢ yd.**

**Fabrics For Spring Formals**

NYLON NET in twelve beautiful colors, 72" wide, 59c yd. **59¢**  
RAYON TAFFETA in twenty colors, 42" wide . . . 79c yd. **to**  
EMBROIDERED NET, gilt overlay, 36" wide . . . 1.00 yd. **2.29**  
CRYSTALLETES, sheer and lovely, 42" wide . . . 1.79 yd.  
TULLE in flocked and sequin finish, 54" wide . . . 2.29 yd.

**Printed Rayon Butcher Linen**

Butcher linen will fill all of your fashion-by-the-yard wardrobe needs. Outstanding prints, crease resistant, fast colors in a big selection of patterns. 45" wide. **1<sup>39</sup> yd.**

**Boys' Sun Suits**  
For Fun Days Ahead

Sizes 2-4 . . . **1<sup>98</sup>**

What the well-dressed young man will wear in comfort. Sheep sateen with patch pocket on pants and embroidered drum design on bib front. Assorted colors with two-color contrast piping.



**SAVE ONE DOLLAR!**

**Helen Rubinstein's Color-Tone Shampoo**



**Once-a-year offer only!**  
2<sup>50</sup> size, now **1<sup>50</sup>** plus tax

Wash your hair with color! Not a dye, not a tint, but extra creamy shampoo with certified color built into the deep-cleansing suds. Choose from these colors: Blonde-Tone, Red-Head, Brunette-Tone, Brown-Glow and Silver-Tone. Limited time only!