

MEDFORD MAIL TRIBUNE

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Flight o' Time
Medford and Jackson County
History from the files of The
Mail Tribune 10, 20, 30 and
40 years ago.

10 YEARS AGO
Feb. 10, 1946
(it was Sunday)
Medford school superintendent
E. H. Hedrick submits special
report to board recommending
\$525,000 in repairs, remodeling
and building.

20 YEARS AGO
Feb. 10, 1936
(it was Monday)
George R. Carter announces
he will seek reelection as county
clerk.

30 YEARS AGO
Feb. 10, 1926
(it was Wednesday)
What is generally spoken of
as one of the greatest steelhead
runs in the history of the Rogue
is now in progress, started by
the early copious spring rains.

40 YEARS AGO
Feb. 10, 1916
(it was Thursday)
From Antioch Items: Our
roads are impassable for autos
this winter and the horse is the
motor power until the roads dry
up.

What's the Answer?
Can You Get 4 of the 7?
Copr. 1955, Editorial Research Report

1. Presidential preference
primaries will be held this year in
somehow more or less than half
the states, or about half?
2. Father of movie actress
Grace Kelly was once a famous
athlete: in golf, boxing, rowing,
track, tennis or ice hockey?

3. Russia is for or against the
U. S. suggestion to open U. N.
General Assembly sessions with
prayer, or takes no stand on it?
4. Ex-Gov. Dewey of N.Y. says
he does or doesn't expect to be
considered seriously for president
again this year if Eisenhower
bows out?

5. Abraham Lincoln delivered
the Gettysburg Address on a
spot now included in Pres. Ei-
senhower's farm; right or wrong?
6. "Hopalong" Cassidy was
an outstanding 1955 football star
at which U.S. university?
7. Howard L. Bevis is president
of which U. S. university?

8. The answers: 1. Somewhat
less than half. 2. Rowing. 3. Is
against it. 4. Doesn't. 5. Wrong.
6. Ohio State.

WINSTON LOGGER KILLED
Roseburg — (U.P.) — Douglas
county's third logging death of
the year was recorded today.
Allen F. Williams, 37, Winston,
was killed yesterday when a guy
wire on a tall pole being used to
load logs broke. The pole fell
on the victim.

BRIDGE CONCRETE POURED
Portland — (U.P.) — The first
concrete for the new Morrison street
bridge here was poured yester-
day for one of four piers.

That Hospital Drive

The news that the fund drive for the Rogue Valley Memorial hospital was highly successful is gratifying. And it is interesting to note that the professional fund-raiser who organized the campaign, Louis D. Barr, remarked that the amount raised here, more than \$1,400,000, is the greatest per capita he has ever seen. He had praise not only for the people of Medford whose gifts will make the hospital possible, but also for the dedicated men who did the hard, grinding work of solicitation.

BARR has conducted campaigns for a number of purposes — hospitals, hotels, apartments and others — mostly in the western states, but also in the east. He declared that Medford is entitled to do a bit of bragging on the record of giving (and working) made during the past few months.

His campaign technique, incidentally, is an interesting one, which aggravated and irritated many people, and actively antagonized some — with the net result that the idea of hospital benevolence was firmly implanted in the minds of prospective donors, and the determination to work harder, even though under pressure, was instilled in the campaign workers.

ITS FRUITS, moreover, were plainly obvious at the "Victory" dinner last Monday, at which the preliminary total of \$876,379 was totted up and reported.

The friendly rivalry and competition, the awards and honors for hard work, the horseplay and comradeship which had built up during the campaign — carefully planned and nurtured as they were — not only paid off in money raised, but in an attitude and spirit which will, we predict, last among the workers for a long time to come.

They took the steps to see that it will have a focal point by forming an organization which will continue its efforts toward hospital support. Active campaigning for funds, other than for those not already represented, will now cease—at least until an addition to the hospital may become necessary. But the group will be a continuing agency through which gifts, donations and bequests can be made.

FOR, make no mistake about it, hospitals no longer can be operated at a profit and still render service which the average person can afford. It can, perhaps, break even on operating costs, but for depreciation and building reserves a true community type of hospital will always need help.

