

PHILCO FOR 1956

You've Waited Years for the Appliance of Your Dreams
These New '56 Philco Appliances Make That Dream Come True!

FOR OUR OPENING

**DON'T MISS
OUR
OPENING
PRIZES!**
Entertainment
**OPEN
NIGHTS**
ALL THIS WEEK

**Biggest Trade-Ins
Ever Offered On
Appliances!**

Trade NOW and SAVE!

SEE—

Miss Francis Barnick
PHILCO
Home Economist

DEMONSTRATE

The ALL NEW
Philco Range

THE ONLY ELECTRIC RANGE THAT
Cooks Everything Automatically



... when you own the only
electric range that cooks everything
AUTOMATICALLY

Model 4610

Highest
trade-in, only
\$3.45
a week

New
PHILCO
"ALL AUTOMATIC"

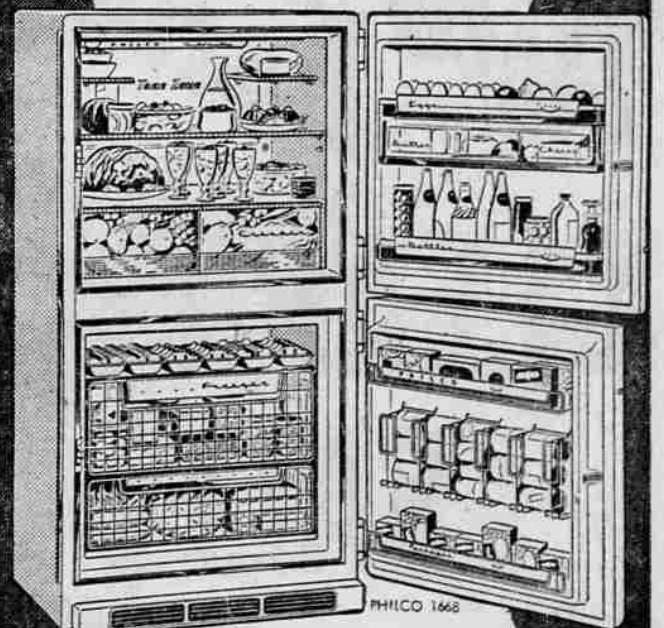
- ♦ All four surface units are automatically self-regulating! Just set the dials to suit the food, then cook without a care on this All-Automatic Range.
- ♦ Automatic Quickset Timer. Easiest automatic oven control to understand and use. Just two simple motions to make oven fully automatic.
- ♦ Automatic Roastmeter gives perfect roast every time... with any kind of meat, any way you like it—Rare, Medium or Well Done.
- ♦ Jiffy Griddle, the perfect "short order" cook; and Philco smokeless "Broil-Under-Glass".

**LOOK! 2 Full-Size
Appliances in One**

1956 **PHILCO**
Super
Marketer
REFRIGERATOR-FREEZER

**Full-Size 9 cu. ft.
Refrigerator**

Fully automatic. Never needs
defrosting. No controls to set or
forget. Exclusive Dairy Bar.



**Plus Full-Size
6.8 cu. ft. Freezer**

Sharp freezes to 20° below zero. Huge
239 lb. capacity. New Self Service
Door. Two Sliding Storage Baskets.

NOW INCLUDED!
3-Year Warranty
against frozen
food spoilage **\$599⁹⁵**

New Phone 3-4573
FAST FREE DELIVERY

**Huge 2-Door
PHILCO**

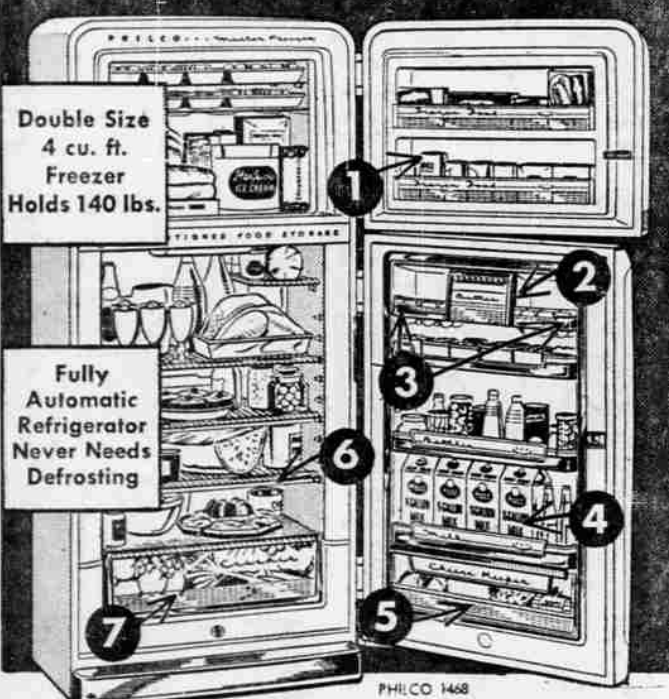
AUTOMATIC REFRIGERATORS



WHILE THIS SALE IS ON
\$100 OR MORE
**TRADE-IN
ALLOWANCE**
for your old refrigerator
or any other appliance

AS
LITTLE
AS **\$3.45**
A WEEK

NEW
1956 **PHILCO**
Super Marketer "14"
REFRIGERATOR-FREEZER



- 1 Frozen Juice Bar 2 Butter Keeper
3 Portable Egg Racks 4 Holds Half-Gallon
Milk Cartons 5 Exclusive Cheese Keeper
6 2 Pull-Out Shelves 7 Visa Crisper.

NOW!
Refrigerator
and
Freezer
Combination
You've Been
Waiting For
**ONLY—
\$549⁹⁵**

**INCLUDED! 3-YEAR WARRANTY
Against Frozen Food Spoilage**



**ONLY—
\$269⁹⁵**
Delivers This 21-inch
SWIVEL CONSOLE
PHILCO

Full quality in mahogany
finish, with performance un-
matched at its price. 21-inch
Aluminized picture tube.
Powerful chassis.

MEDFORD FURNITURE STORE

6th & Bartlett
220 N. Bartlett