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**Noel Coward Faces Tricky Problem of Airtime or Getting Air From Sponsor**

By WILLIAM EWALD  
United Press Staff Correspondent  
New York—(U.P.)—Noel Coward, the darling of the international set and enfant terrible of TV, faces up to a tricky problem within the next few days. The question: Whether Coward gets airtime or just gets the air.

Coward, a performer who is almost as well-traveled as Charlie Chan, may get his walking papers from the auto firm that sponsors his spectaculars. The firm is reported to consider Coward too sophisticated for the nation's living rooms.

**Another Point**  
And there is another point of conflict. Coward wants to do his next show from New York. The auto maker, however, insists that it be channeled from Hollywood. The reason - there is no CBS-TV color studio in New York big enough to house several automobiles for TV commercials.

Thus far this season, the multi-threat actor, writer, director, composer, poet and producer English performer has turned out two special shows for CBS-TV, "Blithe Spirit" and "Together With Music." Each won a fair measure of acclaim.

Coward's next effort is scheduled to take place on May 5, but nobody seems to know for sure whether this event will take place at all.

**A Bit Too Hot**  
Last week, Coward submitted to CBS-TV a revised version of "Present Laughter," an old

ed Sew Chart shows you every step.

Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern for 1st-class mailing. Send to Marian Martin, care Medford Mail Tribune Pattern Dept., 232 West 18th St., New York 11, N.Y. Print plainly NAME, ADDRESS with SIZE and STYLE NUMBER.

Coward vehicle, for the May 5 slot. Coward called it quite innocently. "Twinkle, Twinkle Little Star." However, Coward's auto sponsor decided it was a bit too hot for TV since it revolved around Coward's favorite theme—adults and adultery.

The past Monday, CBS-TV told Coward it simply wouldn't do.

On Wednesday, there were hurried meetings in the offices of the high CBS brass. Time was running out. The auto sponsor's next spectacular for CBS-TV, "Twentieth Century" with Orson Welles and Betty Grable, is set for April 7. The May 5 vehicle and cast must be chosen by then.

It was decided to give Coward another chance. Another old Coward effort, "This Happy Breed," which Coward just revised while vacationing in Jamaica, was submitted to CBS officials and the auto sponsor.

"This Happy Breed" is quite wholesome, so wholesome in fact, that its TV title will be "Family Life," if it does go on. It was made into a successful movie during World War II.

**Frightening Words**  
However, despite the wholesomeness of the new vehicle, it is known that the auto sponsor is still a bit frightened of Coward. He used "damn" and "hell" in "Blithe Spirit" against the wishes of the CBS censor. And he sang a rather naughty song in his first spectacular, "Together With Music."

Whatever the decision on "This Happy Breed," it seems a cinch that Coward won't give up without a fight. His approach to problems like this one is often quite extra-ordinary - once as a youth Coward bit the arm of a grammar teacher simply because Coward didn't like grammar.

Coward is not expected to bite the TV hand that feeds him, but he may just keep flooding CBS-TV with scripts for the next

month. He is a facile writer—he turned out "Private Lives" in one week party and "Design For Living" during a two week cruise from Panama to Los Angeles.

As one source close to Coward put it this week: "He hasn't even begun to dip into his material. He still has 27 days he can revise."

**Western Airlines to Resume Operations**

Los Angeles—(U.P.)—Western Air Lines resumes flight operations March 22 after a strike that forced the company to suspend service last Jan. 9.

The airline and the Brotherhood of Railway Clerks reached agreement on a new contract Monday to end the walkout of 850 clerks and baggage handlers. When the clerks struck, the company furloughed most of its other employees and suspended flight operations.

Western serves 45 cities in 12 Western states and Canada. The company said it hopes to have full service restored by Easter Sunday.

Meanwhile, the Air Line Pilots Assn. denied a claim by Western that it had signed a new contract with the airline Feb. 10.

The association and air line were scheduled to meet today to continue efforts to reach agreement on supplementary pension plan. Western said it had reached agreement with the pilots during the clerks' walkout and the contract was to take effect after settlement of the strike.

Representatives of the Pilots Association denied that any agreement had been reached.

**Use Tribune Want Ads For Action,**

**Two Arraigned on Kidnapping Charges**

Klamath Falls—(U.P.)—Max Franklin Allen, 22, Riverside, Mo., and his wife, Mary Alice Allen, 17, a Kansas City, Kans., waitress, were arraigned before U.S. Commissioner Bert C. Thomas yesterday on federal kidnap charges. Bail was set at \$10,000 for Allen and \$2,500 for his wife.

Joseph Santoiana, FBI agent in charge at Portland, said the Allens were accused of taking George Tidona from his home in Johnson county, Kans., March 5, and forcing him to open a safe in his ballroom in Kansas City, Mo. They were arrested yesterday near Gilchrist.

A third person taken into custody with the pair, Jerald Richard Domic, 21, Detroit, Mich., was sentenced to 30 days in the Klamath county jail on a charge of illegal use of auto license plates.

**Portland Tagged as 'Double Bed' Town**

Portland—(U.P.)—Portland today was tagged as "a double bed town" by Miss Hilda Maehling, executive secretary of the National Education association, who was in the city to arrange housing for some 10,000 to 12,000 school teachers who will converge on the city in July.

Reporting on her survey of guest facilities in Portland, Miss Maehling said she found most hotel and motel rooms with double beds. And most school teachers, apparently, prefer to sleep in twin beds.

Miss Maehling said Portland's other attributes would more than make up for its lack of accommodations when the nation's teachers invade the city for the national convention of the NFA July 1 to 6.

The St. Lawrence river handles one-third of Canada's trade.

**Capitalistic Practice Hits Communist China**

Tokyo—(U.P.)—The capitalistic practice of installment buying has his Communist China, Radio Peiping said today.

A broadcast said that large consignments of bicycles, radios, record players and sewing machines will be sold to agricultural cooperatives on the installment plan.

**Jet Planes Grounded After Two Crashes**

Brussels, Belgium—(U.P.)—Jet Meteor night fighter planes at Belgium's Beauvechain Air Force base were grounded today following two crashes in which two airmen were killed.

The two planes from the same squadron crashed within a few hours of each other Wednesday night. One demolished a house,

but the five occupants escaped with minor injuries.

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