Aside from its social and financial aspects, the "founders" organization can fill another need — that of carrying to the hospital board the reactions and opinions of the public on matters concerning them. It is a broad-base group.

THE leaders of the successful campaign deserve great credit for seeing the need, and taking the steps necessary to fill the need.

But we are impressed with the fact that the hospital will be a truly community endeavor, paid for by the money so generously given by men and women in all circumstances, and collected by a corps of hard-working men who will have little glory and little reward except the inner knowledge of a good job well done.—E.A.

Buses in Trouble

Evergreen Bus Lines is in trouble. It is not trouble of its own making, for as local bus operations go, it has done a good, efficient job. The trouble, which is reflected in virtually every city in Oregon where mass transportation exists, is the change in the living and commuting habits of the American people.

The bus line, unlike Southern Pacific, has no freight operation which brings in fabulous profits, and which would justify subsidizing passenger operations. Its sole income is from passengers.

The equation looks like this: No passengers, no income; no income, no bus service. As simple as that. For despite the fact that it is a licensed carrier and a public utility, it is still a small operation with limited resources, and simply cannot go on indefinitely running in the red.

WHAT is the answer?

Curtailed operations? Higher fares? Subsidies? This question has not been answered successfully anywhere it has arisen — and this has been in Eugene, Salem and Portland, to name only a few.

For the fact is that Americans, as they move to the suburbs, and build, out of necessity, two-car garages, are more and more ignoring municipal mass transportation.

In doing so they are creating, completely innocently, some of the problems with which cities are wrestling, such as providing arterial streets, parking facilities, sewer and water services, and a host of others. It is this with which a local government hearing here on March 1 will be concerned.

One of the casualties of this process has been the bus lines, and Evergreen is no exception.—E.A.

Adlai To Speak Out In Talk at Portland

Portland — (U.P.) — Presidential hopeful Adlai Stevenson may "bear down hard" on the subjects of hydroelectric power and the farm crisis when he speaks at the Democrats' Jefferson-Jackson dinner here tomorrow night.

Howard Morgan, Democratic state chairman, said that a telephone call to the candidate in Los Angeles indicated Stevenson would speak out strongly on the two issues here.

"Gov. Stevenson also made it clear," Morgan said, "that his principal reasons for coming to Oregon are, first, to support Wayne Morse for reelection, and

Babson Discusses Retirement

By ROGER W. BABSON
Babson Park, Mass.—With all this talk today about President Eisenhower retiring from the Presidency, I grasp the opportunity to discuss the general problem of retirement as applicable to officials and to wage earners of corporations.



Roger W. Babson is a compulsory retirement plan is wise for most business organizations; at least, so far as it applies to the specific position which the man holds. This, however, should not necessarily mean that he would leave the employ of the company. The present custom of demoting active presidents to inactive chairmen of the board might be applied to other officers and even foremen. There should be some happy medium between dropping an employee entirely and thereby losing the benefit of his years of experience, and continuing him with the business in some capacity.

Although age may not be a good yardstick, yet it is one measure of a person's energy. I forecast the time when accountants will insist that their annual audits show the age of all officers and important foremen, and probably the age of the directors. Retirement, however, should be decided from many standpoints. Age is one definite factor.

Character of Work
Another important consideration is the character of work which an executive should do after he is 65 or 70 years of age. I seriously question whether it is advisable for such a man to be kept in a position requiring energy or important decisions. There are many other phases of work that he could do excellently, such as serving as employment manager, or in public relations. These are positions which require ability that can be secured only by experience.

Therefore, I appeal for the practice of changing a man's work after he reaches the retirement age, but not necessarily making him retire from the company. This especially applies to day when surgery and medicine have overcome many of the effects of age. The study of old age has already become a science, known as gerontology. Two of the best authorities are

Dwight S. Sargent, of the Consolidated Edison company of New York City, and Prof. Ward C. Halstead of Chicago University. Why should "compulsory retirement" require 100 per cent retirement? A man might go on half time after he reaches 65 or 70. It seems wrong, from both the individual's and the company's standpoint, to make him retire altogether. It certainly should be possible to have one job continued by two men, both of whom would be acquainted with the work.

