

Shop SAFEWAY

Happy Easter! ... and happy eating, too ... with a festive table lader with the season's finest, from Safeway! As your Easter dinner's star attraction choose a magnificent ham, rosy-pink and tender. Surround it with succulent fruits and luscious vegetables ... the best of field and orchard.

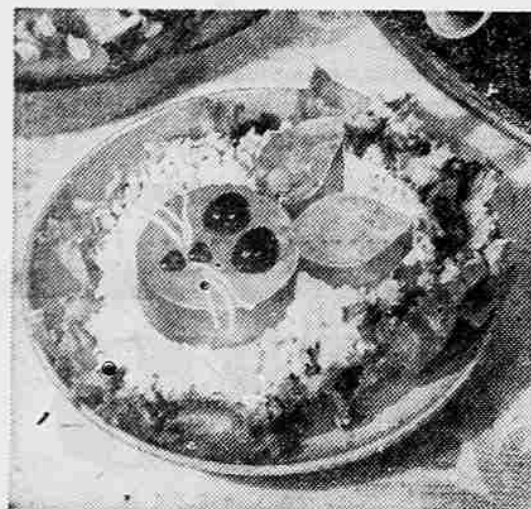
And, of course, the eggs! ... fresh as dawn, snowy-white, just begging to be colored! To help you plan your Easter feast we've assembled all these traditional Easter foods — plus some taste surprises we think you'll like ... values that will make your Easter dinner perfect in appearance, eating enjoyment, convenience and economy.

- Nob Hill Coffee 1-lb. bag 96c
- Airway Coffee 1-lb. bag 89c
- Edwards Coffee 1-lb. can 1.01
- Folgers Coffee MJB or Hills 1-lb. can 1.03
- Canterbury Tea Orange Pekoe 48 bags 62c
- Nestle's Cocoa Quick Family size pkg. 98c
- Wine Manischewitz Concord fifth 1.29
- Wine Italian Sauterne fifth 75c
- Coca-Cola 6-oz. bottle plus deposit 6-pack 45c
- Crugmont Bevs. 12 flavors plus dep. 2 32-oz. bottle 29c

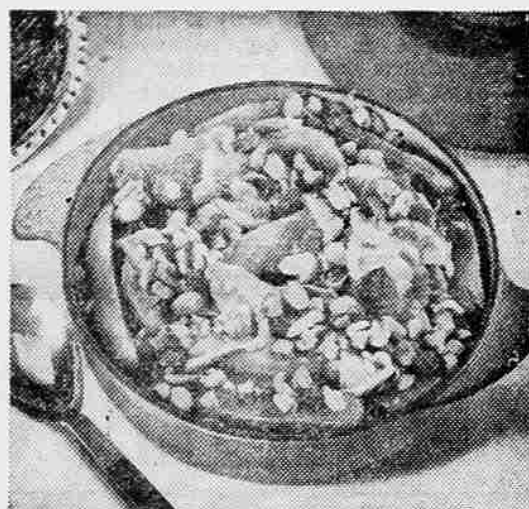
- French's Mustard America's favorite 9-oz. jar 17c
- French Dressing Best Foods pint jar 43c
- Italian Dressings Milan 6-oz. bottle 29c
- Roquefort Dressing Duncan Hines 8-oz. bottle 59c
- Ripe Olives Ebony large pitted No. 1 can 39c
- Dill Pickles Zippy Kosher 24-oz. jar 35c
- Chip Pickles Zippy sweet 16-oz. jar 33c
- Table Syrup Pack Train 24-oz. bottle 33c
- Table Syrup Lumberjack 24-oz. bottle 35c
- Potato Chips Blue Bell or Nalleys 6 1/2-oz. pkg. 39c



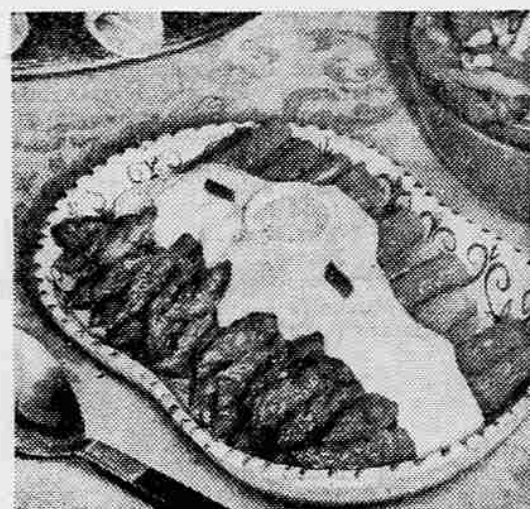
LOOK! NEW WAYS TO BRIGHTEN YOUR EASTER TABLE:



1 Easter Bunny Salad
Mold fruited lemon gelatine in 9" round pan. Cut 4 faces with round cutter and arrange on lettuce cups lined with cottage cheese. Cut 8 ears. Eyes are cherry halves; noses are candy hearts, whiskers are coconut.



