

# WE! STARTS THURSDAY!

# RSARY Sale! LASTS 10 DAYS

## SERVING A "GREAT COUNTRY"

EXPERIENCE is the best teacher of them all . . . and HUBBARD BROTHERS' 72 years in Medford has given this firm the soundest and best foundation for SERVING YOU BETTER. Since back in 1884, when Fortunatus Hubbard started business here, this firm has been owned and managed by the same family. We have learned WHAT folks here like and HOW to serve them well; Rogue River Valley people, on the other hand, have learned to have FULL CONFIDENCE in Hubbard Brothers. As the years have gone by, they have come to know that fair dealings, quality merchandise, and full-value prices are traditional at Medford's oldest mercantile establishment. They know, too, that they can anticipate a friendly welcome and courteous service when they visit our store. So, all of us at Hubbard Brothers wish to say "thanks a million" for your friendliness and support through the years, upon this occasion of our 72nd birthday. We cordially invite you to visit us during our Anniversary Celebration and see for yourself how we are making our "thank you" a tangible thing with outstanding values!



Hubbard Brothers' store at Main and Riverside as it is today. In this modern store, with up-to-the-minute, complete stocks of merchandise, 72 years of progress will be celebrated during the next 10 days. The farm equipment phase of our business, operated as Hubbard-Wray Company at 25 South Riverside, joins in anniversary observance and special celebration values.