Importance of Youth
Perhaps too much consideration has been given to a "retirement age" and too little to a "promotion age." If a person is to be retired at a certain age, an old saying is: "It's a poor rule which does not work both ways." I consider that this suggestion is very important. Youth is very valuable to a business. We should learn to respect the suggestions of younger people.

The growth of most businesses is due to the influence of youth within the business. As people get older, their judgment is influenced by a natural increased conservatism and timidity. It is necessary that every automobile have brakes; but it is important that these brakes be adjusted so that they "wear" only when the brakes are intended to be on.

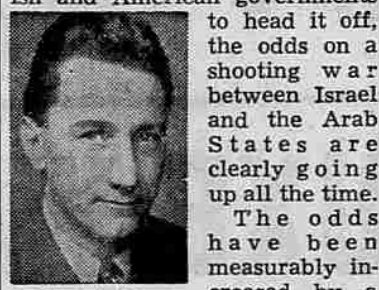
Beware of Investing
In closing this column, let me call your attention to two dangerous temptations which face all persons who retire:

(1) A man who has made a success in his regular business too often thinks he can make a success in any business. This is a great mistake. Therefore, such a man should never start a new business and, if possible, should avoid taking a position in any business very different from the one to which he has given his life.

(2) After a person retires from business and has become "itchy" for something to do, he may be offered a position which looks attractive but has a "hook" in the bait. This hook is that he must invest some money in the enterprise. In three cases out of four, such an investment is very dangerous to make and the money is lost. Finally, do not let anyone get money from you by flattery and telling you how smart you are. Vanity and pride are the two most expensive luxuries.

Matter of Fact By Joe and Stewart Alsop

JOE AND STEWART
Threat and Counter-Threat
Washington — Despite the almost frantic efforts of the British and American governments to head it off, the odds on a shooting war between Israel and the Arab States are clearly going up all the time.



The odds have been measurably increased by a recent blunt, official warning delivered to the American government by Israel, and an equally blunt counter-warning from Syria.

The Israeli government has warned that, come what may, the Israelis will soon start work on a canal in the demilitarized zone in the upper Jordan river.

The purpose of the canal is to divert to Israel water from the Jordan, which is also claimed by Syria. And the Syrians have stated just as flatly that they will consider such action by Israel an "act of aggression."

In 1953, the Israelis made a first attempt to build the canal through the demilitarized zone. They were warned out of the zone by the United Nations command, and when Secretary of State John Foster Dulles threatened to cut off all aid unless they complied, they did so, with bitter protests.

SINCE then, President Eisenhower's special envoy, Eric Johnston, has been trying to get a mutual agreement between Syria and Israel for the exploitation of the Jordan waters. But so far he has failed, and no one now expects him to succeed. The Israelis have warned that they mean to start work on the canal regardless, probably in March. If the Syrian counter-warning is to be taken at face value, it means that the Syrian forces will fire at the Israelis. Then the fat will be in the fire.

For the Israelis will certainly return the fire, with interest. After Israel's recent "retaliating raid" on Syria, for which Israel was censured by the United Nations, Egyptian Premier Gamal Abdel Nasser flatly promised that Egypt would go to war with Israel if the same sort of thing happened again. Thus Nasser is deeply committed.

THERE is really only one way that Nasser can hit Israel ef-

fectively — by bombing Israeli cities, notably Tel Aviv, with his new, courtesy-of-the-Soviets air force. The Israelis, whose army is still much stronger than Nasser's, would then have an excellent excuse for marching on Egypt. The "activist" group in Israel, which holds that there must be a showdown with the Arabs before Soviet arms turn the whole power balance in the Middle East against Israel, would gladly welcome just such an excuse.

Indeed, the formula for dealing with the Middle Eastern crisis approved at last week's meeting between President Eisenhower and British Premier Eden was especially designed to discourage the Israeli from kicking off a preventive war. The Eisenhower-Eden formula boils down about as follows:

First, if either side started a war, the American Sixth Fleet would institute a naval blockade against the aggressor. Naval aviation might also be used to chastise the aggressor, depending on circumstances. And economic sanctions would also be instituted by this country — if Israel started the fighting, all dollar payments to Israel would be stopped.

