

CHARGE IT
TOMORROW . . .
PAY FEBRUARY 10th!
If you don't have a
Mann's charge ac-
count, we'll be happy
to open one for you!



JANUARY Clearance

Our January White Sale

Continues for a Limited Time

PLATEX *Heart-Rest* PILLOWS

As Advertised in **LIFE**

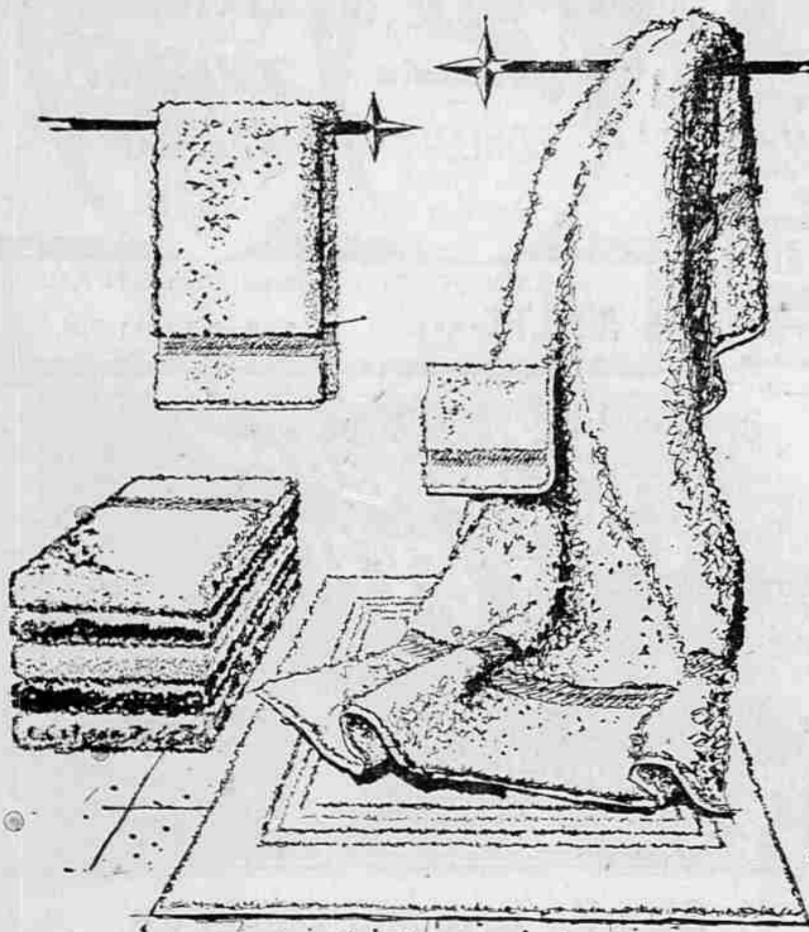


4.95 "Regular" Height
6.95 "Extra-Plump"
8.95 "King-Size"

Usually 6.95 Usually 8.95 Usually 10.95

Here's the premium foam pillow in the industry, the famous Playtex Heart-Rest Pillow, drastically reduced for our January White Sale. And what a pillow it is . . . high, plump and handsome . . . made of non-allergenic, whipped-foam latex that cradles your head in wonderful comfort. Save \$4.00 a pair!

Cannon Gives You Practical Beauty for your bath . . .



New "Satina" pattern

Specially Priced for January

Big, luxury-soft family favorites with tailored pucker-proof borders. See them in a wide range of luscious colors; Flamingo, rose beige, pink, mint green, white, cornflower yellow, ice blue and turquoise.

Reg. 1.39 **99¢**
Bath size
Reg. 79c **69¢**
Hand size

REGULAR 39c WASH CLOTHS NOW 29c

Cannon Towels
Havana pattern
Bath Size **50¢**
Hand Size **35¢**
WASH CLOTHS . . . 2/35c
First quality, specially priced for White Sale savings. Stock up now at these low prices.

Pacific Contours
In Snowy Muslins
Full Size **1.77**
Snowy white muslins, irregulars of 2.59 quality. Full size only in bottom sheets.

