



With convenience and economy in mind, the crew of The Medford Mail Tribune also operates a cooperative coffee-making service. One employee is designated to buy supplies and keep accounts, and crew members using the service are assessed monthly for their share of the cost. Pictured here with Clark Anderson (at left), who manages the coffee plan, are George Spaunhorst and Don Wetherbee (right), both employed in the stereotyping department. Clark Anderson, a linotype operator, makes most of the coffee but drinks only tea himself.



Coffee and business seem to go together in the United States, and when two men have a business discussion coming up, chances are they will set out for the nearest cafe or restaurant. Pictured above are Charles Milam (at left), Radio Station KYJC staff member, and Photographer Carl Landis, who were deep in conversation when Photographer Bob Dyer pointed his camera at them Tuesday. The two were patronizing Maury's Corner for their afternoon business-with-refreshments.

By Olive Starcher

A widely observed custom in modern United States is known as the "coffee break." It is the time when the workman, clerk, business man or housewife stops whatever task he is doing at the time and relaxes over a cup of coffee. True, some take milk, tea or a soft drink—or just smoke a cigarette, but for many it is hot, steaming coffee fresh from the pot.

At first frowned on by some employers, the rest period and coffee time is now widely accepted and in many factories or other places where large numbers are employed, management cooperates with employees in observing the custom. Comfortable, attractive recreation rooms are provided and some establishments serve food along with a refreshing drink, finding that it actually results in more and better work from the average employee.

## MEDFORD MAIL TRIBUNE

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### The Coffee Break

Some firms furnish supplies, in others the employees work out a system of cooperative buying and often select one person to supervise the entire project. One large firm in Chicago buys the supplies, then sells coffee and rolls at a small price and the profit goes into an emergency fund for the use of employees.

Some say that the "coffee break" originated in Constantinople in 1554 where it was a custom with the Turkish men to linger over a cup of coffee in coffee houses or cafes. It is a matter of record that the most famous insurance institution in the world, Lloyd's of London, grew from Edward Lloyd's coffee house in Tower street where seamen, merchants and shipowners gathered, exchanged useful information and carried on business.

Whatever its beginning, the coffee break is probably America's most universal custom. (Brainerd photos)



Enjoying coffee at the Wooden Shoe cafe in the Holland hotel Tuesday were Mrs. Daisy Hamner, mother of Kenneth G. Hamner, the hotel manager, and Bill Burnett. The waitress is Mrs. Florence Zeisler. Waitresses reap no tips from "just coffee" customers, but serve the cups of steaming brew as cheerfully as they do a full course dinner.



The cameraman found Jeweler Larry Schade Jr. (at left) and Hair Stylist Victor Peterson just finishing their hot drinks at the Top Notch cafe. The latter belongs to the minority group of tea drinkers. The two men were about to "match" coins to see who would pay for the refreshment, this being a popular way for American men to decide who will pick up the checks.



Eston Humphrey, assistant manager of Medford branch, United States National bank, is shown here in the attractive recreation room maintained by the branch for its 50 employees. The branch supplies coffee and cream, and employees pay extra for doughnuts which are bought each morning. Canned soup is available for those who want a hot dish with their noon lunches.



A group of employees of Medford branch, First National bank, are pictured here enjoying a few minutes of relaxation after 3 p.m. Tuesday and before returning to their desks to finish up the day's stint. Shown (left to right) are Roy Huson, Aubrey Loper, Miss Joy Ingle, Mrs. Lucy Lengele, Mrs. Gladys Johnson, Mrs. Elithe Crawford and Mrs. Virginia Sherwood. The bank subscribes to several magazines and newspapers which are kept in the recreation room for the enjoyment of the staff members.



Time out for coffee, hot chocolate or a piece of pie is enjoyed not only by those of the business world, but by shoppers or students going through the downtown area on their way home after classes in high school or college. Shown here is a section of the counter at Woolworth's store with a few of the mid-afternoon customers on Tuesday. The waitresses are (at left) Miss Dorothy Birdsong and Miss Margie Strader.