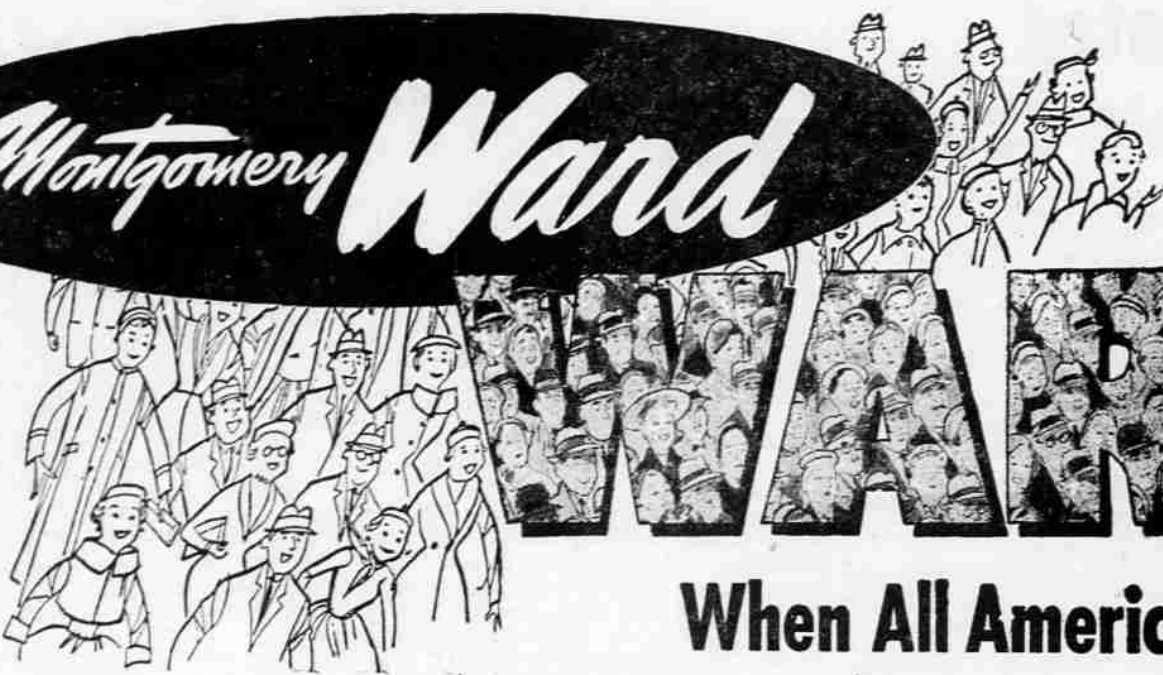


Montgomery Ward

WARDS BIGGEST SALE ENDS MONDAY, APRIL 23
HUNDREDS OF CUT PRICES—SPECIAL PURCHASES

WATCH
WARDS
FOR
Extras!



WARD WEEK

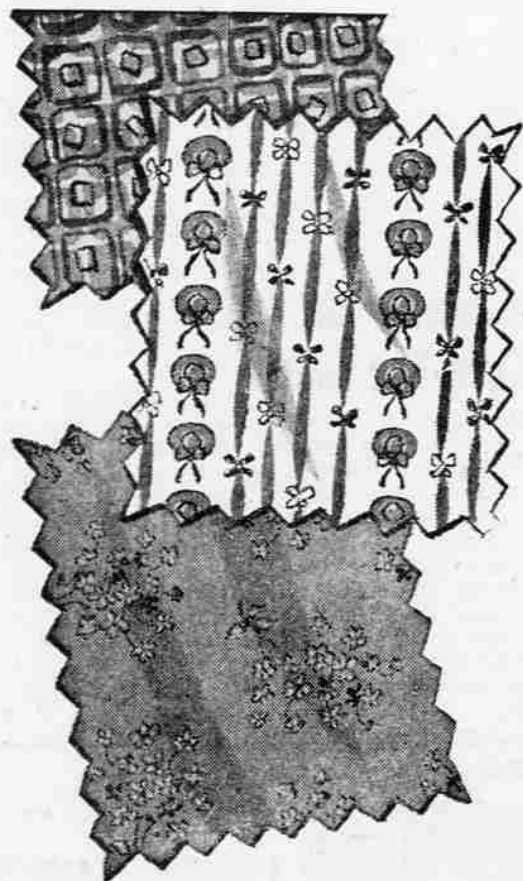
When All America Shops and Saves at Lowest Prices of the Year!



Sale! ALL 3.98 Washable SKIRTS
Cottons—Linen-Look Rayons

Swirly cottons (some with a 220
inch hemline sweeps) in gay prints,
solid colors. Linen-look rayons in
slim-line styles. 22 to 30.

3.18



WASHFAST 80-sq. percale prints
First quality . . . usually 35c

Bolts of famous mill cottons! For
dresses, children's wear, sport separa-
tes, curtains. Colorful florals, juve-
niles, geometrics, border-types. 36".

27c
YD.

By Cannon
USUALLY \$1
best-seller towels with
DACRON-NYLON selvages

58c 22x44" both size

These fluffy towels will last and last, even
after many hearty rub-downs and lots of laundering!
They're terry woven with extra strength where
needed most—at rugged double selvage edges.
Dacron® and nylon help prevent fraying. Pretty
carefree colors.

Face Towel 16x26".....44c
Wash Cloth.....23c

BUY NOW—PAY LATER ON
WARDS CONVENIENT MONTHLY
PAYMENT PLAN

EXTRA SAVINGS SAVE NOW ON CLOTHING FOR YOUR ENTIRE FAMILY!



Combed Cotton T-Shirts
Reinforced shoulder
seams prevent sagging
and tearing. S-M-L

64c
FOR MEN



Stretch Nylon Anklets
For girls, misses. Ribbed
cuffs. White, colors.

