

Your Friendly **BIG Y** Shopping Center

Virginia's Big Y BEAUTY SALON

We extend our sincere THANKS for the wonderful reception YOU gave our Grand Opening last week.

NOW! It's "Shear" Time for a More BEAUTIFUL YOU!

Ample Free Parking - Open Evenings by appointment - Phone 2-9380.

Winners of Free Permanents

Thelma Hay P.O. Box 493 Medford
Alta Curtis Rt. 2 Box 235 Medford
Shirley Gates Rt. 2 Box 455 Medford

Winners of the hair styles to be announced next week

FOR ALL YOUR BEAUTY CARE NEEDS VISIT

Virginia's Big Y Beauty Salon

"Southern Oregon's Most Beautiful Beauty Salon"

make the **BIG Y** sporting goods headquarters... **AND**

SPECIALS GOOD UNTIL OPENING DAY

Open Evenings and Sunday 8 A.M. to 9 P.M.



TROUT SEASON OPENS APRIL 28th BE PREPARED

Combination Special for SPINNING

SPINNING REEL (Mitchell Type)
HOLLOW GLASS ROD
200 yds. LINE

All for **\$21.65**
Only **\$14.95** Reel Alone

SNELLED BAIT HOLD HOOKS
Sizes 2-4-6-8-10-12

Pkg. 20¢

ASSORTED LURES
Only **19¢** Each
Assorted Sizes and Pattern Lures
Flat Fish Type **65¢** Each

Combination Special for FLY FISHING

Glass Rod
7 1/2 or 8 1/2 Ft.

TAPERED LINE and REEL
Complete For Only **\$7.95**

Glass Rod Alone ONLY **\$4.95**

Flys
20 Patterns to Choose
\$1.00 Per Doz.

FREE LURE
Free Free
With Each Purchase

Skookum Eggs
Reg. 19c Size
2 for 25¢

ALSO A FRESH SUPPLY SALMON EGGS All Leading Brands

Sleeping Bags
Complete Selection
\$7.50 to \$42.50

Free Air Mattress with each bag

OREGON & CALIF., ANGLERS

GOHOCO AIR MATTRESS

Fully Guaranteed
For sleeping, surfing, sunbathing, swimming. Made of finest laminated vinyl, double-welded. **\$2.99**

Kids Fishing Kit
COMPLETE
Only **\$2.95**

For the Best Buy in Fishing and Camping Equipment **BE SURE**

TO SHOP your Friendly **Big Y**

Children's Life Preservers

Small \$4.50
Medium \$4.95
Large \$5.50

On the MEZZANINE

Near the New North Entrance

1/2 Price Sale on Girls' Dresses

Cottons and Nylons
Sizes 1 to 6X and 7 to 14

Values up to \$7.98

YOUR CHOICE

1/2 Price



Boys' Jeans

8-oz. Sanforized Denim
Blue - Grey - Tan

SIZES 1 to 6X **\$1.89**

Knit Polo Shirts

SIZES 3 to 8 **89¢**



Mothers Day Gift Ideas From the Thrift Dept.

Automatic Fryer-Cooker

Reg. 39.95 - Sale Price **\$12.99**

This automatic fryer-cooker is nationally advertised in LIFE and guaranteed by Good Housekeeping, your assurance of real quality. It will be one of the most versatile electrical appliances in your home as it fries, warms, blanches, steams, cooks, roasts, stews, sterilizes and chafes! Gleaming chrome finish with automatic signal lights. A bargain buy at your friendly BIG Y!

Cuckoo Clocks

Reg. 14.95 - NOW **\$9.99**

These are the original Black Forest Cuckoo Clocks and they are beautiful! The craftsmanship is superb and everyone in the family is sure to enjoy this smart addition to your home. The Cuckoo bird appears on the quarter and half-hour as well as the hour. Another Big Y Bargain!



Fostoria All Purpose Grill-Waffle Baker

This beautiful, practical grill makes four plate-size waffles at once. "Snap" and the waffle grids are out and the grill grids are instantly and securely into place.

OUTSTANDING FEATURES

- Convenient Drip Spout
- Tru-Heat Control
- Perma Chrome Finish
- Stay-Cool Handles
- Automatic Signal Light

Reg. \$31.95

ONLY **\$18.95**



Electric Clocks

Reg. 7.95 - NOW **4.98** Plus Tax

The Big Y made a special purchase of nationally advertised clocks (they are world famous) and for this week-end the Big Y has reduced the price to 4.98! Very attractive face-luminous dial and clear ringing electric alarm. Hurry for this one!

Skirt Lengths \$1.59

A wonderful special from the Big Y Yardage Department! These skirt lengths have sufficient yardage for skirts and are blends of orlons, dacrons, wools and rayons. Lovely spring and summer colors. They'll go fast, so hurry in for this one.