Buyer's Find . . . Specially purchased with you in mind . . .

Spring Coats

our buyers lucky find . . . your lucky buy. Fine all-wool coats at very special pre-season savings.

- tweeds
- fleeces
- basket weaves
- nubby weaves
- gabardines
- spring colors
- sizes 8 - 18

48⁰⁰

Wool coats at an unbelievably low 48.00 . . . extraordinary! Our coat buyer scooped up a handsome array of outstanding fashions in wonderfully fine wools . . . stunning up-to-the-minute Spring styles. Only a "special buy" makes this sale possible.



Use Our Layaway

A small deposit will hold your selection 'til Spring!

Look for Clearance Values—Ladies Apparel Suits • Coats & Dresses • Sportswear



Saleman's Sample Line

Luxite Lingerie

You save 1/2 on beautiful slips, gowns, robes, half-slips, panties and novelty sleepwear by a famous maker. They're all saleman samples, mostly size 14 and medium sizes. Fashioned of nylon and rayon tricot which washes and dries in a wink.

1/2 Price

Knit Millinery

Values to 3.95
All wool knits, jerseys and velveteens in a big assortment of styles; still time for lots of wear. Styles for children and adults.

1.00 - 1.49
Second floor

Close-Out Sale Bantu Dinnerware



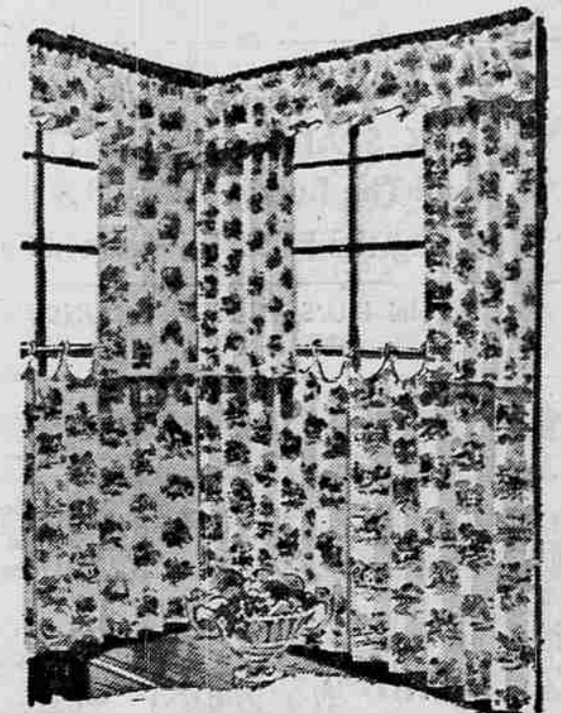
Complete stock now **1/2 Price**

Famous "Bantu" dinnerware by Denwar is yours now at savings. We are closing out our complete stock which includes dinner plates, cup and saucers, salad plates and odds and ends of serving pieces. Colors are cola brown, gibi green, guinea gold, thatch and benin blue.

China Giftware — Lower Floor

Quick Clearance Novelty Curtains

- QUAKER LACE CAFES in green gold, rose. 30" and 36" lengths. Regular 3.59-3.98 **2.29** pr.
- QUAKER LACE CAFES in white only, 30" and 36" lengths. Regular 4.59 and 4.98 **3.29** pr.
- NYLON CAFE CURTAINS Sheer, white only, need no ironing. Regular 5.98 **1.98** pr.
- PRINTED CAFE CURTAINS in broadcloths and poplins, many patterns to choose from. Regularly priced from 1.89 to 2.98 pr. **1.69** pr.
- PRINTED CAFE CURTAINS Better curtains in easy-to-care for cottons, 30"-36" lengths. Reg. 4.59 to 4.98 **2.69** pr.
- RAYON PRISILLAS in green or peach, size 42"x81", Regular 2.99 pr. **1.00** pr.



JANUARY WHITE SALE

still in progress. Big savings on Pacific, Cannon, Utica, Wamsutta sheets. Buy now!

Draperies Fabrics

Hundreds of yards to choose from. Suitable for drapery and upholstery needs. Values to 3.95 yd. **98¢** yd.