



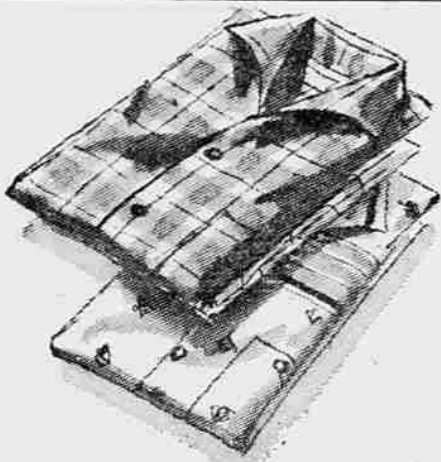
**Elizabeth Arden
Beauty
Consultant**

to be in our
Cosmetic Department

**Thurs. and Fri.
MARCH 29th — 30th**

MISS LOIS McKINNEY, Elizabeth Arden's personal representative, will be in our cosmetic department Thursday and Friday demonstrating the correct way to cleanse, refresh and smooth your complexion. You will discover, too, Miss Arden's remarkable Special Hormone Cream to vitalize maturing skin and help you regain the fresh firmness of youth!

Make Your Appointment Today



Short Sleeve

Sport Shirts

For Boys' 6-16

Specially Priced 1.59

Washable sport shirts of soap 'n water fabric at savings. Choose from stripes and novelty patterns, all short sleeve style. Sizes 6 to 16.



**Man-Tailored
Suits**

for a boys' Easter

22.95

The young man who's going places likes the Ivy League look. The classic rayon flannel suit — ideal for Sunday or after-school parties and sartorially correct for dressy occasions. Sizes 13 to 20.

Boys' Sport Coats

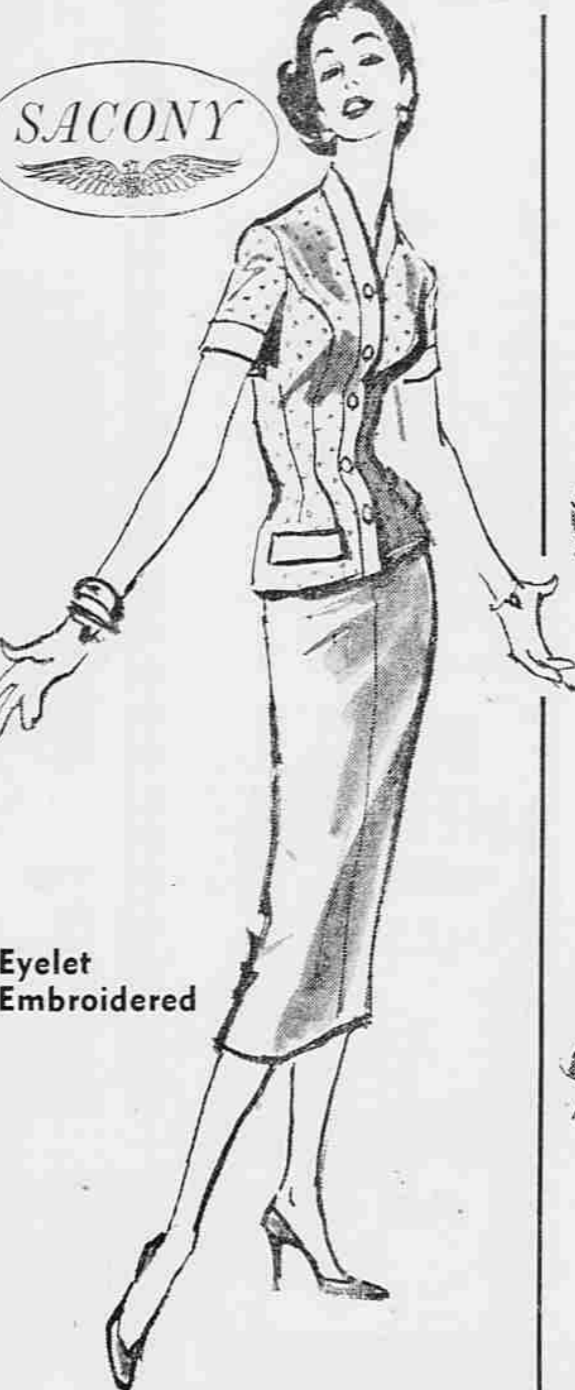
Spring sport coats that will mix and match with ease. Smartly styled in crease-resistant rayon and all wool fabrics. Select from a big array of patterns and colors. Sizes 6-12 and huskies.

11.95

SIZES 14-20

19.95

Quality Fashion Value for Easter Parading



Eyelet Embroidered

Suit of Palm Beach

You'll keep smooth, fresh, look exciting in this smart suit by Sacony. For genuine Palm Beach cloth sheds wrinkles, holds its press. Clean, simple lines with artful, eyelet embroidery on jacket.

