

PENNEY'S
ALWAYS FIRST QUALITY!

Bargain Days!

RUSH! SHOP! SAVE!

SPECIAL! 500 Yds.
RONDO PERCALE
FULL BOLTS — NEW PATTERNS
● All New Spring Patterns
● Washable and Color Fast HURRY!
29^c yd.



SHEER STRETCHABLE NYLON HOSE

98^c

Penney's own nylons with the lovely cling, the perfect fit, the sheer loveliness! For yourself or for gifts, they're unbeatable with regular or dark seams, stretchable. They fit every leg. Sizes S-M-L.



LUXURIOUS DACRON NYLON SLIPS

3.98

Opaque nylon-dacron tricot slips—4-gore styles fabulous with laces, pleats, embroideries! Drip-dry quickly, need no ironing. Sizes 32-44.



WOMEN'S 100% WOOL SHORT COATS

12⁷⁵

and 14.75

- Cuddle Check Fleeces
- Hopsacking Worsteds
- Nubby Tweeds

A stunning collection of budget priced all wool short coats in Spring's most wanted fabrics and colors. Fine details you wouldn't expect at this price. All fully lined. Misses sizes 8-18.

SPECIAL! WOMEN'S SANFORIZED FLANNEL GOWNS

1²²

- Floral Prints
- Several Styles
- Sizes 34-40

SPECIAL! BOXED SCATTER PIN-PAIRS ALL NEW!

50^c

- 2 Pins Per Box
- All New Designs To Choose From

Plus tax

SPECIAL! MEN'S Sanforized Broadcloth PAJAMAS

2⁰⁰

- New Spring Colors & Patterns
- Sizes A, B, C, D

SPECIAL! LADIES SANFORIZED FLANNEL PAJAMAS

1⁵⁰

- Machine Washable Vat Dyed Print
- Sizes 34-40

SPECIAL! LADIES Nylon Tricot Brief Style PANTIES

2 PAIR
1⁰⁰

- 40 Denier Tricot Knit
- White. Sizes S-M-L

SPECIAL! TODDLER 100% Nylon Fussy Party DRESSES

1⁶⁶

- Including Rayon Slip
- Lovely Pastels in sizes 1 to 4

SPECIAL! TODDLER BOY'S SANFORIZED Gingham SPORTSHIRTS

1⁰⁰

- Spring Pastel Plaid
- Machine washable
- Sizes 1 to 4

SPECIAL! MEN'S WOOL And VICARA BLEND SPORTSHIRTS

REDUCED
2⁸⁸

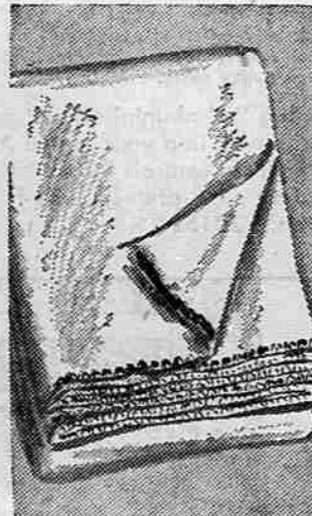
- Machine Washable
- Good Clear Patterns
- Sizes S-M-L



COTTON PLISSE SLIPS With Shadow Panel

2.98

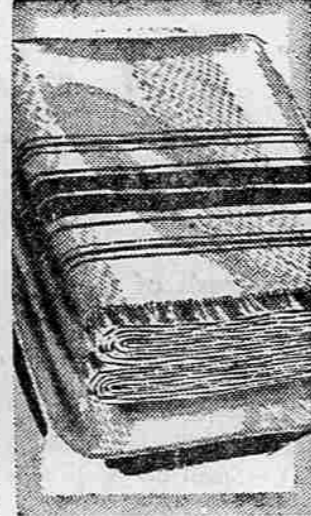
Budget-priced cotton plisse slips—exceptional values! Shadow panels, embroidered sheer, pleated trims. White, 32-44.



