

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

5 BIG FREE PARKING LOTS
Ask About Extended Free Parking for Other Downtown Shopping

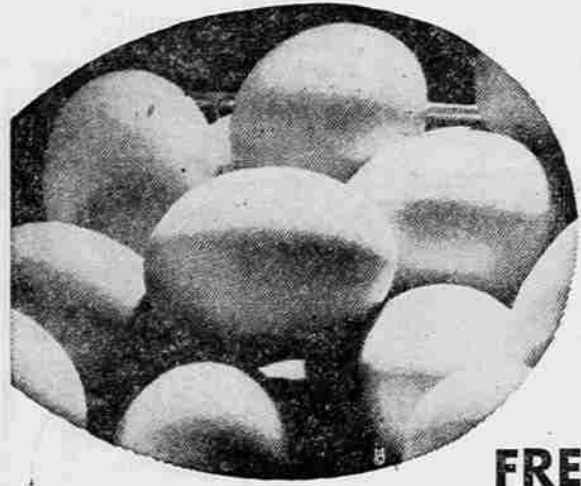
GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A WEEK UNTIL **9** P.M.



THE GROCETERIA WILL BE
Closed Easter Sunday
We hope that you — our friends — will be sure to attend Easter Services next Sunday at the Church of YOUR faith.

Prices Good All This Week
UNTIL EASTER • SHOP EARLY • SHOP NOW

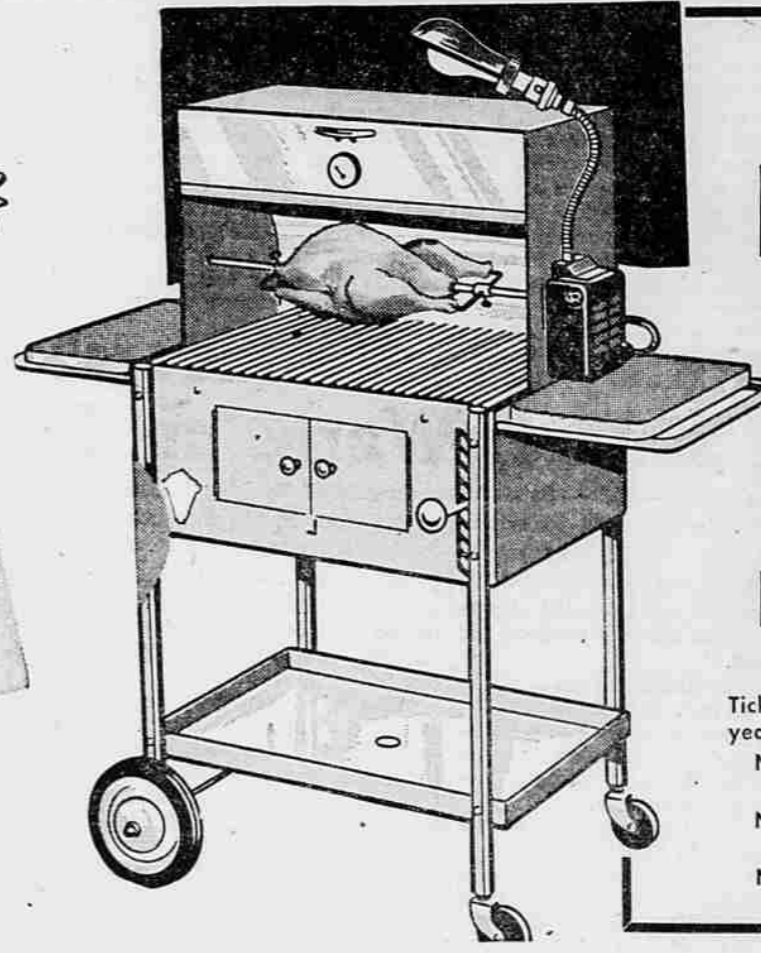


GRADE AA LARGE
EGGS
59¢ Doz.

FREE Pkg. Paas Easter Egg Dye with 2 Doz. Eggs.



SAVE HERE!



4th BIG BOY Barbecue
RETAIL VALUE \$99.95 EACH
GIVEN AWAY FREE SATURDAY
MARCH 31—9:30 A.M.

Tickets freely given to anyone over 18 years of age.
No. 1—Won by George Witter, 843 West 2nd.
No. 2—Won by Lynn Brown, 123 Tripp Street.
No. 3—Won by Roy V. Rickard, 901 Newtown.

- Wilson's Chopped Beef 4 cans \$1.00
- Del Monte Sliced Pineapple No. 2 can 29c
- Del Monte Fruit Cocktail 303 can, 2 for 43c
- Del Monte Yellow Cling Peaches 2 1/2 can 29c
- Del Monte Sugar Peas 303 can, 2 for 35c
- Diamond A Cut Green Beans 303 can, 2 for 33c
- Blue Plate Broken Shrimp 5 oz. can 39c
- Del Monte Pineapple Juice 46 oz. can 25c
- Lindsay Medium Olives No. 1 can 27c
- Lindsay Medium Pitted Olives No. 1 can 33c



EASTER CANDIES

- Societe Jelly Bird Eggs lb. pkg. 39c
- Societe Easter Gum Bunnies ... 14 oz. pkg. 39c
- Societe Easter Bridge Mix 12 oz. pkg. 39c
- Societe Easter Fudge Mix 13 oz. pkg. 39c
- Societe Marshmallow Eggs 11 oz. pkg. 39c
- Societe Marshmallow Eggs 1 1/2 lb. pkg. 59c
- Sweet's Marshmallow Eggs 13 oz. pkg. 39c
- Sweet's Jelly Eggs 15 oz. bag 39c

Whitelaw's CHOCOLATES for EASTER
\$1.49 lb. Box
FOR EASTER—All Creams Whitelaw's Chocolates are the Very Finest and They're Made Right Here in Medford.