2 Sweet Potato Crunch
Add a few thin slices of unpeeled orange to boiled, peeled sweet potatoes. Top generously with coarsely chopped peanuts. Pour syrup over all and bake according to your favorite recipe.



3 Mustard Cheese Sauce
(Fine on asparagus, and broccoli, too!) To 1 1/2 cups medium white sauce add 1/2 cup shredded sharp cheese, 1 tbs. prepared mustard, 1/2 tsp. Worcestershire sauce. Pour over asparagus, garnish with egg slices.



4 Walnut-Cheese Sticks
Delicious served with fruit juice or fruit cocktail. Roll pastry, cover half with shredded sharp cheese. Fold and re-roll. Cover top with chopped walnuts. Roll lightly, cut in strips, bake 'til golden.



5 Easter Egg Chocolate Pie
Drop spoonful of sweetened whipped cream on each wedge of pie, top with green-colored coconut. (Shake coconut in jar with drop of food coloring and water.) Fill nests with small jelly beans.

... rushed straight from the growing fields!

- Asparagus** tender green stalks with the flavor of spring **lb. 19¢**
- Cauliflower** snowy white heads, fresh-butter tender **lb. 19¢**
- Radishes** or fresh green onions, always garden fresh **bu. 5¢**
- Green Peppers** perfect size for stuffing **lb. 25¢**
- Southern Yams** fancy kiln-dried from Louisiana **lb. 15¢**
- Ripe Bananas** ripened a special way—the finest from Safeway **lb. 19¢**
- Oranges** large size Sunkist navels 34-pound box \$2.98 **lb. 12 1/2¢**

Guaranteed Fruits and Vegetables

- Carrots** fresh, flavorful, no tops **lb. 2/25¢**
- Broccoli** butter tender fresh stalks **lb. 19¢**
- Celery** crisp, medium-size bunches **lb. 15¢**
- Lettuce** solid, leafy heads **lb. 15¢**
- New Potatoes** fancy Florida red **lb. 5/49¢**
- Potatoes** U. S. No. 1 Netted Gems 10-lb. bag **89¢**
- Cantaloupe** sweet, vine-ripened **lb. 19¢**
- Grapefruit** Arizona marshseedless 8-lb. bag **49¢**
- Winesap Apples** schoolboy lunch size 4-lb. bag **45¢**

Now featured in our Produce Sections at Special Low, Low Prices—Beautiful Easter Lillies and Azaleas

APRIL Family Circle 10¢ MAGAZINE

These prices effective until close of business Sunday, April 1, at Safeway in Medford. We reserve the right to limit quantities.

- Easter Eggs** Chocolate Creme 8-oz. pkg. **29c**
- Easter Candy** Mellow Cremes 13-oz. pkg. **29c**
- Jelly Eggs** Easter Colors 16-oz. pkg. **29c**
- Jumbo Eggs** Marshmallow 28-oz. pkg. **59c**
- Jelly Eggs** Speckled 16-oz. pkg. **29c**
- Easter Eggs** Marshmallow 13-oz. pkg. **29c**
- Marshmallows** Fluff-i-est miniatures 8-oz. pkg. **29c**

Complete your menu with these Easter Values!

- Cottage Cheese** Blossom Time. Creamed farmer style, or chived pint ctn. **23¢**
- Marshmallows** Snow Clouds, Always fresh ... economical, too! 8-oz. pkg. **10¢**
- Choc. Dairy Drink** Lac-Mix brand. Costs only 7c a quart 1-lb. pkg. **39¢**



FRESH A EGGS

Breakfast Gems — superbly fresh. Snowy white, begging to be colored.

Doz. **53¢**

- Paas Egg Dye** Dyes and dipper each **15c**
- Paas Egg Kit** Dye, dipper, cut ups each **39c**
- Fresh Bread** Mrs. Wright's. Save 2c loaf **26c**
- Hot Cross Buns** Polly Ann treat pkg. of 12 **29c**
- Wheaties** Breakfast of champs 12-oz. pkg. **24c**
- Shredded Wheat** Nutritious, delicious 12-oz. pkg. **19c**
- Cigarettes** All popular brands, reg. size carton **175**
- Bayer Aspirin** Fast headache remedy 24 tabs **21c**
- Alka Seltzer** For speedy pain relief 1ge. size **54c**
- Easy-Off** Cleans ovens quickly 16-oz. jar **98c**
- Shinola** White shoe polish bottle **15c**
- Lucerne Milk** 3.8% "Bonus Quality" Half gal. **45c**

- BISQUICK** Biscuit Mix 40-oz. pkg. **39c**
- FLEET MIX** Biscuit Mix 3 40-oz. pkgs. **1.00**
- M.J.B.** Instant Coffee 6-oz. jar **1.26**
- EDWARDS** Instant Coffee 6-oz. jar **1.20**
- ROYAL SATIN** Shortening 3-lb. can **89c**
- LAG-MIX** Instant Dry Milk 12-quart size **69c**
- DRY MILK** Carnation, Instant 8-quart size **75c**
- BUSY BAKER** Crackers 1 pound **24c**
- KRISPY** Crackers 1 pound **25c**

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