## Your OPPORTUNITY To SAVE!

|   |  |  |   |  |  |
|---|--|--|---|--|--|
| <b>TROUBLE LIGHT SET</b><br>25 ft. mechanics trouble light set. Heavy cord with plug-in tool tap and cage type protective guard. Regular price \$2.50.<br><b>Anniversary Price \$1.49</b>                               | <b>Household Extension</b><br>9-ft. all plastic extension set. Connectors are molded of unbreakable materials. Choice of pastel colors. Regular price 65c.<br><b>Anniversary Price 43¢</b>                             | <b>FRICITION TAPE</b><br>Large No. 8 rolls 3/4" friction tape. Minimum of 60-ft. to roll. Regular price 60c.<br><b>Anniversary Price 39¢</b>                                     | <b>TRAILER HITCHES</b><br>Ball and socket trailer hitches for loads up to 4000 lbs. Won't shake loose models for either round or square tongues. Regular price \$3.49.<br><b>Anniversary Price \$2.33</b> | <b>ELECTRIC LANTERN</b><br>Sharp focus electric battery lantern. Adjustable angle head. Quick loading. Uses 4-unit railroad battery. Reg. price \$4.95.<br><b>Anniversary Price \$3.29</b>   | <b>Bernz-O-Matic STOVE</b><br>Instant lighting propane fueled cooking stove. Weighs only 3 1/2 pounds with fuel tank of fuel. Regular price \$9.95.<br><b>Anniversary Price \$6.69</b> |
| <b>Bernz-O-Matic Lantern</b><br>Instant lighting propane lantern. No pumping—no priming—no liquid fuel to haul. No generators or other working parts to clog. Regular price \$10.95.<br><b>Anniversary Price \$7.30</b> | <b>UTILITY WINCH</b><br>All steel utility winch will handle any load up to 1,000 pounds. Geared down for easy lifting. Holds more than 100 ft. of 1/4" line. Regular price \$10.25.<br><b>Anniversary Price \$7.19</b> | <b>DIAMALLOY WRENCHES</b><br>Famous crescent pattern adjustable jaw wrenches in all popular sizes—8-inch size. Regular price \$2.45.<br><b>Anniversary Price \$1.63</b>          | <b>CHANNELLOCK PLIERS</b><br>Model 420 Water Pump Pliers<br>Regular Price \$3.00<br><b>Anniversary Price \$2.00</b>   | <b>ROCKET HAMMER</b><br>True Temper Rocket Unbreakable Hammer<br>Regular Price \$4.80<br><b>Anniversary Price \$3.29</b>   | <b>50-FOOT STEEL TAPE</b><br>Lufkin Ni-Clad Brand<br>Most Popular Tape on the Market<br>Regular Price \$4.00<br><b>Anniversary Price \$2.69</b>  |
| <b>COMBINATION SQUARE</b><br>12" Size Carpenters' Combination Square—Easy Reading Graduations<br>Regular Price \$1.95<br><b>Anniversary Price \$1.33</b>  | <b>Bernz O Matic TORCH</b><br>Instant Lighting Propane Torch Complete With Pressurized Fuel<br>Regular \$6.95<br><b>Anniversary Price \$4.63</b>   | <b>TOLEDO DIE SET</b><br>1/2" and 3/4" Diehead—Complete With Reversible Ratchet Handle<br>Regular \$17.00<br><b>Anniversary Price \$13.60</b>                                    | <b>GARDEN VALVE</b><br>Full Flow Brass Garden Valve 1/2" or 3/4" Pipe Size<br>Regular \$1.50<br><b>Anniversary Price 98¢</b>  | <b>SWING SPOUT FAUCET</b><br>Fine Quality Polished Chrome Swing Spout Faucet with Anti-Splash Aerator<br>Regular \$11.80<br><b>Anniversary Price \$7.50</b>                                  | <b>TOILET SEAT</b><br>White Enamel Toilet Seat with Chrome on Brass Hinges<br>Regular \$5.35<br><b>Anniversary Price \$4.25</b>  |
| <b>TOWEL BAR</b><br>Hall-Mack 18" Chrome Bar with Concealed Wall Brackets<br>Regular \$3.10<br><b>Anniversary Price \$2.25</b>  | <b>TOWEL RINGS</b><br>Hall-Mack Chrome and Lucite Towel Rings. Choice of Clear, Stardust, Black<br>Regular \$2.75<br><b>Anniversary Price \$2.25</b>   | <b>GOAT SKIN GLOVES</b><br>Soft Goat Skin Gloves with Flannel Backs<br>Regular \$1.50<br><b>Anniversary Price \$1.19</b>   | <b>TIE OUT CHAIN</b><br>30-Foot Stakeout Chain with Swivel in the Middle<br>Regular \$2.40<br><b>Anniversary Price \$1.69</b>   | <b>TACKLE BOX</b><br>Rainproof Tackle Box 19"x7 1/4"x7" with 2 Cantilever Trays<br>Regular \$6.50<br><b>Anniversary Price \$3.98</b>   | <b>TACKLE BOX</b><br>Sturdy Steel Box 13 1/2"x6 1/2"x4 1/2"—One Tray<br>Regular \$1.75<br><b>Anniversary Price \$1.19</b>  |
| <b>RAILROAD PICK</b><br>5-Pound Utility Pick Handle Slips Into Eye—Less Handle<br>Regular \$3.10<br><b>Anniversary Price \$2.29</b>   | <b>HAND SPRAYER</b><br>3 Quart Galvanized Container Continuous Spray<br>Regular \$1.95<br><b>Anniversary Price \$1.49</b>  | <b>COW BELLS</b><br>Large Size Cow Bells. Mellow Tone<br>Regular \$1.05<br><b>Anniversary Price 89¢</b>  | <b>HAND TRUCK</b><br>Utility Steel Hand Truck with Rubber Wheels—Single Handle Type<br>Regular \$11.50<br><b>Anniversary Price \$9.25</b>   | <b>AXE HANDLES</b><br>36" AA Grade Hickory Handles For Double Bit Axes<br>Regular \$1.30<br><b>Anniversary Price 98¢</b>   | <b>MECHANIC VISE</b><br>No. 35—3 1/2" Jaw Vise Swivel Base—Has Pipe Jaws and Hardy<br>Regular \$9.95<br><b>Anniversary Price \$6.95</b>  |
| <b>PICNIC REFRIGERATOR</b><br>Completely insulated chest—17"x10"x12". Aluminum liner and shell. Complete with drain hose. Regular \$15.95.<br><b>Anniversary Price \$10.95</b>  | <b>AIR MATTRESS</b><br>32"x72" vinyl plastic 5-cell mattress. Lets you camp in comfort. Regular \$5.95.<br><b>Anniversary Price \$2.95</b>   | <b>SPINNING REEL</b><br>Full bale. Spinning reel—reversible right or lefthand wind. Capacity 125 yds. of 6-lb. monofilament. Regular \$11.00.<br><b>Anniversary Price \$6.69</b> | <b>SPINNING ROD</b><br>7-Foot Hollow Glass Rod Combination Fly and Spinning Type<br>Regular \$10.50<br><b>Anniversary Price \$6.39</b>  | <b>SHERWIN-WILLIAMS SWP</b><br>Sherwin-Williams house paint. Highest quality outside house paint. White and undercoater only. Regular \$6.65 gallon.<br><b>Anniversary Price \$4.99 Gal.</b> | <b>4" PAINT BRUSH</b><br>For Painting Wall Indoors or Out A Real "Painter's" Type of Brush<br>Regular \$7.50<br><b>Anniversary Price \$3.99</b>  |
| <b>7" ROLLER and PAN</b><br>Dynel Fleece Roller with Heavy Duty Steel Pan<br>Regular \$1.98<br><b>Anniversary Price \$1.39</b>  | <b>6 FT. STEP LADDER</b><br>Well Built Wooden Step Ladder Steel Trussed Steps<br>Regular \$6.60<br><b>Anniversary Price \$3.99</b>   | <b>1" PAINT BRUSH</b><br>Use for Touch-ups or Small Jobs Buy Several at This Price<br>Regular 30c<br><b>Price 3 for 49¢</b>  | <b>GABINET PULLS</b><br>Polished chrome cabinet pulls with standard 3 inch centers. Regular 15c each.<br><b>Anniversary Price 98¢ doz.</b>  | <b>FIRE EXTINGUISHER</b><br>Push button pressurized fire extinguisher for household protection. Regular price \$1.89.<br><b>Anniversary Price \$1.19</b>                                     | <b>Silkauf TOILET SEAT</b><br>One of the very highest quality pearl pyralin covered toilet seat sets. Choice of colors. Regular \$9.95.<br><b>Anniversary Price \$7.50</b>             |

