

# THE MAN WHO CARES

*When the lives of his family and neighbors may be lost or their health endangered because of the DANGEROUS SHORTAGE of MODERN HOSPITAL FACILITIES in Jackson County, the MAN WHO CARES works and donates money to the BEST OF HIS ABILITY, in order that his loved ones and others may live when unforeseen disease or tragedy strikes.*

THE MAN WHO CARES KNOWS THAT HUMAN LIVES DEPEND UPON THIS HOSPITAL — FOR SOME IT WILL BE THE DIFFERENCE BETWEEN LIFE AND DEATH



## A Call to Service

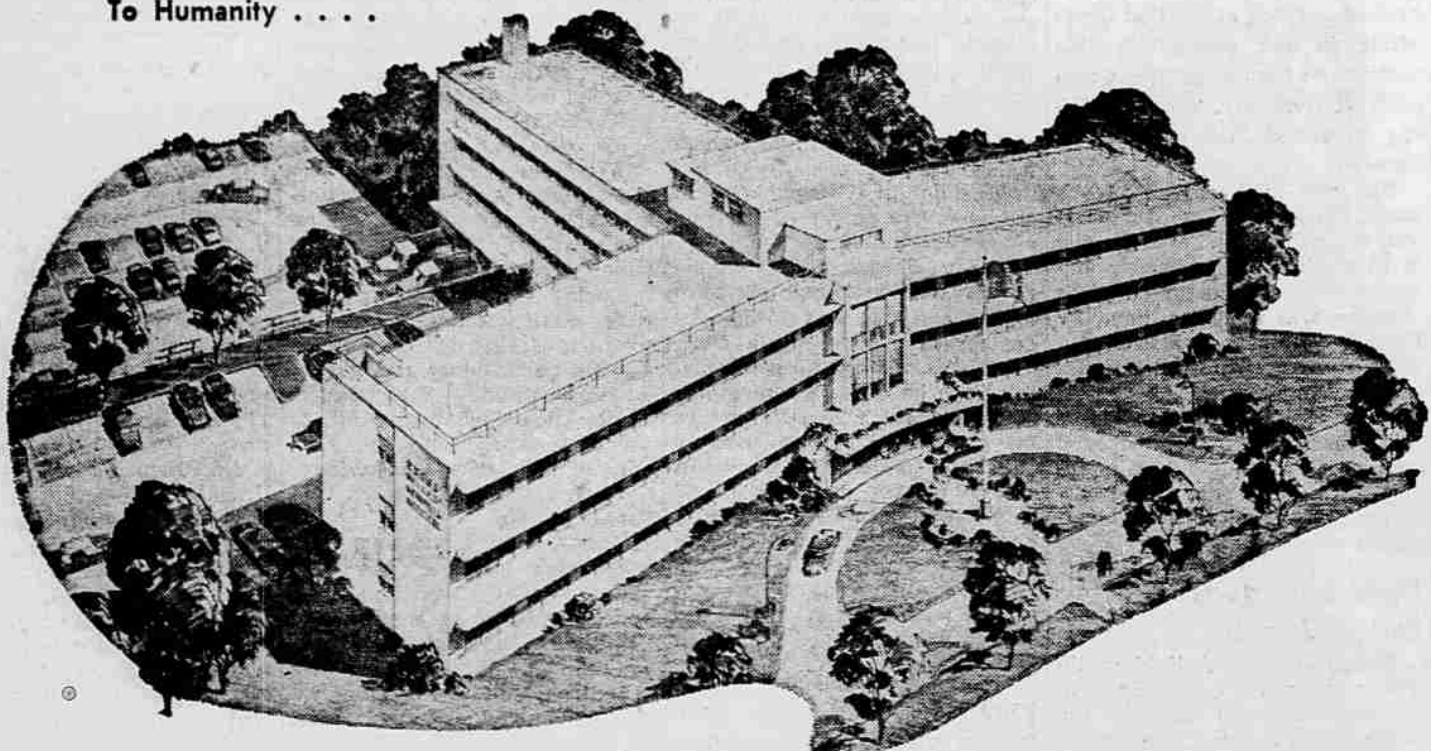
THE PEOPLE ARE UNITING—All thinking Citizens will WORK and CONTRIBUTE to the best of their ability to fulfill this great community need. THIS IS A CALL FOR SERVICE in order that when the need for a hospital comes to YOUR HOME — the answer will not be: "SORRY, WE HAVE NO BEDS AVAILABLE" or "SORRY, WE HAVE NO EXTRA SURGERY, OUR ONLY SURGERY IS IN USE." Be a good samaritan to your neighbor, to your own family, and perhaps, someday, to yourself.

## → How You Can Help ←

Our fellow citizens—BUSY MEN—are working in an unselfish manner in the campaign to finance the New Rogue Valley Memorial Hospital. IT SHOULD NOT BE NECESSARY FOR THESE MEN TO "SELL" YOU ON THE NEED of a Hospital. It should not be a question of how little BUT HOW MUCH YOU CAN DO IN THE WAY OF A SACRIFICIAL GIFT to make the New Hospital possible.

Remember, It Is Your Problem As Well As Theirs!

Make THIS YOUR GIFT To Humanity . . . .



We acknowledge the courtesy of LOOK Magazine for use of Father and Son Picture.

THE MAN WHO CARES PLACES HUMAN VALUES ABOVE PROPERTY VALUES. HE IS INTELLIGENT AND HUMANE. HE DOES NOT USE FALSE EXCUSES FOR FAILURE TO DO HIS DUTY BY HIS FAMILY AND THE COMMUNITY.

## A Tragic Picture . . .

A FATHER'S OPPORTUNITY TO SAVE HIS SON — A PICTURE OF A FATHER CARRYING HIS SON INTO A COMMUNITY HOSPITAL. (THE SON'S SKULL HAD BEEN FRACTURED IN A FARM ACCIDENT.)

PICTURE YOURSELF, under like circumstances, carrying a LOVED ONE WHOSE LIFE DEPENDS ON AN AVAILABLE SURGERY AND A BED IN YOUR HOSPITAL. This father FOUND HELP IN HIS COMMUNITY HOSPITAL. LIVES OF YOUR LOVED ONES MAY BE LOST BECAUSE THE ROGUE RIVER VALLEY NEEDS ENLARGED HOSPITAL FACILITIES.

## CAN YOU MEET THE TEST OF THE MAN WHO CARES?

THE TEST IS, are you willing to work and donate to the best of your ability, to PROTECT THE LIFE AND HEALTH OF YOUR LOVED ONES, your neighbors, and perhaps yourself? This is YOUR problem.

## Will Your NAME be there?

Names That Will Live . . . .

Under this title in the public lobby of the hospital will be listed the memorials, the names of all who contributed ANY SUM of money, and the volunteer workers of their money-raising campaign . . . ALL who make this new hospital possible . . . Their names will live! Be a Founder in order that FUTURE GENERATIONS WILL KNOW THAT YOU HELPED BUILD THIS HOSPITAL.

**ONE VOTING MEMBERSHIP FOR \$100 OR MORE SUBSCRIBED**

Associate Membership—Less Than \$100

NAMES WILL BE LISTED ON PLAQUES IN PUBLIC LOBBY

• DONATIONS ARE DEDUCTIBLE FROM INCOME TAXES •

YOU MAY MAKE YOUR CONTRIBUTION IN . . . .

**CONVENIENT INSTALLMENTS**

**ONLY 10% EVERY 30 DAYS**

**or 10% EVERY 60 DAYS!**

**Can You Meet the Test of THE MAN WHO CARES?**

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