BAKERY NEEDS

FOR EASTER DESSERTS

- Baker's Coconut ... 1/4 lb. pkg. 15c
- Baker's Premium Chocolate 1/2 lb. 39c
- Nestle's Morsels ... 6 oz. bag, 2 for 39c
- Hershey Cocoa 1/2 lb. can 33c
- JELL-O 4 for 35c; 12 for \$1.00
- Now 10 Delicious Flavors —
- SCHILLING'S ASSORTED FOOD COLORS 27c
- FREE Egg Color Kit
- SCHILLING'S VANILLA, Free Bunnie Circus ... 2-oz. bottle 45c

Hills Guest Towel Offer



GET MAIL-ORDER BLANKS HERE
HILLS BROS COFFEE 1-lb. CAN \$1.03
6 Cannon Terry Guest Towels by mail for only \$1.00
HILLS BROS COFFEE 2-lb. CAN \$2.05

ONE STOP, FOR ALL

SAVE MONEY By Buying the Manufacturer's MONEY SAVING DEALS

SAVE 10c 1 Pkg.
Betty Crocker HONEY SPICE and 1 Pkg.
Marble Cake Mix
Both for 59c

SAVE 8c
Betty Crocker CONFETTI ANGEL CAKE
47c Pkg.

SAVE 10c 1 Pkg.
Betty Crocker Chocolate Malt CAKE MIX
INSTANT FROSTING MIX
Both for 62c

SAVE 10c
Betty Crocker BROWNIE MIX
2 Pkgs. 68c

SAVE 8c
Pillsbury ANGEL CAKE MIX
45c

6 Gals Eye Marbles FREE WITH
POST TENS
36c

Free Baking Pan with
PY-O-MY PUDDING CAKE MIX
33c

Free Batter Beater With
Soft as Silk CAKE FLOUR
37c

6 Gals Eye Marbles FREE WITH
Post's RAISIN BRAND
27c

SAVE 5c OR 10c
White King LIQUID DETERGENT
12 oz. can ... 34c
22 oz. can ... 59c

NEW KING SIZE LUX Full Quart
20% OFF REGULAR PRICE
Special Price 79c

SAVE 6c
NABISCO RICE or WHEAT HONEYS
17c Pkg.

SAVE 10c
INSTANT FELS NAPHTHA GIANT SIZE
69c

Free King size can
AJAX CLEANSER With
King Size FAB
1.29

2 Bars Personal Ivory For Only 1c with
BLUE CHEER GIANT PKG.
79c

CRISCO Packed in Free Canister

3 LBS. 95c

AT THE GROCETERIA FOUNTAIN
BAKED HAM DINNER 85c
BAKED HAM DINNER WITH SWEET POTATOES AND ALL THE TRIMMINGS

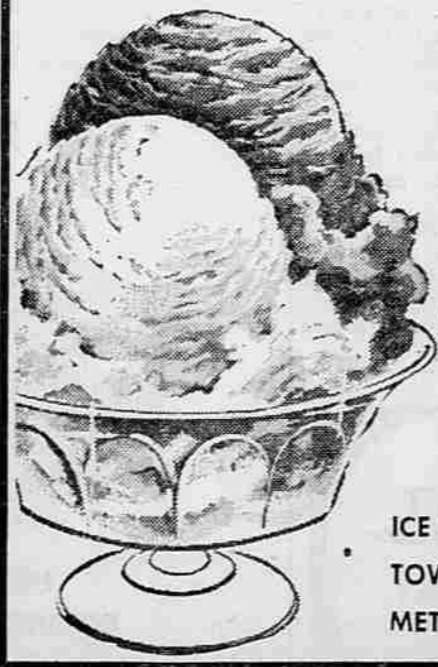
FOR YOUR EASTER 'FEAST

Shop the Big Ice Cream Case at the GROCETERIA for Variety

SNIDER'S OR JORGENSEN'S

ICE CREAM

49c QT. **89c** 1/2 GAL.



- Vanilla
- Strawberry
- Chocolate
- Chocolate Revel
- Spumoni
- Maple Nut
- Coffee
- Lemon Custard
- Chocolate Chip Mint
- Neapolitan
- Orange Sherbet
- Raspberry Sherbet
- Lemon Sherbet
- Pineapple Sherbet
- Banana
- Butterscotch
- Fruit Salad

- ICE CREAM CONES OR CUPS Pkg. of 12 — 19c
- TOWNE PRIDE TOPPING—5 Delicious Flavors..... Can — 19c
- METAL ICE CREAM SCOOP..... 98c

Easter VARIETY BASKETS



Delicious BAKED GOODIES FOR THE KIDDIES

THIS YEAR HAVE THE EASTER BUNNY LEAVE BASKETS OF DELICIOUS EASTER EGG CAKES & COOKIES
ASK US ABOUT THE EASTER VARIETY BASKETS

EASTER GLORY CAKE

SPECIALLY DECORATED FOR EASTER
White coconut topping enhanced by multi-color Easter candies.

\$1.39 EACH