SOFT FLUFFY SHEET BLANKETS

1.98

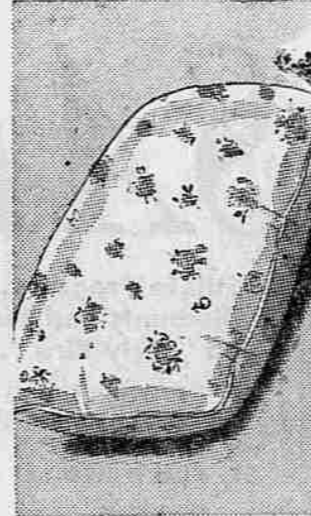
Penney's jumbo 70 by 95-inch white sheet blankets serve as cozy winter sheets, light summer covers. Deliciously napped, firmly woven cotton, stitched ends. Machine washable in lukewarm water.



PART WOOL PLAID PAIR BLANKETS

4.98

Fine Quality Plaid Pairs, soft, closely-woven in clear colors. 3 1/2 pounds. Cotton, rayon, wool, 72 by 84 inches folded.



WASHABLE DACRON FILLED PILLOWS

4.98

Plump Dacron® filled pillows covered in rosebud print nylon. Airlight, odorless, they stay fluffy! Corded edge.



STURDY BIG MAC® WORK SUITS

4.4⁰

Durable Big Mac® striped herringbone work suits in proportioned sizes. You'll go for Penney's tough construction. Sanforized.

Sizes 38-46



MEN'S HEAVY DUTY BIB OVERALLS

2.98

Pay Day® union made overalls of 11 1/4 ounce denim. Penney's own proportion fit and rugged construction. Completely Sanforized.

Sizes 30-46



RUGGED, SANFORIZED WHIPCORD PANTS

2.98

Big Mac® 11-ounce whipcord work pants... practical for the man who works hard... expects long wear. Penney's quality construction.

Sizes 29 to 42



MEN'S ARMY TWILL MATCHED WORK SETS

2.98

Shirts 14 1/2-17 2.49
New completely Sanforized, even the deep pockets. Penney's Big Mac® proportioned twills are rugged... tops on the job and off.



PRE-EASTER SPECIAL PURCHASE! GIRLS' PATENT DRESS SHOES

3.00

Jewel Trim or Plain

Penney's little girl's dress shoe—done to her liking in slick black patent. Adjustable strap allows for smooth fit. Long-wearing soles. Sanitized for flower freshness.

70 PAIR ONLY SO HURRY FOR THESE!

Sizes 8 1/2 to 3



GIRLS' SANFORIZED COTTON DRESSES

1.98

A cute selection of plains, prints and checks. Lots of details... All washable, too!



BOYS' WASHABLE GABARDINE SLACKS

2.98

Machine washable rayon gabardine in brown, blue, grey, charcoal. 10 to 16.....3.98

Sizes 4-8

EXTRA SPECIAL!

Over 500 Garments in 8 Popular Shades!

STOCK UP FOR SUMMER NOW!

SENSATIONAL PRE-SEASON MANUFACTURERS CLOSEOUT! WOMEN'S AND GIRLS' SAILCLOTH SHORT SLACKS

Here's a terrific opportunity to stock up on those favorite play clothes of yours. The same high quality and fit you have paid dollars more for. Sanforized vat dyed sailcloth in all the wanted shades. Only an early season special buy enables us to bring you this tremendous savings now.

A Wellington Sears Fabric.

Misses Sizes 10-20
2.88

Girls Sizes 7-14
2.00

Sizes 3-6X
1.77

PENNEY'S DOES IT AGAIN!

EXTRA-SPECIAL PURCHASE!

75 ONLY ELECTRIC BLANKETS

● 2 YEAR REPLACEMENT GUARANTEE

Wired with one of the finest electrical circuits at any price!

ONLY **13⁹⁹**

Electric blankets at this price are a rare buy! But this blanket is a simply unbelievable value. Imagine, you get one of the finest electric circuits made, despite the thrifty price. And you get Penney's 2-year free replacement guarantee. Blanket cover is 65% rayon, 25% cotton, and 10% nylon cotton in Hunter Green, Maize, Flame, Blue, Rose.