

PROGRESS



IN 1956 DEPENDS UPON THE

ANNEXATION and DEVELOPMENT of

SOUTHEAST MEDFORD

PROPERTY VALUES WILL INCREASE

WITH THIS MAJOR DEVELOPMENT PROGRAM

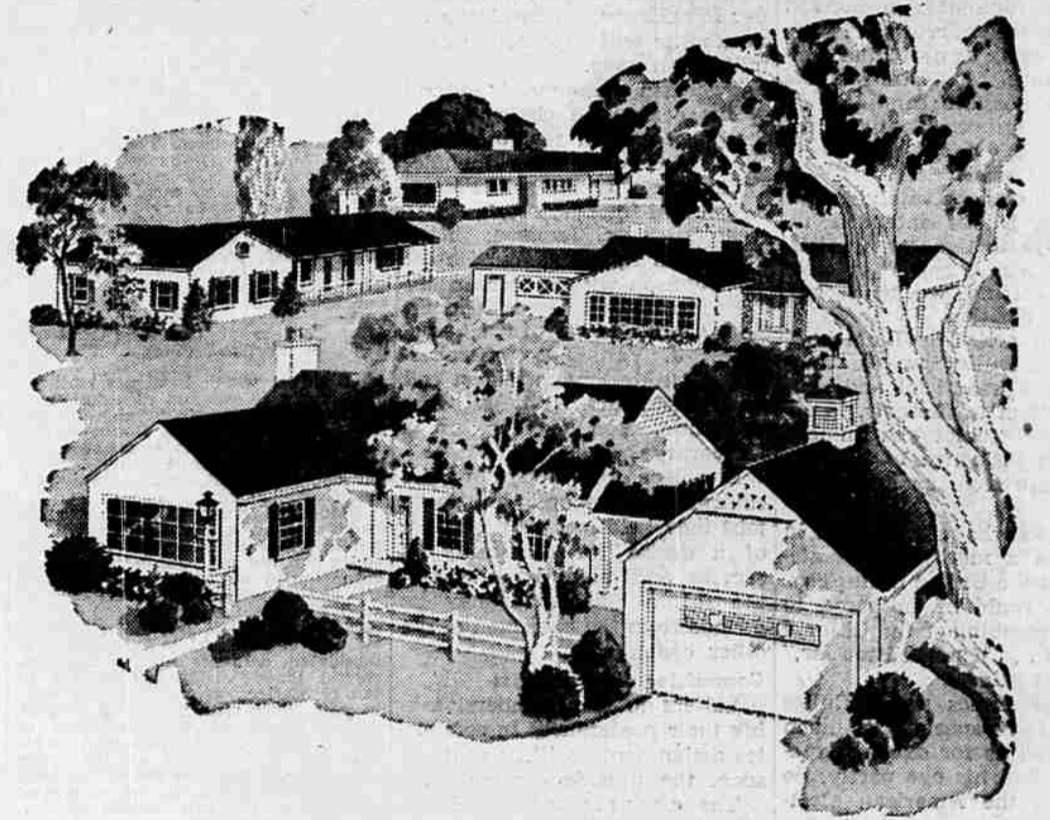
\$2,500,000 For the New Rogue Manor Retirement Home

\$2,000,000 For the New Rogue Valley Memorial Hospital.

\$10,000,000 In New Homes to Meet Present Demands--Future Needs!

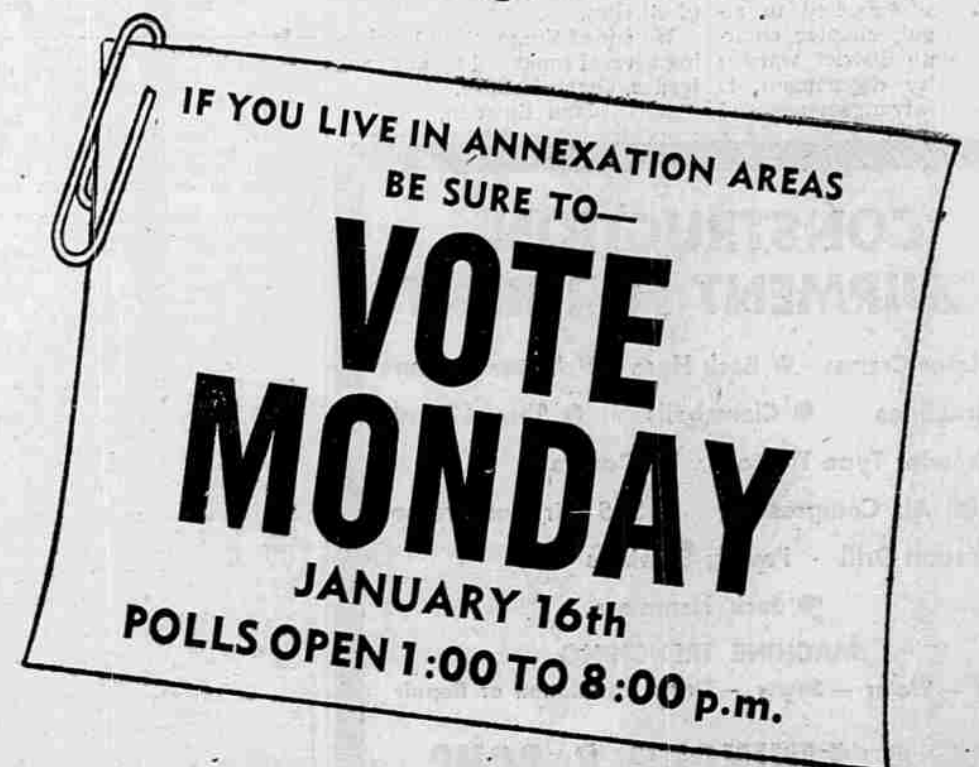
Rogue Valley Land Company's New Scenic MONT CREST SUB-DIVISION Will be IMMEDIATELY DEVELOPED. Our Company Will Install Streets, etc., To Provide a New, Fine Residential District for Medford.

Approval of the annexation of areas within and adjacent to Medford at MONDAY'S ELECTION opens the door AT ONCE to development that will mean MANY MILLIONS OF DOLLARS INVESTED in areas affected . . . an important "shot in the arm" to the economy of the entire Rogue River Valley. Those who own property will immediately realize the effect of this program—the VALUE OF THEIR PROPERTY WILL IMMEDIATELY INCREASE, while they enjoy the benefits of city services—Medford water, sewers, improved and lighted streets, fire and police protection. Much needed "living space" will be available to future Medford residents—with fullest sanitary safeguards, developed in a manner that will be an asset and a credit to this community and the entire Rogue River Valley. A vote for annexation is a matter of self interest and civic pride—it will be a long step toward greater progress of Medford and Jackson County!



VOTE MONDAY
for ANNEXATION
AT THESE POLLING PLACES

- For the southeast area adjoining Medford, vote at the home of Mrs. Blanche Powell, 1920 Barnett Road.
- For the "island" in Siskiyou Heights vote at the home of Mrs. Elizabeth Barker, 601 Keeneway Drive.



ROGUE VALLEY LAND CO.

704 WEST SIXTH STREET

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