But that is not all. At the Washington meeting, the British pointed out that the Israelis are well equipped to withstand a blockade — they have carefully hoarded six months worth of supplies. Moreover, as one historically minded British official pointed out, a people who are their children rather than surrender during the siege of Jerusalem in the first century, would not give in easily. Therefore troops might have to be used. If so — according to the formula — the troops will be British.

BUT already the weaknesses of this formula, which accords with the Dullesian doctrine of "fair warning to the aggressor," are becoming apparent. The Arabs themselves, far from being pleased by the hints that Anglo-American forces might intervene in case of war, are shouting that the whole thing is an imperialist plot.

More important, in the circumstances outlined above, who is the aggressor? The Israeli could only reenter the demilitarized zone in defiance of the United Nations command. But if shots were fired, the Syrians would fire them first. And if Egypt bombs Tel Aviv, can the

Good, Bad News of Week Listed By United Press Correspondent

By CHARES M. McCANN
United Press Correspondent
The week's good and bad news on the international balance sheet:
The Good
1. British and Malayan representatives signed in London

an agreement under which the Federation of Malaya will be given self-government. After a transitional period, the federation will become an independent dominion in the British Commonwealth of Nations. The agreement gave hope that the

Malayan government might enlist the country's six million people wholeheartedly against the Communist terrorism which has been raging since 1948. Negotiations to give self-government to Singapore, the island at the foot of the Malayan peninsula, are to start in April.

In The Day's News

By FRANK JENKINS
Hotel del Coronado, where the California Newspaper Publishers Association is holding its 68th annual convention as this is written, was born in the same year as the CNPA—that is to say, in 1887. How it came to be built is an interesting story.

So they went ashore and engaged the venturesome Easterner in negotiations. The outcome of it was that they acquired the entire Coronado property and immediately afterward they rolled up their sleeves and tackled the job of completing the fantastic hostelry whose outlines the imported architect by that time had drawn on paper.

2. Egypt accepted in principle an agreement by which the International Bank for Reconstruction and Development will help to finance the gigantic "high dam" at Aswan on the Nile River. The dam, a 15-year project, will be the largest of its kind in the world. It will dwarf the pyramids, one of the ancient wonders of the world. Confirmation of the agreement is expected. Aid to Egypt by the bank, an international institution with headquarters in Washington, will be an important counter to Russia's campaign for economic penetration of the Middle East.

BACK in the 1880s San Diego was booming in a big way—as it is now. The War between the States had been over for two decades, and the grievous wounds it had inflicted upon our country were healing. In these two decades the West had been largely won from the Indians and from the desert. Wealth was again beginning to accumulate in what we now call The East.

THE hotel was the present Hotel del Coronado, whose like is not to be found anywhere in the Americas. The story of its nearly 70 years—during which fire has never ravaged it—is so intriguing that I think I'll knock off here and resume the story later, when I'll have a little more space at my disposal.

3. American, British and French representatives opened talks in Washington on means to prevent an outbreak of war between the Arab countries and Israel. President Eisenhower, during his news conference in Washington, pledged himself to do everything possible to aid in keeping the peace.

The glamorous character of the Southern California climate was becoming known east of the Mississippi and north of the Ohio, where the wealth was building up.

Communications
Letters to the Editor must bear the name and address of the writer although under certain circumstances the use of a pen name or initials for publication is permissible. The Mail Tribune reserves the right to edit all letters with an eye to clarification and condensation. Letters submitted for publication must not exceed 400 words.

1. The new French government of Socialist Guy Mollet was embroiled in trouble both in North Africa and at home. Mollet went to Algeria, in hope of reaching a home rule agreement. He was met by riotous crowds of French colonists who shouted "Mollet to the gallows" and pelted him with rotten vegetables. In the National Assembly in Parliament, the followers of anti-tax leader Pierre Poujade threatened a filibuster which would paralyze parliamentary action. Poujade won 52 seats in the assembly in the Jan. 2 election. The filibuster threat was caused by attempts to oust 12 Poujadist deputies whose election victories were contested.

People were beginning to flirt with the idea of hunting the sun in the winter season.

Position on Dams
To the Editor: We of the Jackson county chapter of the Izaak Walton League of America are writing to you to clarify our position in regard to the development of a flood control program in the Rogue River basin.

