

BALANCE YOUR BUDGET..

and your MEALS TOO!



Be as Happy as this Little Clown
Take a week's vacation (for 2) in **FLORIDA**

All Expenses Paid
ENTER BIG Y's Vacation Contest

Nothing to Buy — No Obligation
Just register every time you visit the BIG Y
Winner's name to be drawn
Saturday, Feb. 18th — 6 P.M.

HELP

THE MARCH OF DIMES

Big Chili Dog Feed
at the BIG Y SATURDAY

Serving Chili Dogs, Cake and Coffee
—You donate a dime or more to the March of Dimes.

A note of thanks to the following companies for making this project possible:
Scott Packing Company, Swift, Nalley, MJB Coffee, Beck and Fluhrer Bakeries and Pillsbury.



MJB INSTANT COFFEE
2-oz. Jar 39¢
6-oz. Jar \$1.17

Here's why you really save money here. Our policy is to offer the lowest possible prices consistent with quality on every item, every day. Thrifty housewives do all their shopping here because the total food bill is less.

LAST WEEK!

Register NOW before 10 A.M.
Saturday, Feb. 11th to Win

A **KIRBY** Home Renovator
TO BE GIVEN SATURDAY

1 — Kirby and 10 — \$25.00 Certificates

Hurry, Hurry, to the BIG Y and register before it's too late!



Win a Lone Ranger Gun and Holster Set at the BIG Y — Complete Details at Our Display.

WHEATIES 12-oz. Pkg. 19¢ CHEERIOS 10 1/2-oz. Pkg. 19¢
KIX 10 1/2-oz. Pkg. 19¢ TRIX 25¢

Choice Meats

Swift's Premium

HAM Fully Cooked Ready to Eat No Shrink lb. 59¢

Valley Pack

BACON Sugar Cured Cut to Order By the Piece lb. 35¢

Lean Meaty Small Size

Spare Ribs lb. 43¢

U.S. Choice

ROUND STEAK lb. 59¢

Fillet of

Red Snapper lb. 29¢

All Big Y Meats are State or Federally Inspected for your protection and guarantee of quality. Why take less?

Chef's Delight **CHEESE**
2-lb. loaf 39¢

Nalley's **Chili**
Hot or Regular
15-oz. Can 19¢

Mary Kitchen **CORNED BEEF HASH**
16-oz. Can 29¢

Paddy's **BEEF STEW**
22-oz. Can 33¢

KRAFT'S Macaroni & Cheese **DINNER**
2 Pkgs. 29¢

Friskies Canned **DOG FOOD**
No. 1 Can 2 for 25¢



Crescent **FLOUR**
by General Mills
10 lbs. 69¢

Prem Luncheon **Meat**
12-oz. can 33¢

Delrich **Margarine**
The Premium Quality Spread
2 lbs. 45¢

Jewel **Shortening**
A Swift Product
3 lb. Can 69¢

Jewel **OIL**
For Salads or Cooking
Quart Bottle 49¢

Monarch **Book Matches**
Carton of 50
2 for 25¢

Big Y Gardenland

U.S. No. 1 **Potatoes** 10 lbs. 39¢

Seald Sweet

Grapefruit

Here is the world's Finest Grapefruit — Extra Rich in Vitamins and Minerals — Really Chuck Full of Juice and Naturally Sweet.

3 for 29¢ 12 for \$1.00

Celery Snappy Green bunch 19¢

Medium Size **Avocado** 2 for 29¢

For the finest of produce shop the Big Y where quality and freshness are rigidly controlled.



— FOR THE BEST BUY ALWAYS SHOP BIG Y —