

PENNEY'S
ALWAYS FIRST QUALITY!

Time's a wastin'! Take care of everyone on your list with a fast one-stop-shopping trip to Penney's... America's favorite family department store!

You've only **2** days left!

OPEN TILL 9 P.M.
Thursday and Friday Nights

BUT THERE'S STILL PLENTY OF WONDERFUL GIFTS LEFT AT PENNEY'S



DACRON®-PIMA! LUXURY DRESS SHIRT - BARGAIN!

Special gift buy of one of Penney's most beautiful and practical white dress shirts ever! 65% Dacron for durability and wrinkle-free grooming... 35% Pima cotton for luxury looks and feel!

4⁹⁸

Sizes 14½ to 17

MEN'S MACHINE WASHABLE CORDUROY SPORTSHIRTS

- Reduced To This Low Retail
- Lots of Colors In Sizes S-M-L

NOW! **2.98**

GROUP MEN'S BETTER GIFT NECKTIES

- Dacrons - Silks
- Blends - All New Patterns

NOW! **1.00**

PLASTIC PURSE PACK! DAY OF THE WEEK PANTIES

- Packed 7 Pair in different Colors - Embroidery with Days of Week

NOW! **3.00**

BOYS' MACHINE WASHABLE CORDUROY SPORTSHIRTS

- Terrific Selection of Bright Gay Colors.
- Sizes 4-16

NOW! **1.98**

WOMEN'S COTTON CHALLIS NOVELTY NIGHT WEAR

- Waltz Length Gowns
- Cuff Bottom Shirtail Style Pajamas
- Lacy Trims

NOW! **2.00**

WOMEN'S MANDARIN STYLE FLANNELETTE PAJAMAS

- Floral Screen Prints
- Machine washable
- Sizes 34-40

NOW! **2.00**

MEN'S LEATHER INSERT ATHLETIC JACKETS

- Popular Model with Wool Body - Knit Collar and Cuffs
- Several Colors with White Leather Inserts

NOW! **9.88**

BOYS' MACHINE WASHABLE FLANNEL COWBOY SHIRTS

- Gay Western Prints
- Authentic Western Styling
- Sizes 4-12

NOW! **1.50**



GAY TRIMS ON PENNEY'S ACETATE TRICOT GOWNS

Penney's gracious dreamtime fashions are beautifully beribboned and detailed. Choose from strap, round or V neckline styles. Sizes 32 to 40 and 42 to 48 in lovely dreamy pastels. A great Penney buy.

2⁹⁸



LUXURIOUS OPAQUE—No Cling DACRON®-NYLON GIFT SLIPS

Smart you, to buy slips of Dacron and Nylon tricot! You know you'll never worry about clinging or "see-through"... you'll get long, satisfactory wear with hardly any care. Smarter you, to buy at Penney's where extravagant styling—laces, pleats, embroideries, appliques—cost only 3.98! 32-44.

3⁹⁸



An Ideal Gift

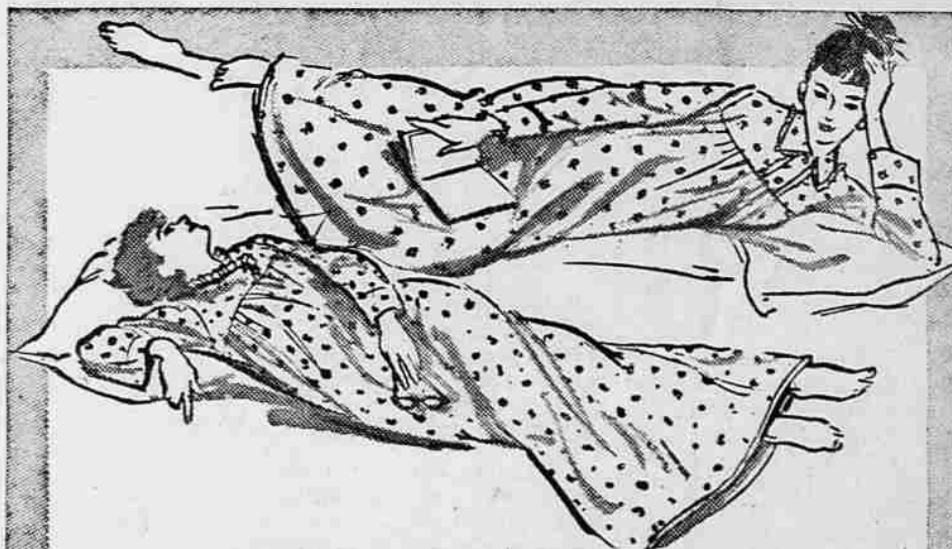
You can't help but get the right size!