2. Riots in Madrid between hostile groups of university students reached the shooting stage. Students started demonstrating Tuesday against the alleged domination of Generalissimo Francisco Franco's Falange organization. Rioting broke out Wednesday. Shooting broke out Thursday between Falange and anti-Falange students. Up to 50 students were reported wounded, some seriously, in blazing battles in the streets.

A LONG in the middle 80s, a railroad tycoon from New England arrived in San Diego. He was "run down" in health—and the San Diego climate built him up again. So the idea came to him that something might be done with the region in the way of a winter resort—which would not only restore to enfeebled Easterners their vigor but at the same time would put needed cash into the coffers of the railroads that were extending their rails to the Pacific coast.

We feel that there have been recent statements attributed to the Izaak Walton League concerning flood control which do not accurately reflect the convictions of this chapter.

3. Pakistan announced that it would open negotiations with Soviet Russia for a trade agreement. Pakistan is a member of the middle eastern treaty organization—the so-called Baghdad Pact — against Communist aggression. Its action in accepting a Soviet offer of a trade agreement was a victory for the Kremlin in its attempt to turn the countries of southern Asia toward "neutrality." It was made known also that Russia is seeking to improve its relations with Turkey, which is a fellow-member of Pakistan in the Baghdad Pact.

THE upshot of it was that he acquired what was then known as the Coronado peninsula—which now is Coronado island. His thought was to sell off the northern end of the island as winter home sites and to build a fabulous hotel at its lower end.

These flood control policies embrace four sequential steps: a. First, beneficial efforts on the land itself, beginning at the top, or ridgepole, of a watershed, including contouring, terracing, strip cropping, maintenance of good vegetable cover, increasing the permeability of soil so it will absorb more water, and related treatment.

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

HE permitted no grass to grow under his feet. He imported from the East a top flight architect and put him to work on the plans for the great hotel he envisioned. He then set about assembling the materials with which to construct the building.

b. Second, construction of small impoundments such as farm and ranch ponds, gully control structures, highway fill dams, and similar devices.

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

He built a brick kiln to produce the bricks that would be needed in the foundations and elsewhere. He made contracts with sawmills to the northward up the coast for the lumber—his architect told him that lumber was the ideal material for the structure he had in mind.

c. The third stage includes somewhat larger structures, to hold back surplus waters, near headwaters of main streams or high on tributaries. (This means structures which may normally be dry such as those in the Miami basin, or a combination of stable pool and dry reservoirs such as those in the Muskingum watershed, both in Ohio).

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

He interviewed the old timers as to the behavior of the ocean in the past, for he wanted his hotel to be as near to the surf as would be safe and provident. They told him the beach had been stationary for as long as anyone could remember and the surf had made no inroads on the upper sands. So he started modest drilling operations at the site and was pleased to find a softish but firm ledge of sandstone upon which he set his foundations.

d. Fourth and last, in sequence and priority, are main stream impoundments, which should have as their primary purpose the holding back of such waters as the first three stages listed here cannot retard.

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They told him the beach had been stationary for as long as anyone could remember and the surf had made no inroads on the upper sands. So he started modest drilling operations at the site and was pleased to find a softish but firm ledge of sandstone upon which he set his foundations.

We feel that these flood control policies help all segments of our economy rather than benefiting one segment at the expense of another.

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

AT about this time, Lady Chance took a hand in the game.

However, our chapter with the support of people from all over the country have opposed and will continue to oppose any multi-purpose development plan on the Rogue River which would mean the end of our salmon and steelhead runs for the enjoyment of future generations.

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

The Spreckels brothers, cruising in the blue waters where Alta California and Baja California come together, anchored their yacht just off Coronado beach. As they sat on the deck in the warm sunshine and watched the unbelievably white surf breaking on the silver sands, it came to them that here was about as near to a seashore heaven as man might hope to find.

We say this with the sincere

conviction that there are alternate methods of flood control which will make the Rogue River valley a better place to live—for all its residents.

PAUL J. DIX, D.D.S.

General Dentistry
Announces the Removal of His Offices on FEBRUARY 13th
To the Office formerly occupied by the Late DR. L. L. SANDERS
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