38c
REG. 49c



2.98 Women's Sandal
Now sale-priced for
extra savings! In
pink, white, or beige.

1.99
SIZES 4-9



2.69 Child's Oxford
A great buy at this
low sale price! In red
or blue fabric.

1.88
5 TO 11 1/2



Boys' Usual 98c Shirts
No-iron combed cotton
knits with crew necks.
Colors stay bright.

74c
SIZES 6-16



Men's 1.29 Work Shirt
Blue cotton chambray.
Double main seams.
Sanforized. Long sleeves.

99c



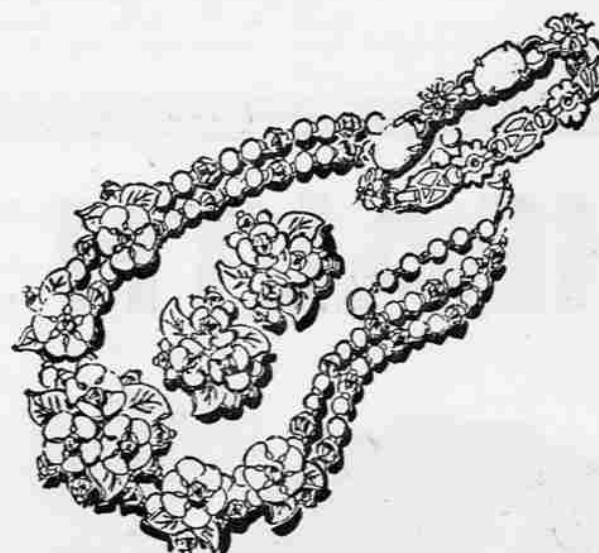
Smooth Beau Dura Briefs
Elastic, band leg styles
in Spun-lo knit rayon.
White and pink. S-M-L

38c
REG. 49c



Sanforized Denim Fabric
Plaids, stripes, checks in
dramatic hues. For sport
wear, drapes, slipcovers

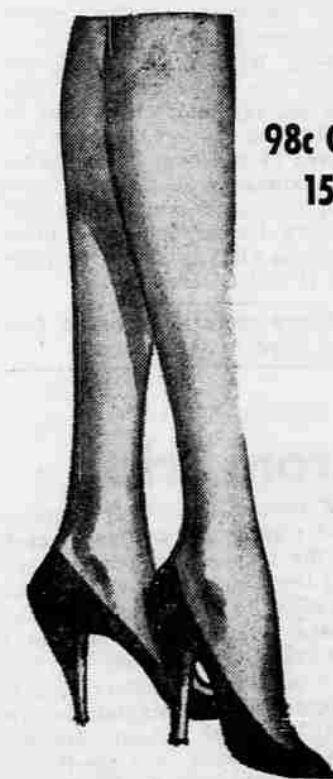
38c yd.
USUALLY 59c



SUMMER WHITES spark your dress!
Usually \$1 ea. . . . NOW 59c or

Lovely white porcelain with steel
or bronze color beads, icy rhine-
stones, or imported pastel beads
and sequins.

2 for \$1
plus tax



98c Carol Brent Nylons
15-denier, 60-gauge
wispy-sheers

66c
PAIR

SAVE 32c ON EACH PR.
See how your seams stay
arrow-straight, heels
never slip or slide, giving
precision fit. Shades to
match leading costume
colors. Regular, or dark
seams. 8 1/2-11.

EXTRA SAVINGS WARD WEEK ENDS SOON! USE WARDS QUICK, CONVENIENT CREDIT CARD TO SAVE NOW—PAY LATER FROM YOUR INCOME



NEW 58.50 Quality
Simmons Mattress

TWIN OR
FULL SIZE
\$39

312-coil innerspring
made noiseless by Du-
Pont process. 6-color
tick. Box Spring...\$39



Sale—Asphalt Tile
Easy to install

Dark Tones
7c
Ea.

9x9" size. Moisture re-
sistant—can even be
laid on concrete! Colors
go clear thru each tile.



Sale! Smart 9x12'
Cotton Rugs

19.88

A wonderful choice for
any room. Firm backing
locks in pile. In red,
brown, gray and green.



Equals \$30 Portables
Unbreakable Case

15.88

Sale-priced now!
"Flag" switch saves bat-
tery life. Sturdy Texon
case. Plays instantly.



4.95 Terry Cloth Cover
Easy to wash. Decora-
tive colorfast hues. For
front seat only.

3.99



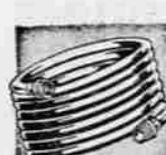
2.69 to 3.19 Tools
Forged steel hoe,
steel bow rake, or
spading fork. Save.

1.99
YOUR CHOICE



3.98 Spark Plugs
Perform as well as
original equipment.
Add power. Each 38c.

2.78
SET OF 8



2.29 Plastic Hose, 25'
3/4" inside diam.
Full flow couplings.

1.66
3.29, 50-ft.... 2.66 5 YR. GUAR.



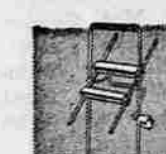
Reg. 38c Octagon Box
Non-metallic cable
clamps. 4-in. diam. 1/2-
knockouts. 1 1/2" deep.

32c
UL APPR.



6 3/4-inch Portable Saw
Cuts to 2 1/4" at verti-
cal, 1 3/4" at 45°, 3/4"
HP, 4700 RPM.

31.88
UL APPROVED



1.19 Plastic Sprinkler Reel
Protects sprinkler from
kinks and twists. 100 ft.
capacity.

97c
REELS EASILY



Standard Base Light Bulbs
Usually sell for 1.71.
Your choice 40, 60,
100W—inside frosted.

1.00
FOR ANY 9