



"Blue Jeans . . ."
This story of the great sawmill melodrama of the 1880s, as presented by a traveling company in Portland, belongs to Stewart Holbrook. Why he has never included it in one of his books I can't imagine.

It happened, according to Hols, in Portland's Marquam Guard theater, long since razed. It was in a day when pictures of fat burlesque queens were to be found in every package of Sweet Caporal cigarettes.

In those days the drama was a thing of flesh and blood, and the blood was very red and often flowed copiously. It was the heyday of melodrama, the high noon of "East Lynne," of "Hazel Kirke" and, among countless others, of "Blue Jeans." This was the great sawmill drama of the time—the first in which the villain conspired to saw the hero in half, like a log. And at last the great and moving drama of "Blue Jeans" came to Portland, the city of big sawmills and a population of mill men who knew their stuff from bullchain to greenchain.

Haywire Plus . . .
The action of the show went smoothly forward through two acts, at the Marquam Grand, but there was only passive interest in the audience. It was apparent why folks had come that night—it was to see the widely advertised "Great Sawmill Scene—Mechanically Perfect in Every Detail."

And at last when the curtain arose on this scene, the crowd sat up in their seats, ears wide, eyes bugging. Then every man's jaws went slack in astonishment, or something mighty like it. There were whisperings, next, and ominous mutterings. And no wonder.

For the "mastodonic" sawmill of "Blue Jeans" was revealed by the searching glare of the footlights to be nothing more or less than a stage whereon rested a very small sawmill carriage made chiefly of No. 4 (Economy) boards, and a pitifully small circular saw attached to a very wobbly frame.

The saw was turning so mod-

erately that it was possible to count the teeth as it turned, and to note they looked right rusty and snagged. The log on the alleged carriage was no "giant of the forest," as advertised, nor anything like a giant. It was a sickly, puny cull, approximately ten feet long and maby 12 inches thick at the butt. There were no dogs. The crummy cull log just lay there on what one man in the audience termed, audibly, "a mess of roller skates." A titter rippled through the theater.

Nor were there any levers, pedals or pull ropes to be seen. Old sawyers in the crowd pucker their brows. How the hell could that log be cut without no dogs and no log-turner or carriage controls? The lads with sawdust in their hair had never seen the like. A mild buzz should have warned the "Blue Jeans" company that the "sawmill" was in for a "Raus mit 'em!" or worse, from all hands present.

The Geeatle Touch . . .
Anyhow, the action of the great third act went forward. In due time the handsome blond youth got into the clutches of the mean devil with the silk hat, coaly mustache and riding crop. The luckless hero was tied to the cull on the carriage. The log rolled unceasingly. The saw continued to whirl, even if but moderately fast, and the log moved creepily in the general direction of the saw. The silk-hatted desperado made one more shrewd-seeming adjustment to a wheel attached to the log—something new in the sawmill line—and laughed a sneering laugh at his brave helpless victim. "Die like the dog that you are, you—," he began. And then, gentle and kind, but loud and penetrating, a slightly alcoholic voice rose from the audience:

"Set over your blocks, stranger! You set over your blocks or you won't get NO CLEARS outa that log!"

This technical, professional and brotherly admonition brought down the house. The Marquam Grand was all but shaken into collapse by the stomps, cheers, yells and catcalls. The manager of the "Blue Jeans" company

As We Live

By ELIZABETH HURLOCK, PH.D.

Impartial Viewpoint Is Often Necessary

An impartial person usually can see a problem from a different angle than is possible when one is personally involved.

(O) "I am 24 years old and very much in love with a girl who is 21. We were to be married in a few weeks but now we're not. We often have family trouble and arguments. Every time we break up, I always get sick, can't eat and never sleep well. We have broken up many times, just for silly misunderstandings, but we have always gone back together. This time is seems hopeless. We talked to our minister and he advised us to break up and see if we are really in love with each other. I know we love each other and I'm afraid I'll lose her if I follow his advice. What do you advise me to do?"

L.T.
(A) Follow your minister's advice and see how things work out. He has given you good advice and no one should urge you to ignore it. As an impartial person, he can see your problem in an objective, impersonal way which would be impossible for you or your relatives.

If you do lose this girl by breaking up, it is definite proof she does not love you enough to consider spending the rest of her life with you. Under such circumstances, it is better to know it now than have a lifetime of unhappiness because you married the wrong person.

