

PENNEY'S
ALWAYS FIRST QUALITY!

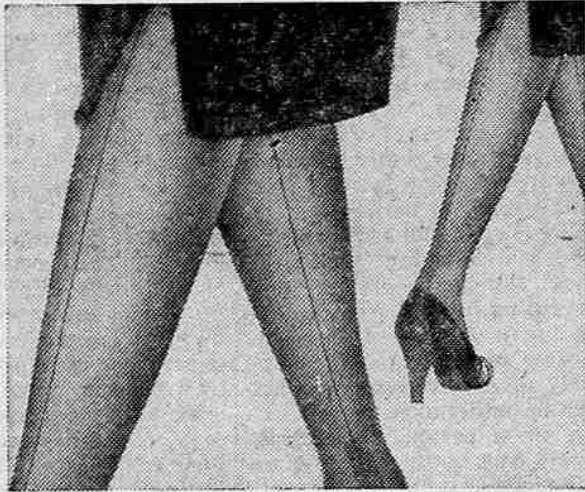
PENNEY'S CONTINUES
ITS FEBRUARY

DOLLAR DAYS

ONE FINAL DAY! . . . COME IN AND TAKE ADVANTAGE OF THE TREMENDOUS SAVINGS!

LADIES BETTER NYLON PANTIES

• White
• Sizes S-M-L **2 for 1⁰⁰**

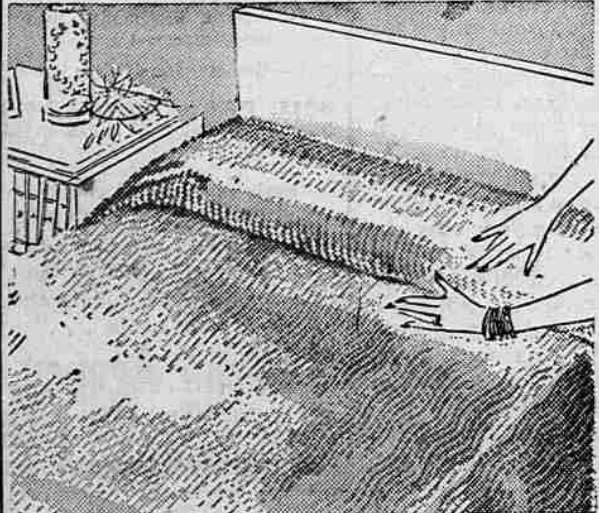


MEN'S BETTER SPORT SHIRTS

• Cassinos, Flannels
• Sizes S-M-L **1⁶⁶**

Twice-Terrific Buy! Two Pairs of PENNEY SHEER NYLONS

Scoop 'em up, gals! 2 pairs of Penney's first quality nylons for less than the price of one! **2 Pairs \$1**
They're misty sheer, even full fashioned! Slim dark seams. Spring shades. Sizes 8 1/2 to 11. **60 Gauge 15 denier**



TWO FOR THE MONEY CHENILLE BEDSPREADS

Penney's popular wavy line bedspreads in a bevy of decorator shades that make your bedroom sing with color. Easy care — machine wash*, no-ironing. *Lukewarm water. **2 for 5⁰⁰**
FULL or TWIN SIZE

FULL SIZE FLOUR SQUARES

• White They Last! **5 for 1⁰⁰**

GIRL'S BETTER RAYON PANTIES

• White only
• Sizes 6-14 **4 for 1⁰⁰**

WOMEN'S SAILCLOTH SHORT SLACKS

• Vat Dyed
• Sanforized
• Sizes 10-20 **2⁸⁸**

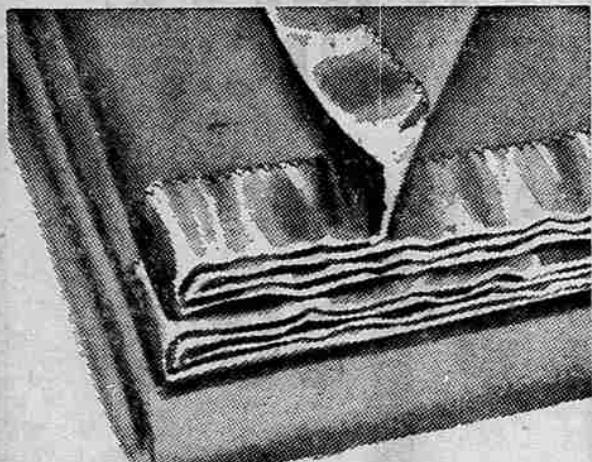


EXTRA SPECIAL! WOMEN'S SANFORIZED COTTON BLOUSES

Extra fine Sanforized cottons in rich, glowing solid colors, woven gingham plaids, all hand-somely detailed like blouses costing dollars more, all with that extra nice detailing and workmanship, you've come to expect in these blouses. So terrific you'll want plenty to go with all your skirts and sport togs. Stock-up price, sensational value! **\$1**

