

Church Group Seeks To Instigate 'Ethical Revolution' in Business

By LOUIS CASSELS
United Press Correspondent
Washington — (U.P.) — The nation's largest church organization is trying to instigate an "ethical revolution" in American business life.

That is the goal of the "living right at work" program which the National Council of Churches has asked its 30 member denominations to push during 1956.

The message the council wants to get across to 35,000,000 Protestant laymen is that Christianity is not a Sunday morning state of mind, but a practical rule of life that should govern the way we act in "our Monday-through-Saturday jobs."

It represents a major effort by the churches to translate into higher standards of everyday conduct the new spirit of religious faith reflected in record attendance at worship services.

The Question

Why the emphasis on work as the area of life in which a Chris-

tian should demonstrate the sincerity of his convictions.

"America today is a business society," explained a council spokesman. "Often our most meaningful experiences in life occur at work. Also because of its increasing competitive tempo, our business life is one area in which religious principles are in danger of being excluded."

The Rev. Cameron P. Hall, executive director of the council's Department on Economic Life, described the program as ethics directly to bear on a whole range of business and professional problems "which many Americans persist in keeping separate from the church."

"The problem of business ethics and labor ethics and farm ethics is crucial to the future of Christianity in our country," said Hall. "If our religion only operates on the fringes of our business society one day a week we might as well stop giving lip service to it."

The council has urged member denominations to sponsor both local and statewide conferences of laymen to discuss ethics in their particular occupations. A number of such meetings have already been held. Many more will be held next week, which the council has designated "Church and Economic Life Week."

Theme of these meetings is that every type of job—housewife, farmer, lawyer, doctor, newspaperman, business executive, labor organizer, factory worker or stenographer — presents each day problems in "applied Christianity."

Church leaders hope to encourage laymen in each occupation to work out their own solutions.

They are convinced that the process of discussing such problems will help laymen find other ways in which religious principles should be applied to their work, and will demonstrate the truth of the program's motto: "God is not truly honored on Sunday if he is dishonored on week days."



"SINGS" TO GRAND JURY—Joseph (Specs) O'Keefe (left), accompanied by Dist. Atty. Garrett H. Byrne, enters Suffolk County grand jury room in Boston to tell all he knows about the \$1,219,000 Brink's robbery of Jan. 17, 1950.

Knowland To Wait Until February 15

Washington — (U.P.) — If President Eisenhower delays an announcement of his second term intentions much beyond Feb. 15, watch for Sen. William F. Knowland to declare himself a candidate for the GOP presidential nomination.

Knowland, Senate Republican leader, said yesterday that he would take no steps in behalf of his own candidacy before Feb. 15 because he thinks Mr. Eisenhower will declare by that date whether he will seek reelection.

Knowland refused to say what he would do if the President did not announce his intentions in mid-February. But he implied he would become an avowed candidate in that event. Reliable sources had said previously he would do so in early February.

He reiterated he would support Mr. Eisenhower if he decides to run again. But he said the President owes it to the nation's Republicans to give them "ample opportunity" to pick another candidate if he takes himself out of the race.

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A Nichol's Worth of . . . Comment On This and That

By HARMAN W. NICHOLS
United Press Feature Writer

Washington — (U.P.) — Every time I mess around with magicians something happens.

Once in St. Louis the lady champion magician, Dell O'Dell, sat still for an interview. I put pencil to pad and she told me a few of her tricks. But when I met Mrs. N. in the lobby of the Jefferson hotel, I wasn't wearing a tie. Dell had some how untied it. I know the touch of a feminine hand, particularly around the neckline and I don't think she laid the pinky on me. The next day the tie was stuffed in the roll around of my typewriter.

Well, a man never learns. Same thing happened with a combination preacher, enemy of fires in the home, and magician. A nice guy named K. Thomas Call.

Not Dressed for Occasion

There we were in the Mayflower hotel; both of us on the speaker's stand. I had interviewed Call a little while before in the Town and Country room.

When I was introduced, I found that I wasn't dressed for the occasion. No tie.

Call pulled my wrinkled old neckpiece out of his pocket. This fellow Call has done just

about everything. He is not an ordained parson, but he preaches on occasion.

He once traveled with a carnival under the name of "Dr. Gene Okkah," posing as a Hindu priest. He claims he could have made a bundle if he had gone along with a contract to tour Nova Scotia, but his pretty wife, Rosamond, yelled out a loud "No."

Real Trick

So he went around the country reading cards and things—the code routine. He posed as "Tito" the clown, and is proud to admit that his two kids, Carole, 11, and Cindy, 7, were born on the same day of the same month—four years apart.

"That's a good trick for a magician," he said.

Anyhow, the case in point. Call was appearing before the Washington section of the Optimist club.

His theme was on the serious side, since he represents an insurance company, which would just as soon prevent disaster as to have to pay for losses of life, limb and timber. Liberty Mutual Fire Insurance Company of Boston.

He told the Optimists that fire each year destroys or damages 330,000 homes with a dollar loss of \$125,000,000. At least 5000 Americans die by fire every 12 months.

Since kids make up one-third of this annual death list Call makes a game out of it in his lectures. In his talks and in a little pamphlet called "Play For Your Life."

Little Game

So our magician, preacher and so forth, invented a little game. It gives the kids an idea about what to do when the smoke starts to roll up the stair well. It goes like this:

"Have the family go to their rooms. Have them lie on their beds. On the smell of smoke, or an alarm, each kid and adult must grasp the handiest piece of clothing . . . the top of a pajama, a pillow case or hankie . . . and tie it across the nose and mouth."

Call goes on to say that if the material can be wet, that is better. Then you are supposed to slide over the side of the bed and lie flat on the floor, not breathing deeply. Now you crawl to a window, open it and stick your head out.

Thing is, every home should have some mechanical device, according to Call, which will detect smoke and touch off an alarm in the house if fire occurs. Something real loud. Those things are available.

Hoover Defines Presidential Aide

Washington — (U.P.) — Former President Herbert Hoover said today an "administrative vice president" could relieve the President of 25 specific duties, plus settling conflicts between 1,900 government agencies.

The duties mentioned by Mr. Hoover ranged from approving the Navy band's concert tours to determining the quality of Army rations.

He made his proposals in testimony prepared for a Senate Government Operations Subcommittee, headed by Sen. John F. Kennedy (D-Mass.). The subcommittee is seeking ways to ease the President's work load.

Hoover renewed his proposal that Congress create a new office of "administrative vice president" although the administration was not backing the idea.

Presidential Assistant Sherman Adams wrote the subcommittee yesterday that the administration sees no need for the proposed office. But he did say the administration would have "no objection" if Congress decided to create the post.

Former President Truman voiced outright opposition to the proposal yesterday. In a letter to Kennedy, he said the President "is the responsible head of the government" and "it is not possible for him to delegate any of the functions of his office as they are set out in the Constitution."

Grange Plan Dinner

Eagle Point Grange has planned a potluck dinner for Tuesday, Jan. 17, at 6:30 p.m. at the Grange hall. A regular meeting will follow.

The rickshaw was invented by Jonathan Goble, an American missionary in Japan, between 1867 and 1871.

SOMETHING NEW ADDED

Upper Smeltania, Mich.—(U.P.) The ice was broken today for Upper Smeltanians. Telephone service has been installed for the first time at this northern Michigan village of ice fishing shanties.

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