

IF YOU'RE NOT TRADING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!

5

BIG FREE PARKING LOTS
Ask About Extended Free Parking for Other
Downtown Shopping

GROCETERIA

SIXTH AND GRAPE STREETS
OPEN 7 DAYS A
WEEK UNTIL **9** P.M.

**RELIABLE BRANDS
VS. UNKNOWN BRANDS**



Beat the Price by Saving Twice!

free!

**ALL THIS WEEK!
ONE POUND SWIFT'S
ORIOLE BACON**

With a \$10.00 PURCHASE IN ONE DAY,
2 POUNDS FREE WITH \$20.00 PURCHASE!
IT PAYS TO SHOP AT THE GROCETERIA

When you shop at the Groceteria you will find on our well stocked shelves old familiar brands—brands like Del Monte—S&W—Del Rogue—Diamond A—brands you have learned you can depend on. Now, that isn't always the case when you buy some unknown brand. It may have the same weight stamped on the label, but when you open it you find a lot more liquid and a lot less edible food than you will find in the old reliable brand. Maybe you saved a penny or two when you purchased it, but when you compare the edible contents you actually have paid more. So if you are looking for real value and food goodness, buy the brands you can depend on. You can always depend on the brands you buy at the Groceteria — Yes . . . that's right.

**You Can ALWAYS DEPEND
ON THE BRANDS YOU BUY
AT THE GROCETERIA**

For the discriminating housewife who wants her cooking to have that extra taste appeal

**WORLD FAMOUS...
CEYLON HOUSE
SPICES** *PACKED IN
GLASS*

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|-------------------------------|----------------------------|
| Imported Ground Cinnamon | Poultry Seasoning |
| Ceylon Stick Cinnamon | Rosemary Seasoning |
| Zanzibar Whole Cloves | Celery Salt |
| Zanzibar Ground Cloves | Garlic Salt |
| Chili Seasoning | Onion Salt |
| Curry Seasoning | Dutch Poppy Seed |
| Ground Jamaica Ginger | Whole Sesame Seed |
| Hot Ground Mustard | Dehydrated Parsley |
| Whole Nutmeg | Barbecue Spice |
| Spanish Paprika | Italian Herbs |
| Imported Ground Nutmeg | Seasoning Salt |
| Cayenne Pepper | Sweet Basil Whole Spice |
| India Whole Black Pepper | Marjarom Whole Spice |
| India Cracked Black Pepper | Imported Thyme Whole Spice |
| India Med Grind Black Pepper | Rosemary Whole Spice |
| India Fine Grind Black Pepper | Imported Oregano |
| Buon Gusto Seasoning | Imported Tarragon |
| Basil Seasoning | Imported Bay Leaves |
| Garlic Seasoning | Spaghetti Sauce Seasoning |
| Tarragon Seasoning | Garlic Flakes |
| Thyme Seasoning | Onion Flakes |

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| Del Monte Mary Washington <small>All Green</small> Asparagus | No. 300 can 47c | 2 for 79c |
| Del Monte Green Tipped Asparagus | No. 300 can 39c | 3 cans 1.00 |
| Del Monte Green Lima Beans | No. 303 jar 33c | 4 for 1.00 |
| Del Monte Fruit Cocktail | 303 can 25c | 5 for 1.00 |
| Del Monte Cling Peaches | 303 can 23c | 5 for 1.00 |
| Diamond A Diced Beets | 303 can 10c | |
| Diamond A Diced Carrots | No. 303 can | 2 for 25c |
| Dromedary Angel Food Cake Package | package 39c | |
| Dromedary Cake Mixes | 33c | 3 pkgs. 89c |
| Bits O' Sea Tuna | No. 1/2 can 23c | 5 cans 1.00 |
| Dessert Sweet California Dates | pound package 29c | |
| Snowdrift Shortening | 3 pound can 69c | |
| Seedless Raisins | 4 pound package 59c | |
| Wesson Oil | gallon can 2.09 | |
| Friskies Dog Food | 15c can | 3 cans 39c |
| Kraft Velveeta Cheese | 2 pound loaf 89c | |
| Philadelphia Cream Cheese | 3 oz. pkg., 2 for 29c | |
| Kraft Miracle Whip Salad Dressing | quart 55c | |
| Kraft Macaroni Dinner | package 17c | |
| Kraft Cheez Whiz | 16 oz. jar 57c | |
| Kraft All Purpose Salad Oil | quart 63c | |
| Yuban Coffee | pound 97c | |
| Cutrite Wax Paper | 125 foot roll 25c | |
| Hoody Peanut Butter | 24 oz. jar 69c | |
| Trend Detergent | 22 oz. can 53c | |
| Vernell's Butter Mints | 7 oz. package 29c | |
| Dole Frozen Pineapple Chunks | 13 1/2 oz. can 29c | 4 cans 1.00 |
| Minute Maid Frozen Orange Juice | 12 oz. can 39c | 3 for 1.00 |
| Zee Toilet Tissue (in colors) | 4 roll package 35c | |
| Purex Bleach | 1/2 gallon jug 29c | |
| Gerber's Baby Food | 4 cans 35c | |

WELCOME



AUNT JEMIMA

Don't miss the—
**AUNT JEMIMA
PANCAKE JAMBOREE**
Medford YMCA Building
SAT., Jan. 21 7:30 P.M.
To 1.00 P.M.
Jackson County Disaster Car
Benefit Sponsored by Eagles
and Medford Fire Fighters

Aunt Jemima Pancake	33c
2 1/2-lb. Pkg.	
Aunt Jemima Buckwheat	35c
2 1/2-lb. Pkg.	

**ONE SHOPPING
STOP FOR
EVERYTHING!**

NEW!
Deluxe 

 **Match Books**
• Amusing designs!
• Gay colors!
• New low prices!

Assorted Box of 50
2 for 37c

HOME PURITY BAKERY

Pineapple Upside-Down Cake 69c

COOKIES 25c doz. 2 doz. 49c
Fine Assortment

**CARAMEL PECAN
BUTTERSCOTCH CAKE** 98c 1/2 Cake 59c