Headed for Trouble
The very fact that you have so many arguments, misunderstandings, family troubles, and break-ups would suggest you are headed for serious trouble in marriage unless you can solve these problems now, before you

lost little time in bringing down the curtain on the greatest sawmill drama ever staged.

It goes without saying that "Blue Jeans" was never staged again in Portland, Oregon, the sawmill town.

News About Books From the Library

By MISS HELEN WEBSTER
Medford Librarian

Advertisers spent an estimated \$9 billion last year, up nearly a billion from 1954, and produced the biggest advertising year on record. Increased costs of TV advertising and the rise of newspaper prices were two of the principal factors involved.

A segment of business which spends this much money is obviously extremely important, and books on advertising are always popular at the Medford library. Books in this field are used by professional advertising men and by small store owners and publicity chairmen who want to pick up some pointers on a highly specialized profession.

Introductory Work
"Invitation to Advertising," by Kenneth Grosbeck is a good general introduction to the whole field of advertising, as is "An Outline of Advertising," by George Hotchkiss. Both books have examples of advertising copy, ad layout and outdoor ads.

An increasingly important aspect of advertising is layout, which is considered in "Layout in Advertising," by William Addison Dwiggins. Special Aspects
For special aspects of adver-

ising, there are special books. Many retailers will be interested in Newel H. Comish's "Small Scale Retailing." Also of interest will be "How to Market Your Product Successfully," by Walter Guild. It gives basic marketing techniques for establishing a product.

The "Public Relations Handbook," edited by Philip Lesly, is standard equipment for every public-relations-minded business concern. "Blueprint for Public Relations," by Dwight Plackard and Stephen E. Fitzgerald's "Communicating Ideas to the Public," are other books in the general field of public relations.

For Publicity Chairmen
Of special interest is a recently acquired pamphlet, "So, You've Been Elected Publicity

Tuesday, March 13, 1956

MEDFORD (OREGON) MAIL TRIBUNE—THREE

Collector of Clocks Has Over 100 Pieces

Burlington, Vt. —(U.P.)— Malcolm S. Patton goes to the source when he wants to learn what makes things tick.

An avid collector of clocks, Patton has built up a collection of over 100 timepieces since he started his hobby 25 years ago. His collection includes clocks ranging from 99-year-old grandfather clocks to clocks that won't run and clocks that have run on and off for 100 years.

A retired U.S. Internal Revenue Bureau employee, Patton spends much of his spare time tinkering with his collection, or at auctions seeking worthwhile additions.

Chairman" especially pointed to getting news of organizations into the newspapers.

All the above books are available at the central library in Medford or any of the branches of the Jackson County library.

Interior Department Employees Honored

Washington —(U.P.)—The Department of Interior Monday honored 25 employees with distinguished service awards.

Four employees received the award for rescuing persons in danger of drowning. They included Sylvia S. Reeves, Montbello, Calif.; Mrs. Ruth M. Heard, Henderson, Nev.; and John R. Herse, Boulder City, Nev.

Parks Director Conrad L. Wirth was honored for his contributions to the development of the national parks system during his 28 years' service.

Others receiving awards included Cleora C. Helbing, Portland; Edmund R. Greenlet, Reno, Nev.; J. Bruce Clemmer, Salt Lake City.

California occupies more than one-half the Pacific coastline of the U. S.

Invasion of U. S. Is Completed by Rats

Boise (U.P.) — Rats have completed their invasion of the United States.

The U.S. Public Health Service said Monday Idaho, eastern Oregon and eastern Washington—here-to-fore the last major area in the United States that was free of the vermin-ridden rodent, are free no more.

Joseph W. Hunt of the Health Service's communicable disease center in Atlanta, Ga., said rats have taken a particularly strong foothold on the Boise valley.

Rats are prolific. The female is ready for her first litter when she is three months old and in a typical lifetime a female will have five to nine litters of seven to 10 rats each.

Use Mail Tribune Want Ads The Community's Biggest Marketplace Dead line for Sunday Classifieds at noon Saturday

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SPECIAL! Iron Table Cover

Flame proof, washable, odor-free. This cover of finely woven twill is chemically treated to resist combustion. Flame-proof process will retain its efficacy even after repeated washings. Tailored to fit all standard 54-inch folding ironing tables. Special! 6 days only!

