

GENERAL ELECTRIC IS FIRST AGAIN

With Portable T-V That Weighs Only 26 Pounds!
with Famed G-E ALUMINIZED TUBE!

The MOST Useful TV - - Ever!

\$10 DOWN **\$129⁹⁵** FULL PRICE



Model 14T012
Sun Gold and Ivory

NOW . . . FAMED G-E DARK SAFETY WINDOW combined with the General Electric Aluminized Picture Tube gives your new G-E Portable sparkling "Daylight Power" picture with richer blacks, a wider range of grays AND ALL THE BRILLIANCE AND CONTRAST NEEDED FOR SHADES-UP, LIGHTS-ON VIEWING . . . ANOTHER GREAT FIRST FROM GENERAL ELECTRIC!

TRAVELIZED Cabinet of rugged, lightweight aluminum with baked-on enamel finish. The sleek chrome-plated handle makes it easy to carry these portable 26-pound beauties to the kitchen, den, porch, children's room, bedroom . . . or even on trips!

Model 14T011 in lustrous Bermuda Bronze and Ivory, Model 14T012 in Sun Gold and Ivory, and Model 14T014 in Sea Blue and Ivory.

GENERAL ELECTRIC TELEVISION SETS CARRY A FULL ONE YEAR GUARANTEE ON EVERY PART, INCLUDING THE PICTURE TUBE!

BUDGET MODEL

ONLY **\$10⁰⁰** DOWN **\$99⁹⁵** FULL PRICE

This Budget Version . . . has many of the features of the Deluxe Models. Weighs only 32 pounds . . . rugged built-to-take-it cabinet. All parts fully guaranteed for one year. This includes the picture tube, of course. Built by General Electric Automation . . . for trouble-free service. Easy budget terms . . . \$10.00 Down and \$5.00 a month puts this General Electric Portable TV Set in your home.



Model 14T007

ALL OF THE QUALITY AND FAMOUS DEPENDABILITY OF GENERAL ELECTRIC TV

FOR SERVICE OUR NEW NUMBER IS . . . 2-5254

To Give You Better Service . . . Faster Our Service Department Has Moved to Expanded Facilities Located at Our

BARGAIN STORE
303 South Front St.

YOU MUST BE SATISFIED OR YOUR MONEY BACK
SAME G-E TV VALUES AT OUR ASHLAND STORE

HOME APPLIANCE
Your GE Store
MAIN STORE
115 EAST MAIN
Phone 3-5395