PENNEY'S FAMOUS GAYMODE STRETCHABLES

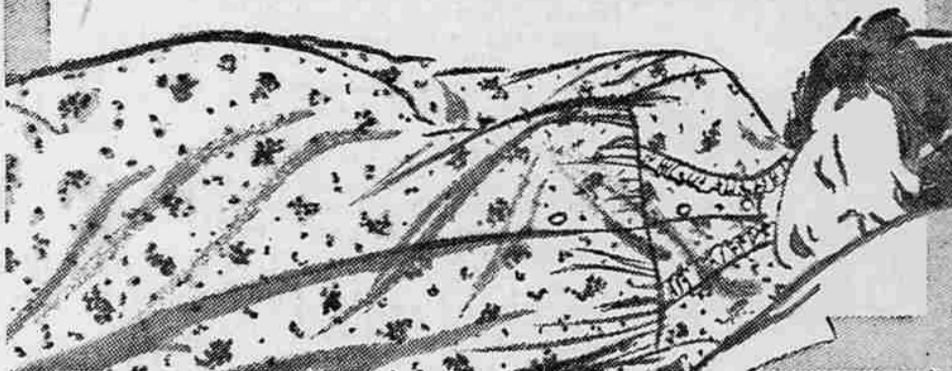
Penney's own nylons with the lovely cling, the perfect fit, the sheer loveliness; For yourself or for gifts, they're unbeatable with dark seams, stretchable or regular welt. Buy Gaymodes today!

98¢

Sizes Midge, Norm, Long



EXTRA SPECIAL PURCHASE—JUST IN TIME FOR WONDERFUL GIFT GIVING—



PENNEY'S COTTON FLANNELETTE GOWNS IN BEAUTIFUL NEW PRINTS

You'd expect to pay far more than Penney's low 1.99 for gowns with such fine detailing and workmanship! The prints are really outstanding — lovely florals, whimsical conversation pieces, more; the neckline trimmings are sweet and utterly feminine. Sanforized for troublefree washing.

1⁹⁹

Sizes 34 to 40, 42 to 48

†Maximum shrinkage 1%

GIFTS UNDER THREE DOLLARS

- WOMEN'S NYLON TRICOT GIFT SLIPS
 - White... Fussy trims... 32-40... **2.98**
- MEN'S TOWNCRAFT DRESS SHIRTS
 - Whites and colors... Several styles... 14½-17... **2.98**
- MEN'S LEATHER GIFT BILLFOLDS
 - Good looking... Several styles... Boxed. Plus tax... **2.98**
- GIFT BOXED TOWEL SETS
 - Screen prints... Gift boxed... **2.98**
- PENCALE COLORED LUXURY SHEETS
 - Decorator colors... 81x108... **2.89**
- LADIES PLASTIC LEATHER PURSES
 - All colors... Lots of styles... Plus tax... **2.98**
- WOMEN'S FUSSY NYLON TRICOT BLOUSES
 - White and colors... Sizes 32-40... **2.98**
- JEWEL TRIMMED BOUDOIR SLIPPERS
 - Quilted rayon... Black, blue... 5-9 — AA & B... **2.98**
- EXTRA FINE FLANNEL NIGHTGOWNS
 - Lovely floral prints... 34-46... **2.98**

