



# YOU MUST AGREE, G-E IS THE BEST TV... OR HOME APPLIANCE CO. WILL GIVE YOUR MONEY BACK!

YES, A WRITTEN GUARANTEE . . . .  
You Must Be Satisfied, Or Your Money  
Back! That Is the Policy We Sell By.



## GE PORTABLE TELEVISION

**\$99<sup>95</sup>**  
\$10.00  
DOWN

This Budget Version . . . has many of the features of the  
Deluxe Models. Weighs only 32 pounds . . . rugged built-  
to-take-it cabinet. All parts fully guaranteed for one year.  
This includes the picture tube of course. Built by General  
Electric Automation . . . for trouble-free service.

BE SURE YOU SHOP AT YOUR  
*Friendly...* **BIG Y MARKET**

REGISTER EACH DAY TO WIN A NEW G-E  
PORTABLE TV! They Are Giving One Away  
Each Day . . . And Two On Sunday . . . No  
Obligation - Nothing To Buy - It's Absolutely  
FREE!

BE SURE TO REGISTER EACH DAY!

**GENERAL ELECTRIC TELEVISION SETS CARRY A FULL ONE YEAR  
GUARANTEE ON EVERY PART, INCLUDING THE PICTURE TUBE!**

## GE PORTABLE TELEVISION

**\$129<sup>95</sup>**  
\$10.00  
DOWN

NOW . . . FAMED G-E DARK SAFETY WINDOW  
combined with the General Electric Aluminized Pic-  
ture Tube gives your new G-E Portable sparkling  
"Daylight Power" picture with richer blacks, a wider  
range of grays AND ALL THE BRILLIANCE AND  
CONTRAST NEEDED FOR SHADES-UP, LIGHTS-  
ON VIEWING . . . ANOTHER GREAT FIRST FROM  
GENERAL ELECTRIC!

TRAVELIZED Cabinet of rugged, lightweight alumi-  
num with baked-on enamel finish. The sleek chrome  
plated handle makes it easy to carry these portable  
26-pound beauties to the kitchen, den, porch, chil-  
dren's room, bedroom . . . or even on trips!

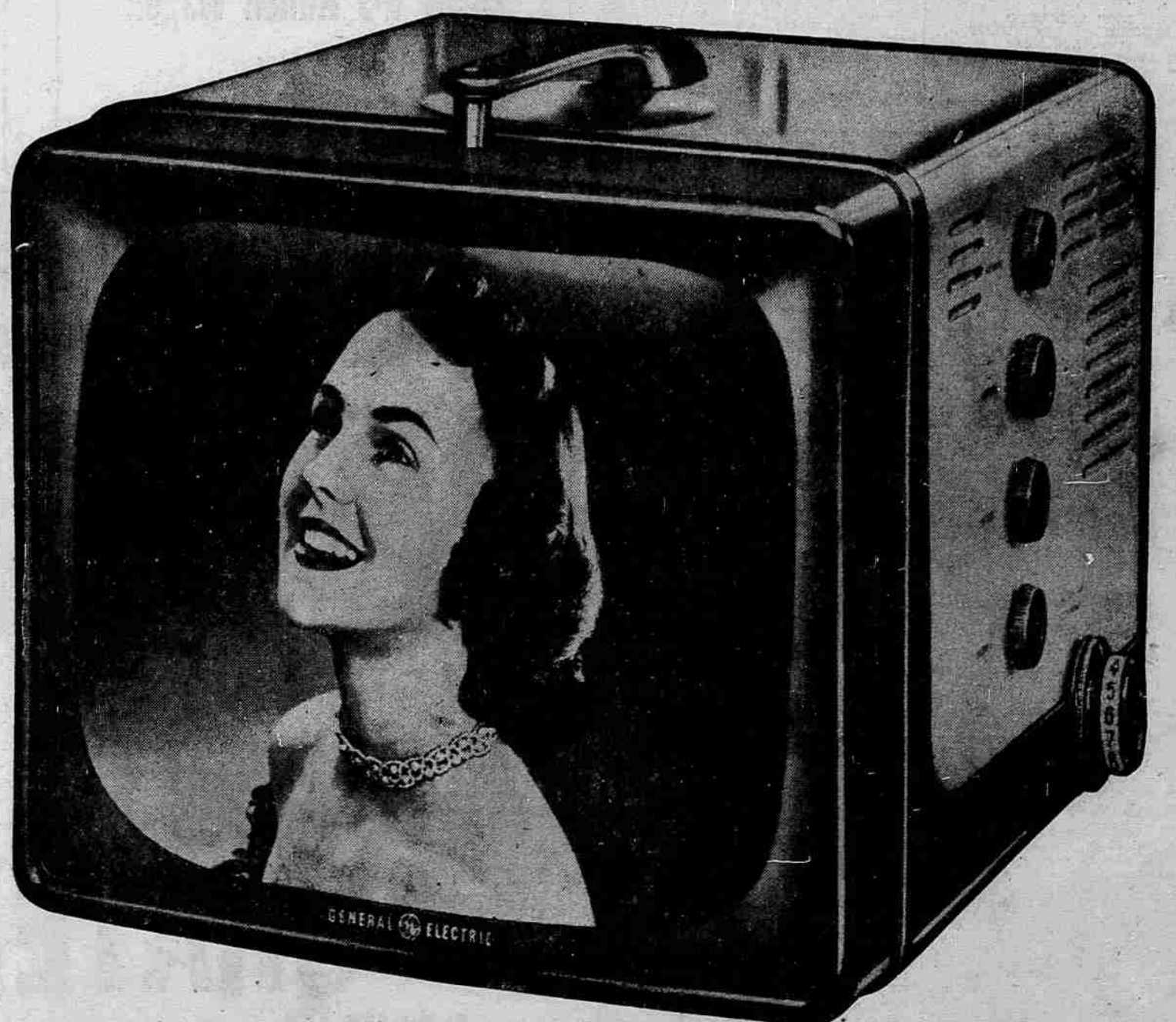
ON TV...  
FOLLOW

*"The Man  
Called X"*

STARRING  
**BARRY SULLIVAN**  
AND DEDICATED TO  
AMERICA'S INTELLIGENCE AGENTS

ACTION!  
SUSPENSE!  
DRAMA!

THURSDAY  
KBES-TV - 10:30 P.M.



**BUY YOURS TONIGHT . . . THE  
BAD WEATHER IS ALL OVER . . . !**

**SHOP ALL DAY WEDNESDAY 8:00 am TO 9:00 pm** STORE HOURS OTHER DAYS  
8:00 a.m. to 5:30 p.m.