25.



Nylon and Cotton Checks

L'Aiglon floats an enchanting fashion issue—nylon and cotton checks of gossamer loveliness. The over-collar of white linen-like rayon, the belt of patent leather. The skirt is a dream of airy grace.

17.95

**News worthy
Easter
Coats**

Budget priced

39.95

Spring inspired coats in pure wool fabrics . . . eye-stopping designs! It's wonderful . . . our fine selection of coats, at such a low price. We've tweeds, fleeces, tri-tone weaves and many others in a jubilant choice of colors. Every coat is molded along today's graceful, fluid lines. Come for yours tomorrow!



Fashion-Wise

Shorties

17.98 up

Smartly styled short-coats to wear for Easter thru summer. Pop-over, and finger-tip lengths in a dramatic choice of colors and fabrics. They're coats you'll treasure for a long time to come . . . coats to wear over everything in your wardrobe.

**Shop These
Wednesday
Specials**

**Cotton
T-Shirts
Reg. 4.98
3.79**

Cotton knit T-Shirts with turtle-neck collar in heavy ribbed knit. Aqua, black and lemon stripes. Sizes S-M-L.

**Nylon
Hosiery
1.25 value**

95¢ pr.

Sheer nylon hosiery in pretty new spring shades. Full-fashioned, reinforced toe and heel. Sizes 8½ to 11.

**Dressy
Footwear
Values to 9.98**

7.99 pr.

Medium and high heel footwear, pump styles in suede or calfskin. Famous names taken from our regular stock. All sizes.

**Novelty Wall
Planter**

Reg. 9.98

6.29

Decorative lavaboe in large size, 15¾" wide by 29" high. You've seen them in "House Beautiful." (Lower Floor)

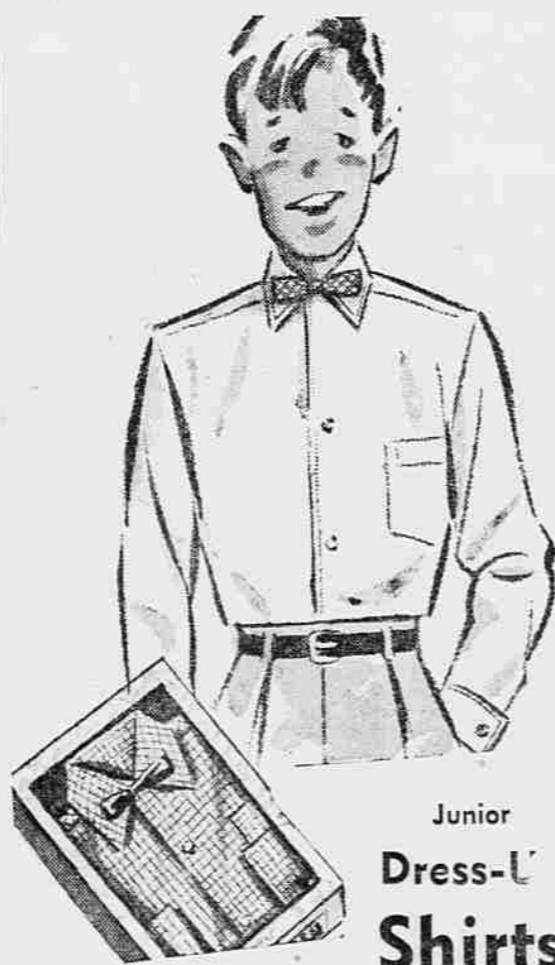
**Pure Linen
Tea Towels**

Reg. 1.00

59¢ ea.

Large size (16"x30") pure linen tea towels in assorted patterns on white. Nice for yourself, nice for gifts.

FASHION TOGS FOR THE CHILDREN — WIDE SELECTION!



**Junior
Dress-U
Shirts**

For the young fellow with taste, who is already showing interest in dress. A shirt with all the tailoring details found only in men's quality shirts—with French cuffs, a bow tie and cuff links. Sizes 6-18, neck sizes 11-14.

2.98

LINEN SLACKS

Crease-resistant rayon-nylon linen, man-tailored with front pleats in black, mint brown and natural. Sturdy and good-looking. Sizes 7-12.

4.50

SIZES 26" to 30" WAIST 5.95
MATCHING JACKETS, sizes 6-12 4.50



Cinderella

Easter Frocks

An exciting Easter collection . . . just arrived on a cloud of excitement! Three reasons for the fanfare: Wonderful fabrics; unusual color combinations; originality of designs. Styles for big and little sister. Sizes 3 to 6x—7-14.

3.98 up



Eton Suits

Wonderful, washable eton suits for the young 'uns! In rugged, comfortable, good-looking rayon linen. Mom will love the way they take to a tub for laundering and the talent they have for dressing up for special events. Pastel colors. Sizes 3-6.

4.98

Second Floor