GIFTS UNDER ONE DOLLAR

- MEN'S NYLON STRETCHABLE SOCKS
 - Solid colors... Argyles... S-M-L... **69¢**
- MEN'S COMBED COTTON POLO SHIRTS
 - Non-stretch neck... White... S-M-L... **98¢**
- JUMBO SIZE CANNON BATH TOWELS
 - Decorator colors... 22"x44"... **98¢**
- WOMEN'S NYLON FANCY TRIM PANTIES
 - Lots of colors... Trims... S-M-L... **98¢**
- GIRLS' NYLON STRETCHABLE SOCKS
 - White or colors... Sizes S-M-L... **49¢**
- BOY'S COMBED COTTON POLO SHIRTS
 - Gay stripes... Sizes 4-16... **98¢**
- MEN'S COTTON ARGYLE SPORT SOCKS
 - Hand framed... Bright colors... 10-13... **69¢**
- GIRLS' RAYON "SCAMPER" PANTIES
 - Nylon trim... Stretch seat... **59¢**
- MEN'S NYLON BOXER SHORTS
 - Gay prints... Solids... Sizes 30-40... **98¢**

GIFTS UNDER FIVE DOLLARS

- WOMEN'S NYLON TRICOT GOWNS
 - Pastel colors... Fancy trims... 34-40... **3.98**
- WOMEN'S BRUSHED BEMBERG GOWNS
 - Nylon trims... Washable... 34-40... **3.98**
- MEN'S FLANNELETTE PAJAMAS
 - Stripes and prints... Sanforized... A, B, C, D... **3.49**
- MEN'S QUALITY BROADCLOTH PAJAMAS
 - Sanforized... Vat dyed... A, B, C, D... **3.98**
- MEN'S RAYON PLAID SPORTSHIRTS
 - Washable Milliken fabrics... S-M-L... **3.98**
- WOMEN'S CORDUROY FASHION BRITCHES
 - Harliqueen plaids... Stripes... Plains... **3.98**
- MEN'S TIE-PIN AND CUFF LINK SETS
 - Sterling silver... Gift boxed... Plus tax... **3.50**
- GRECIAN TILE LOW LOOP RUGS
 - Decorator colors... 32"x48"... **4.98**
- MEN'S GABARDINE DRESS SLACKS
 - Good colors... Sizes 30-40... **4.98**
- CHENILLE BEDSPREADS—Full or Twin Size
 - Decorator colors... **4.98**
- THICK PLUMP DACRON PILLOWS
 - Machine washable... Pastel colors... **4.98**
- MEN'S LEATHER ROMEO SLIPPERS
 - Elastic side gores... Sizes 6-12... **4.49**

GIFTS UNDER TWO DOLLARS

- MEN'S COTTON FLANNEL WORK SHIRTS
 - Woven patterns... Sizes 14½-17... **1.98**
- BOY'S WOOL FELT COWBOY HATS
 - Red, black, tan... Beaded band... **1.98**
- INFANTS NYLON DRESS AND SLIP SETS
 - Lacy trims... Gift boxed... Only... **1.98**
- GIRL'S JEWEL TRIMMED COTTON SHRUGS
 - Pastel colors... 7-14... 4-6X... 1.59... **1.79**
- BOY'S MACHINE WASHABLE GABARDINE SHIRTS
 - Vat dyed colors... 4-18... **1.98**
- WOMEN'S BOXED JEWELRY SETS
 - Pin and matching earrings... plus tax... **1.95**
- MEN'S ALL LEATHER GIFT BELTS
 - Cowhdes... Suedes... Brown, black. 30-40... **1.49**
- INFANTS 3-PIECE KNIT SLEEPERS
 - Plastic non-skid soles... Extra pants... 1-4... **1.98**
- GIRL'S NYLON CAN CAN HALF SLIPS
 - 3 tiers bouffant skirt... Red, white... 7-14... **1.47**
- INFANTS TERRY SLEEPER SETS
 - Sleeping garment and booties... Gift boxed... **1.98**
- GIRL'S COTTON NOVELTY CARDIGAN SWEATERS
 - Short sleeves, red, navy, white... 7-14... **1.98**
- WOMEN'S BUTCHER RAYON BLOUSES
 - Tebalized fabric... Lots of colors... 32-40... **1.98**

IN A QUANDRY? — DON'T KNOW WHAT TO GIVE?

TRY A PENNY GIFT CERTIFICATE... ANY AMOUNT