GIRL'S BETTER SPRING COTTON EASTER DRESSES

• Sizes 3-6X
• 8 Styles
• Sizes 7-14 **2⁰⁰**
3.00



PENNEY'S COLOR BRIGHT RAYON-NYLON BLANKETS

Look! They match Penney's October-special bedspreads! . . . They're whipped fleecy rayon-nylon, extra long 90 inches, 3 1/2 pounds . . . come with acetate satin binding. Hand-washable, too! A one-time buy! 72"x90". **4⁰⁰**

PENNEY'S BOY'S DENIM JEANS

• Sanforized
• Bar tacked
• Sizes 4 to 12 **1⁰⁰**

MEN'S BETTER BROADCLOTH PAJAMAS

• Sizes A, B, C, D
• Many Patterns **2⁰⁰**

LADIES BETTER COTTON HOUSE DRESSES 2.00

MEN'S DENIM WORK PANTS, sizes 30-40 . . 2.25

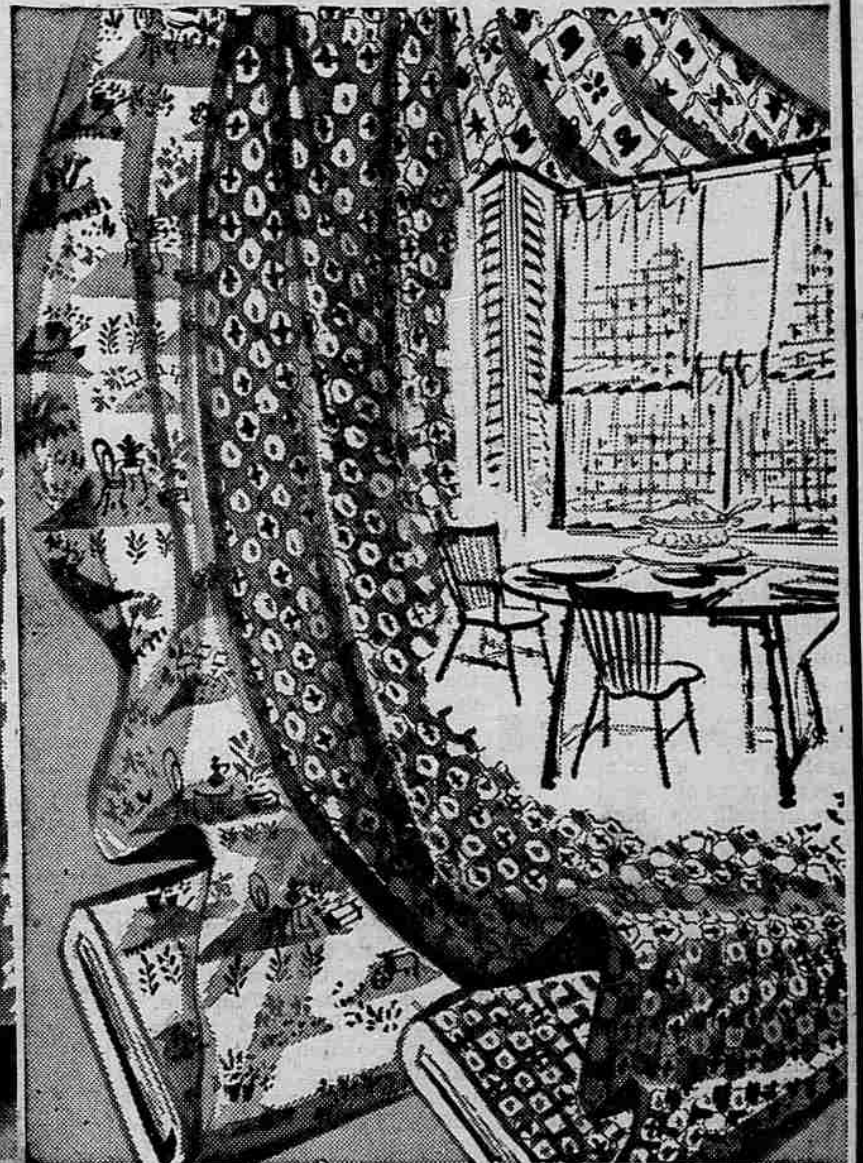
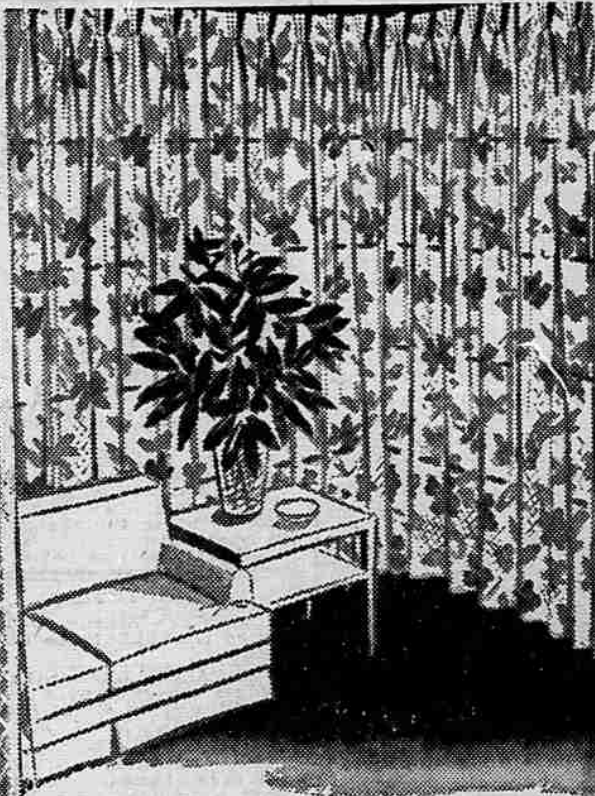
MANY, MANY MORE UNADVERTISED VALUES

