



JANUARY Clearance

Charge It Tomorrow

Pay Feb. 10

\$Storewide Savings\$ in our January \$Sale

Limited Time Only!
Helena Rubinstein's
Estrogenic Hormone Cream
At January Savings

SAVE 2.50

Night and day treatment

Estrogenic Hormone Cream for the face... reg. 3.50. Estrogenic Hormone Oil to smooth the delicate skin of the throat, hands and for under make-up... value 2.50. A complete treatment for the price of just the cream.

6.00 value now **3.50**



SAVE 4.00

Night and day treatment and make-up

Estrogenic Hormone Cream for the face... reg. 3.50. Estrogenic Hormone Oil for throat... value 2.50. Silk-Tone Special Foundation with Estrogenic Hormones for beauty-treating make-up... reg. 3.00.

9.00 value now **5.00**



REVLON AQUAMARINE LOTION, reg. 2.00 Now 1.25 (Limited time)

Ladies Gloves

Fabric gloves by a famous maker. Good assortment of colors. Broken sizes. Values to 2.98. **1.49**

Leather Hand Bags

Fine quality calfskin bags in a good assortment of styles and colors. Reg. 8.50. **5.98** plus tax

Lower Floor Values

36" DRAPERY PRINTS, suitable for kitchen or dining room. Values to 98c yd. **39c** yd.
DRAPERY SQUARES, all salesman samples. Assorted sizes. Regular 59c each. **39c** ea.
SUREFIT SLIP-COVERS, odds and ends, assorted patterns. NOW **1/2 Price**
AUTO ROBES by Pendleton. Slightly soiled. Two only. Reg. 21.00. **14.98**



Huge reductions on lush wools sold at 49.95

Fall 'n Winter **COATS**
20 only **NOW 1/2 price**

Beautiful fabrics and colors to choose from in dressy and tailored styles. Regularly priced at 49.95. Buy now for 24.88.
(Three only) WINTER COATS. Regularly priced 59.95... now 29.95... 1/2 PRICE!

Children's Apparel

- Broadcloth Blouses** 1.99
Fine cotton broadcloth with embroidered trim. Sizes 2-6x. Regular 3.15.
- Boys' Sweaters** 1.99
Boys' orlon sweaters in blue or red. Sizes 3-6x. Regular 3.98.
- Girls' Sweaters** 3.19
Nylon cardigans in 7 to 14 range. White and pastels. Regular 5.98.
- Girls' Lounge Sets** 3.99
Girls' quilted cotton TV pajama set. Sizes 4 to 6x. Reg. 5.98.

- Lingerie and Hosiery**
- Children's Slipper Sox** 1.99
All wool slipper socks in green or navy. Broken sizes. Reg. 2.95.
- Cotton Anklets** 15c
Heavy quality cotton anklets. White only. Sizes 9-11. Reg. 29c.
- Nylon Hosiery** 59c
Nylon hosiery by famous maker. Broken lots and sizes. Values to 1.35.

- Flannel Gowns** 1.59
Outing flannel gowns in pastel colors. Print trim. Sizes 34-40. Reg. 2.15.
- Bargain Table Lingerie** Reduced 1/3
Nylon and brushed nylon and rayon lingerie. Slips, briefs, pajamas and gowns. Reg. 1.95-16.95—NOW...

- Big Savings — Fabrics**
- Dressy Fabrics** 69c yd.
Novelty taffetas, prints, failles and embroidered fabrics. Values to 1.98.
- Orlon and Wool** 1.99 yd.
Plaids, plain colors, checks and tweeds. 60" wide. Regular 3.98 yard.
- Wool and Rayon** 1.49 yd.
Plaids, solids and tweeds. 56" wide. Reg. 2.29 and 2.79 yard.
- Indianhead Prints** 69c yd.
Novelty patterns, all discontinued. Sanforized. 36" wide. Reg. 98c yard.
- PRINTED PERCALES** Reg. 49c to 79c, fast colors, 36" wide... NOW 39c yd.

