

GENERAL ELECTRIC IS FIRST AGAIN

With Portable TV That Weighs Only 26 Pounds!

AND FAMED G-E ALUMINIZED TUBE!

The MOST Useful TV - - Ever!

\$10
DOWN **\$129⁹⁵** FULL PRICE

NOW . . . FAMED G-E DARK SAFETY WINDOW combined with the General Electric Aluminized Picture Tube gives your new G-E Portable sparkling "Daylight Power" picture with richer blacks, a wider range of grays AND ALL THE BRILLIANCE AND CONTRAST NEEDED FOR SHADES-UP, LIGHTS-ON VIEWING ANOTHER GREAT FIRST FROM GENERAL ELECTRIC!

TRAVELIZED Cabinet of rugged, lightweight aluminum with baked-on enamel finish. The sleek chrome plated handle makes it easy to carry these portable 26-pound beauties to the kitchen, den, porch, children's room, bed-room . . . or even on trips!

Model 14T011 in lustrous Bermuda Bronze and Ivory, Model 14T012 in Sun Gold and Ivory, and Model 14T014 in Sea Blue and Ivory.



Model 14T012
Sun Gold and Ivory

GENERAL ELECTRIC TELEVISION SETS CARRY A FULL ONE YEAR GUARANTEE ON EVERY PART, INCLUDING THE PICTURE TUBE!

BUDGET MODEL

ONLY \$10⁰⁰
DOWN **\$99⁹⁵** FULL PRICE

This Budget Version . . . has many of the features of the Deluxe Models. Weighs only 32 pounds . . . rugged built-to-take-it cabinet. All parts fully guaranteed for one year. This includes the picture tube, of course. Built by General Electric Automation . . . for trouble-free service. Easy budget terms . . . \$10.00 Down and \$5.00 a month puts this General Electric Portable TV Set in your home.



Model 14T007

ALL the Dependable Quality of GENERAL ELECTRIC—and at Far Less Than You'd Expect to Pay for Unknown Brands!



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OUR NEW
NUMBER
IS
2-5254**

To Give You Better Service . . . Faster, Our Service Department Has Moved to Expanded Facilities Located at Our **BARGAIN STORE** 303 South Front St.



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