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A NEW TYPE Iron Table Pad & Cover Set

Especially designed for today's steam irons. The pad is tough Polyurethane plastic foam insulated with heat resisting non-melting rayon fiber. The cover is cotton fabric treated with a silicone-aluminum formula that is scorch, stain and moisture resistant. This highly resilient set will fit all 54-inch iron tables and provides an unusually fast ironing surface because it does not absorb moisture.

\$298

Utility Rack

New rubber coated wire utility rack keeps dish washing or wash day supplies handy at all times. Provides space for cleansers and has bar for cleaning cloth.

Only \$129



No more Hand Sanding with Porter-Cable's new, low-priced FINISHING SANDER

Model 145 \$39.50

Porter-Cable Quality Electric Tools

Here's the ideal tool for the craftsman and hobbyist—Porter-Cable's Model 145 Finishing Sander. It's easy to operate . . . it produces professional results on every job . . . and it's built and guaranteed to last for years! Whatever the sanding problem, this new low-priced sander by Porter-Cable provides the perfect answer. The orbital motion of the tool sands with, against, and across the grain without gouging or rippling. It produces a fine hand-finished effect on wood, metal, plastic and composites. A husky Universal motor provides more than enough power for any sanding job. Model 145's lightweight (less than 5 1/2 lbs.) and perfect balance eliminate fatigue even over long periods of use. Stop in to see this time-saving tool today.

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REFLECTING HOUSE NUMBERS
Illuminates from light of auto, street and headlights.

Made from a specially prepared and finished non-ferrous white metal that will not rust or tarnish in any kind of weather. Finished in a hand-hammered effect that makes them visible 24 hours a day. 3 1/2", 2 1/4", 1 1/4" sizes.

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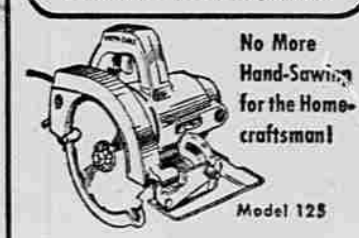
FIREPLACE CURTAIN SCREENS

You will find more sizes including many non-standard screen sizes at Hubbard Bros. There are screens in—Polished Brass with Black Curtains—Polished Brass with Brass Curtains—Polished Copper with Black Curtains—All Black.

Hubbard's stock some models in each of the following sizes:

- 38x28
- 38x31
- 39x25
- 40x28
- 40x31
- 42x30
- 43x29
- 43x32
- 46x31
- 47x30
- 47x32
- 53x32

Porter-Cable Homemaker Tools



No More Hand-Sawing for the Home-craftsman!
Model 125
What a workshop helper! Cuts wood, plastics, compositions up to 10 times faster than a hand-saw. Rips, cross-cuts, bevels, pocket cuts and does other sawing jobs! Handles 2" dressed lumber at 90°. Completely safe—Kick-Proof clutch and telescoping guard assure operator safety. 49.50