Winter Millinery
Values to 12.95
NOW 2.00 and 4.00
Velvets, fluffy felts and velours in black, navy, brown and fashion colors. MILLINERY—SECOND FLOOR.

Small Group Suits
1 only — reg. 49.95 NOW 24.88 2 only — reg. 69.95 NOW 34.97; 1 only — reg. 79.95 NOW 39.97; 1 only — reg. 85.00 NOW 44.00. **1/2 price**

- Savings on Ladies' Sportswear**
- ALL WOOL JACKETS** in misses sizes, boxy and fitted, broken sizes. Values to 17.95... **10.00**
 - JERSEY BLOUSES** in dressy and tailored styles. Black and colors. Values to 8.98. **6.00**
 - DRESSY BLOUSES** in metallic fabrics, cotton and nylon. Lots of styles. Values to 10.98... **5-7**
 - DRESSY SKIRTS**—Taffetas and velvets. Black and colors. Broken sizes. Values to 10.98... **7.00**
 - ALL WOOL SKIRTS** in pencil slim and flared models. Misses sizes. Values to 16.95... **6-9**
 - COTTON DUSTERS** in assorted styles. Prints and novelty designs. Values to 5.98. **4.00**
 - FLANNEL PAJAMAS** in novelty printed design. Italian neck. Regular 5.98... **4.19**
 - ROBE SETS**—Pajama and matching duster. Fashioned of cotton flannel. Regular 19.98... **7.00**

Special Group Formals **18.00**
Values to 35.00

Clearance Sale of Ladies Shoes

3 Big Price Groups

- Values to 6.98... **3.99**
- Values to 10.98... **6.99**
- Values to 16.98... **12.99**

Dressy and tailored styles in suede and calfskin. Black, navy, brown and high-fashion colors. All famous-make brands. Broken sizes.

Children's Shoes
Values to 6.98 **4.99**
Styles suitable for school or dress in oxford and stray styles. Suedes, patents and calfskin.

Outstanding Reductions DRESSES
Values to 45.00
6.00 10.00 18.00
Tailored and Dressy
great savings!

One piece, two piece and novelty ensembles. Lots of styles to choose from in cotton, rayon, wool, miracle-blend and taffeta half-fabrics. Misses, junior and half-sizes.

- Save On Men's Apparel**
- Winter Suits** 29.95
Terrific savings on men's all wool suits. Double and single-breasted styles. Values to 65.00...
- Sport Coats** 19.95
All wool fabrics in solid colors, tweeds and shadow plaids. Broken sizes. Values to 35.00...
- Winter Topcoats** 29.95
All wool. Crease-resistant Gabardines. Limited selection. Broken sizes. Values to 50.00...
- Dress Shirts** 2.50-3.19
Famous make dress shirts in white and pastel colors. Broken sizes. Regularly priced 3.95 to 5.00...
- Sport Shirts** 3.19
Better sports shirts in novelty patterns and stripes. Sizes S-M-L-XL. Values to 5.00...
- Cotton T-Shirts** 2.99-3.69
Fine cotton knit in stripes, patterns and solid colors. Sizes S-M-L. Values to 5.00...
- Rayon Robes** 6.95
Smart rayon robes in popular brocade patterns. Broken sizes. Regular 9.95...

- Neckwear** 3/2.50
Fashion ties by top makers in solids, stripes and patterns. Good selection. Values to 2.50. **1.00 or**
- Cotton Briefs** 79c
Popular Featherknit briefs in white and pastel colors. Sizes S-M-L. Values to 1.65.
- Reg. 1.00 Athletic Shirts** 69c
- Cotton Briefs** 4/1.00
Fine cotton knit, generously sized for comfortable fit. Sizes S-M-L. Reg. 69c—
- Famous Make Hats** Up To 1/3 off
Good assortment of styles and colors. Many suitable for Spring wear. Regularly priced 7.95 to 12.95...
- Boys' Jeans** 69c
Indigo denim jeans for boys, size 12 only. Well made. Regular 1.69—
- Boys' Pajamas** 1.69
Fine cotton broadcloth in coat styles only. Assorted patterns and colors. Sizes 8-16.

Lower Floor