### As We Live

By ELIZABETH HURLOCK, PH.D.

Help Minimize Sacrifices In Husband's Job Change  
 No one should be called upon to make sacrifices indefinitely. However, temporary sacrifices, when it is evident they will lead to better things, are worthwhile.

(Q) "My husband has a good job which pays well but he says there is no future to it. He has been offered a job with another company which is opening an office in our community. He will not be paid as well as first as he now is, but he says he will make much more money in the long run if he makes good in this work. He is very anxious to make the change but I have opposed it because it will mean less money for a year or so, and this will mean we will have to cut down on what we have been used to having. Also, he will get no vacation this summer and we will have to stay home. Another thing that bothers me is his hours will be longer and he will have to work on Saturdays until the new business gets a good start. I wonder if I am being unfair to him by opposing the change. I would like your advice on this matter."—L.S.

(A) I am sure your husband has investigated the possibilities the new job offers very carefully and knows what sort of company he would be associated with. If he is satisfied this new job will offer a brighter future than he now has, I think you should urge him to take the new job.

A person cannot be happy in work where he feels there is a ceiling over his head which will keep him from making the progress he is capable of. Your husband will be looking for a better job and this will decrease his efficiency in his present work and increase his dissatisfaction.

Most people must make temporary sacrifices when the breadwinner of the family shifts from one job to another. If they do not have to live on less money, it may mean moving to another community or giving up the annual vacation for that year, or working overtime.

If your husband is willing to make these sacrifices and is convinced they are worthwhile, go along with him in a cheerful manner and let him see you are with him. Your cheerfulness will go a long way toward taking the sting out of the sacrifices he must make.

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### Talkative Women Have Longer Life

Detroit—(U.P.)—Just keep talking away, lady, it may lengthen your life.

A knack for gossiping away "repressed hostility" is one reason women live longer than men, according to Dr. Ira M. Altshuler.

"The American male goes soon and silent to his grave because he keeps his big mouth shut when he ought to be letting off steam," the Detroit psychiatrist said.

What's more, he said, women have an easier time of it in life because men work like crazy trying to keep them happy.

"Clothing and furniture manufacturers, finance companies—they're all out to make the little woman happy at the expense of her husband's wallet, and at the expense of his longevity," he said.

"Even the auto industry has caught on," he said. "It's not the road performance or the gasoline mileage that counts. What sells a new car is how well it matches milady's new spring coat."

The rest of America's economic system puts the frosting on milady's ego, he said.

"When the ego is satisfied, the lady lives longer," he said.

### Warning Issued Against Repeated Meter Feeding

Motorists who park vehicles in parking spaces for longer than the maximum time designated by the meter were warned by Police Chief Charles Champlin.

He said violators are liable for \$2.50 fines. The police department has received complaints that part of the downtown parking problem is due to car owners who repeatedly feed meters and monopolize parking spaces.

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