

American Industry Sending Talent Scouts To Colleges Material Hunt

By ROBERT ZIMMERMAN
United Press Correspondent

New York — (U.P.) — American industry is sending more talent scouts than ever before to colleges and universities this year in a scramble for the most valuable of raw materials — eager, educated young men.

Companies competing to sign up the cream of the '56 crop are making salary offers \$25 a month higher than last year to get the men they want.

Some firms are offering \$5000 a year or more to beginners with engineering degrees.

A United Press survey of major industrial corporations shows that each of them was a high-powered recruiting program in operation to get a share of the limited number of technically trained graduates getting diplomas this June.

In some fields there are three times as many jobs open as there are graduates qualified to fill them.

The Bell Telephone System expects to interview 13,000 men on 300 campuses before the school year ends. It will hire 3200 of them, about two-thirds in the engineering field, and put them on the payroll at salaries of between \$350 and \$400 a month.

On the Prowl

United States Steel has 50 men touring the campuses as recruiters looking for 800 engineers and 200 graduates with business administration and liberal arts degrees. General Motors recruiters are seeking 2800 graduates. General Electric expects

Some College Graduates Appreciate Education

Fairbanks, Alaska — (U.P.) — Some college graduates appreciate the value of a good education.

Charles Sargent, associate professor of civil engineering at the University of Alaska, learned this recently when he received a letter from a member of the 1955 graduating class.

Enclosed in the letter was a \$50 check. The graduate who wished to remain anonymous, asked Sargent to purchase a piece of equipment for the civil engineering department as a token of appreciation for what he'd learned at the university.

LOST AND FOUND

West Haven, Conn. — (U.P.) — Bus driver Robert Fonteyn is thinking about opening a Bureau of Missing Purses. Within one week he found two purses, containing several hundred dollars, in his bus. The owners were found.

to put on 1000, or 20 per cent more than last year.

Campus placement bureaus are strained. Representatives of 310 companies have shown up at Notre Dame to interview seniors. The interviewing schedule proved too heavy for the Princeton placement bureau and had to be expanded into a local hotel.

The young man adept with a slide rule is king. With an engineering diploma in prospect he is likely to be interviewed by a dozen or more companies and can count on going to work for as much as \$400 a month to start if he is picked up by one of the bigger firms.

E. C. Meyers, assistant vice-president for industrial relations at U. S. Steel, said his company is offering engineering grads

\$425 a month this year compared with \$394 a year ago. "We had to raise the figure in order to compete," he said.

The talent search is a long and costly process for industry. Some companies make the scouting program a year-round affair. They may spend well over \$1000 filling a single job.

Red Carpet Treatment
The Standard Oil Co. of New Jersey and its ESSO research laboratories expect to contact 3500 seniors in order to find the 240 they will hire. Those who show promise are invited to visit the ESSO layout at Linden, N.J., where the plush carpet is rolled out to greet them.

Personnel interviewers say the '56 graduate is often more interested in "extras" than in sal-

ary. He wants to know if there are company-paid insurance, hospitalization and pension programs. He may ask for—and receive—an expense allowance to move his family to the site of his new job.

One firm says it has no hope of filling all its 1956 manpower requirements from the colleges. The demand for men with technical skill is greater in 1956 than it was in 1955 and there is no sign when it will taper off.

"There's no relief in sight for the shortage of competent engineers," said a spokesman for General Electric. "It's important that all elements of industry and the military utilize our technical manpower as effectively as possible."

Judge Switches Pair's Requested Sentences

Shawano, Wis. — (U.P.) — Ronald Bear, 18, and James A. Webster, 21, recommended their own sentences for burglary charges but neither got what he asked for.

Bear asked Judge C. B. Dillett for probation and Webster requested a jail term.

Dillett checked their records and granted their requests—in reverse—Bear went to jail and Webster got probation.

School Milk Program Extension Approved

Washington — (U.P.) — The administration won a minor farm battle victory in the House yesterday with approval of a two-year \$160 million extension of the federal school milk program.

The legislation was sent to the White House on a 406 to 0 roll call after the House rejected, 215 to 195, a Democratic attempt to keep the extension tied up in the controversial farm bill.

British Patrol Attacked by Cypriots

Nicosia, Cyprus — (U.P.) — Cypriot extremists attacked a British patrol with bombs and gunfire yesterday at the eastern end of the island near Famagusta.

Unofficial reports said one British soldier was killed and two others injured.

The new anti-British violence by union-with-Greece agitators came with the announcement in Athens of the death of Greek Orthodox Archbishop Spyridon, leader of the Committee for the Liberation of Cyprus.

It followed a day of anti-Greek demonstrations by Turkish residents of the island in an announcement by a Turkish Cypriot leader that a protest would be lodged with the United Nations.

Dr. Fazil Kuchuk urged his fellow Turks to keep the peace and not resort to violent retaliation for a battle between Greek and Turkish villagers in Vassilia

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On The Side

(Distributed by King Features Syndicate, Inc.)

I scented the air of blessings
When I came but near our home.
What a delicious breath
Marriage sends forth.
The violet bed is not sweeter
Now for a welcome from my wife;
A kiss that will hang upon my
lips
As sweet as morning dew upon
the rose
And full as long! —Middleton

In the 1921 Grand National Steeplechase at Liverpool, England, 35 horses started and 34 fell! Only the winner, Shaun Spadah, negotiated all the jumps successfully. The jumps of the Aintree course where the Grand National is run are much too high for the safety of the horses. At each jump during the Grand National there is stationed a man with a pistol to destroy any unfortunate horse that might break a leg while jumping. As currently conducted the Grand National is, from the standpoint of cruelty to animals, worse than bull fighting.

Asking
Queries from clients. Q. Why is it Scotsmen are so seldom fathers of twins? A. Who told you twins are a rarity in Scotland? Believe you have been misinformed. Incidentally, Robert Burns, the Scots national poet, was the father of two sets of twins . . . Q. What is the real name of the entertainer known simply as "Dagmar"? A. Ruth Egnor . . . Q. Is Harry Ferguson, the tractor inventor, Scotch or Irish. A. Harry is Irish. Was born in the County Down.

Acides
The finest piece of reading in the Bible is Acts 26: Paul's address before Agrippa . . . To pronounce Louisiana correctly, keep

in mind it was named after King Louis of France and not a girl named Louise.

Widows
When a man learns a young woman is a widow, his interest in her increases. It has been ever thus. When your great grandpa was a gay young blade, a very popular song was titled "The Charming Young Widow I Met On the Train." In the yesteryear there was in vogue a Widow's Ring." It was a gold band inlaid with black enamel. Frenchwomen can indicate they are widows by removing the wedding ring from the left hand to the right hand. This not only reveals the woman is a widow but also that she is willing to marry again as her left hand is free for a second wedding ring.

Guide to Gals
More spinsters are born under Virgo (Aug. 24-Sept. 23) than any other sign . . . Aries (March 21-April 20) women are the best hostesses. They have the most entertaining parties. Taurus (April 21-May 21) women dislike shy men. They want to be swept off their feet. Always kiss a Taurus woman on the first date. Or, so say the stargazers.

Superior Sex
On the island of Cheju-do, 50 miles off the coast of Korea, it is considered that a man's place is in the kitchen. On Cheju-do the females are the wage earners. They are divers. Men cannot match the ability of the Cheju-do women in staying under water. The males do all the cooking, housecleaning and baby sitting. Many of the Cheju-do women have two husbands.

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