MEDFORD
PENNEY'S
ALWAYS FIRST QUALITY!

DOES IT AGAIN!

AGAIN PENNEY'S BRINGS YOU A TERRIFIC SPECIAL PURCHASE - TO SAVE YOU DOLLARS AND DOLLARS!

SAVE
ON BEAUTIFUL
SPECIAL PURCHASED
DRAPERY FABRICS



Choose the Fabric

from a specially purchased collection loomed by famous mills!

PRICE of FABRIC
Includes Labor Charge
For Finished Drapes!

SPECIAL 1⁶⁶ yd.

THIS WEEK ONLY

CHOOSE NOW
WHILE SELECTIONS
ARE BEST!
(OVER 2500 YDS. TO
CHOOSE FROM)

FIGURE THE YARDAGE YOU NEED! BRING US THE MEASUREMENTS OF YOUR WINDOWS (SEE CHART)*. PICK UP YOUR FINISHED DRAPES, MADE TO YOUR MEASUREMENTS WITHIN 3 WEEKS!

A wonderful 2-way saving for you! Buy at savings . . . select from beautiful fabrics that only a huge special purchase could bring you at such a low price! You'll recognize the quality. You'll be thrilled by the selection. You'll get professionally made drapes . . . in any size you need. Labor, findings, are all covered in our low 1.66-per-yard price!

THIS OFFER GOOD ON ONLY FLOOR-LENGTH DRAPERIES.

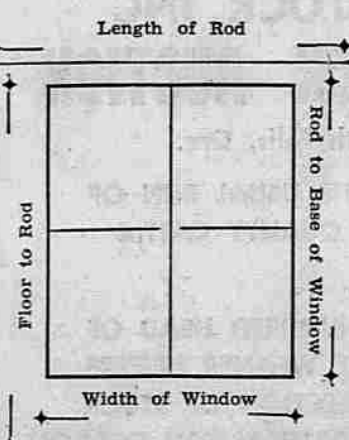
WE CARRY A COMPLETE LINE OF KIRSCH TRAVERSE RODS FOR ALL SIZE DRAPERIES

- Nylon gears for smooth operation
- Ivory enameled
- Complete with brackets and screws

EMPIRE QUALITY		SUPERFINE QUALITY	
28" to 48"	2.19	28" to 48"	2.98
48" to 86"	3.39	48" to 86"	4.98
66" to 120"	4.39	84" to 150"	6.50
86" to 150"	4.98	120" to 200"	8.50

★ Here's all you do:

Use this chart as a guide for taking your window measurements



Bring your measurements to Penney's right now!

Consult Penney's drapery department on any special problems.