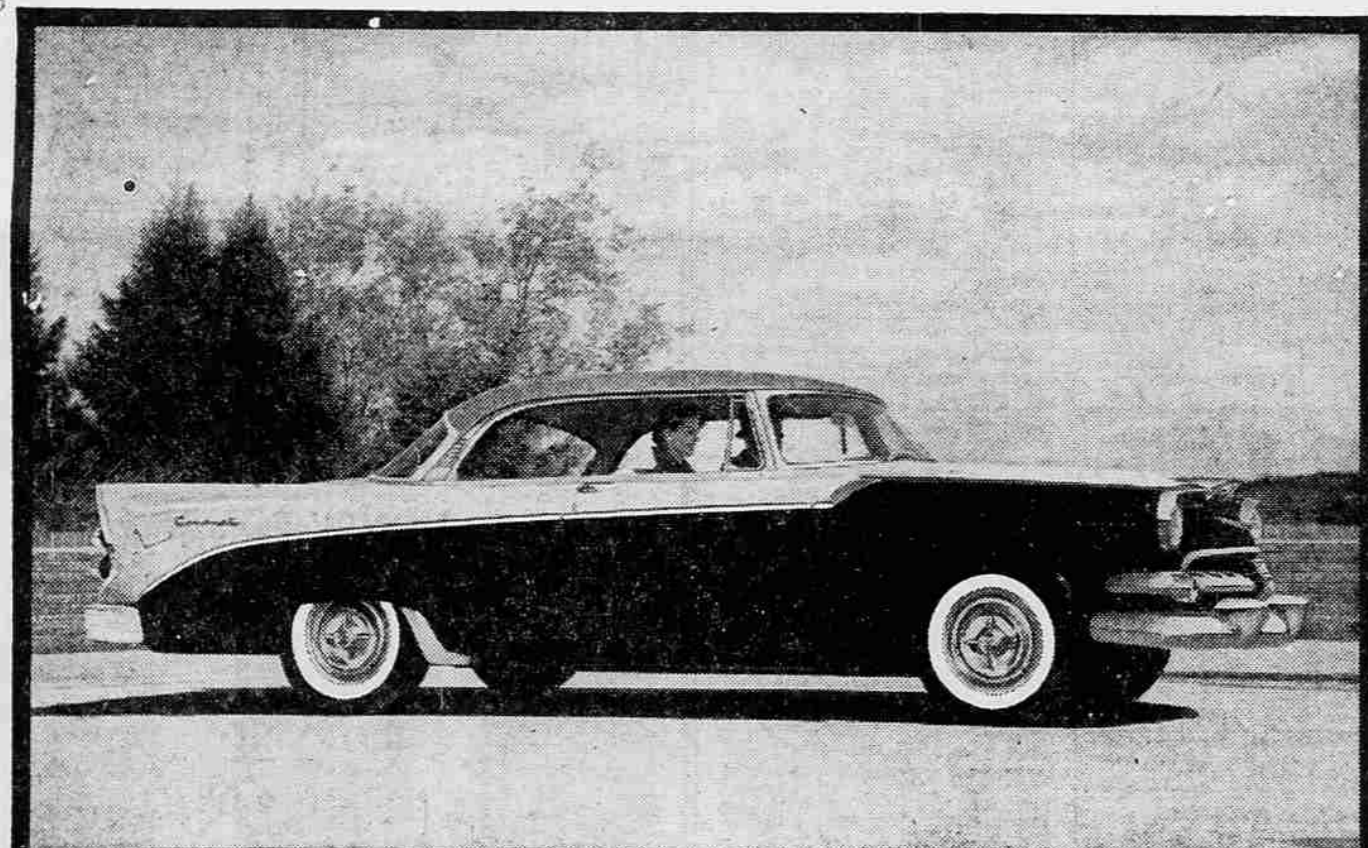
Alcoa Foil Wrap

For many uses a wider aluminum foil is found to be more practical than that found at your grocers. Hubbard's stock full 15 and 18 inch width rolls of durable Alcoa Aluminum wrap (formerly called Weavever aluminum foil). All rolls contain 50 lineal feet.

BAMBOO Leaf Rakes

Red Streak reinforced fan leaf rakes are really good for cleanup. Light and durable, 33 teeth. 18 inches wide. A good rake.

Only 49¢ ea.



'56 DODGE Coronet it's your King Size Buy!

Luxurious new '56 DODGE CORONET is bigger by far than other medium-priced cars! Bigger in size, comfort, performance, style! Yet it is priced right down with the lowest-priced cars. A big Dodge Coronet V-8 Lancer hardtop costs only 95 cents a week more than "hardtops" in the small-car field!



Car "B"	Dodge is 6.9 inches longer
Car "M"	Dodge is 5.6 inches longer
Car "O"	Dodge is 7.7 inches longer
Car "P"	Dodge is 6.4 inches longer

Car "C"	Dodge is 14.5 inches longer
Car "F"	Dodge is 13.5 inches longer

Yet Dodge costs only \$4.11 a month more (less than 95 cents a week!)*

More legroom front and rear! More hiproom front and rear! Wider doors! Greater steering wheel clearance! More rear deck space! New '56 Dodge is bigger, inside and out! Looks bigger! Rides bigger! Is bigger!

Why settle for a small car, when a new '56 Dodge Coronet brings you so much more for so little more! Here's big-car ride and roominess, big-car luxury and looks in a full line of King Size Coronets, priced right down with the small cars!



Push-button driving and record-breaking performance!

At a touch of your finger, you command the greatest performing car on the road today—bar none! The new '56 Dodge shattered every record in the book—including world records held by expensive foreign models—in its sensational 14-day official run on the Bonneville Salt Flats. The '56 Dodge V-8 holds more performance records than all other American cars combined.

*Comparing price of Dodge Coronet V-8 Lancer against average price of some body style of the "low price 3." Price difference based on 24-month financing after 1/2 down payment.

Value Leader of the Forward Look

Dodge Dealers present: Danny Thomas in "Make Room for Daddy," Bert Parks in "Break the Bank," The Lawrence Welk Show—all on ABC-TV

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