



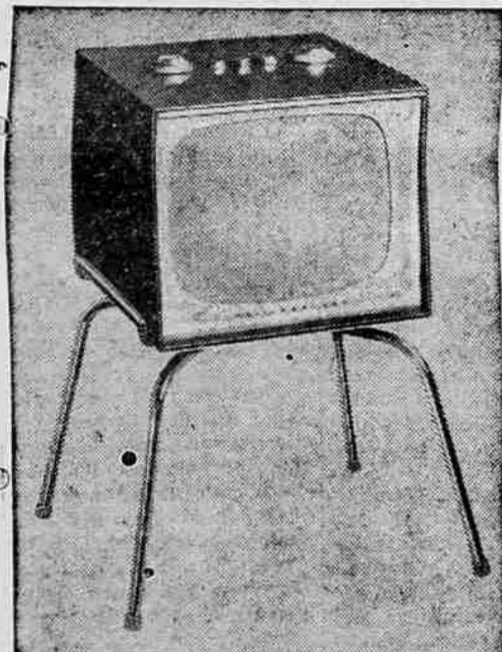
BUY A GIFT
ALL The FAMILY
WILL ENJOY
BUY
Westinghouse
Television
 with Tip-Top-Front-Tuning!



THEY ARE HERE!
ALL-NEW 1956 MODELS
 We've got the **NEWEST** and **BEST** in the **BIGGEST!**
WESTINGHOUSE TELEVISION
 with **New Slant in Design**
EASIER-THAN-EVER TUNING!
 New Tip-Top-Front-Tuning lets you tune with stand-up comfort!
BEST PICTURE IN TELEVISION!
 Sharper, clearer, steadier than any picture you've ever seen before!
MORE DEPENDABLE PERFORMANCE!
 Engineered with all the most advanced electronic features!
MORE COMFORTABLE VIEWING!
 Slanted Screen and Eye-Comfort Filter Glass keep your picture free of room-light reflections!

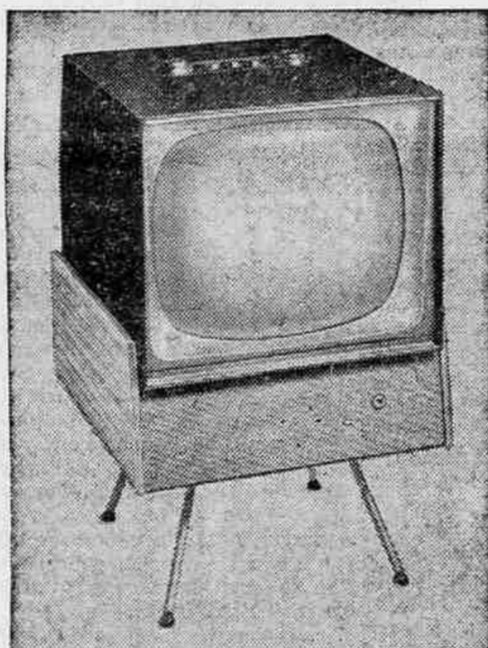
Just in time for CHRISTMAS! | **ALL NEW DESIGN — INSIDE AND OUT AT SUCH AMAZINGLY LOW PRICES** | **ON SUCH EASY TERMS**

The "SANTA BARBARA"
 17-inch TABLE MODEL
 Model 916T17



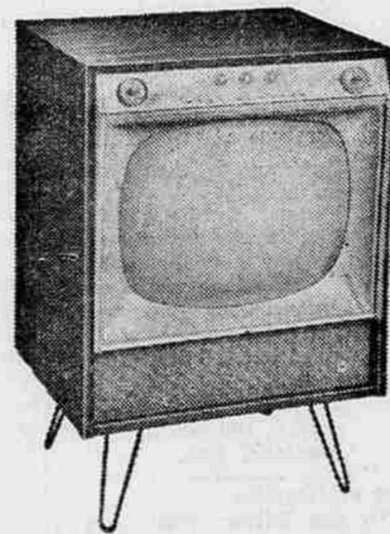
Only **\$149⁹⁵** (Swivel base optional at extra cost)

The "CARMEL"
 21-inch TABLE MODEL
 Model 924T21



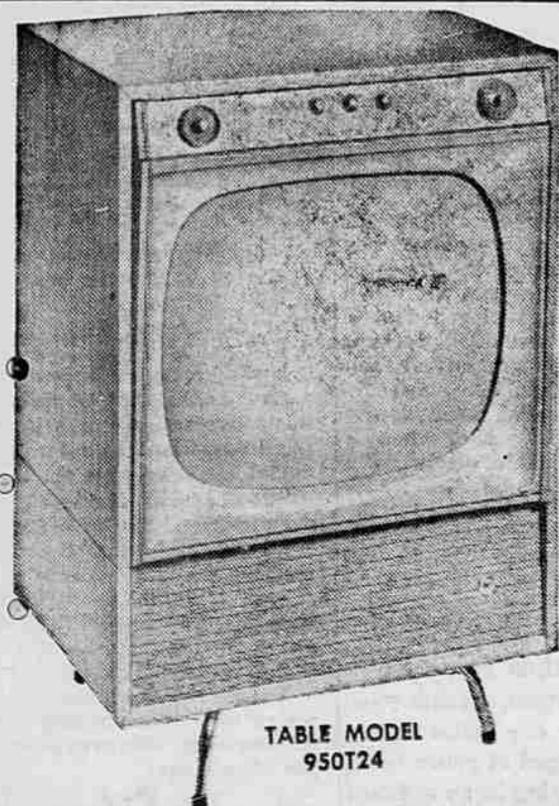
Only **\$179⁹⁵** (Swivel base optional at extra cost)

The "GENOA"
 21-inch CONSOLE
 At a Table Model Price!



(938K21). Aluminized picture tube. Slanted Tip-Top-Front-Tuning panel for easier, more comfortable tuning. Slanted Screen and Eye-Comfort Filter Glass. Mahogany or Lined Oak* grained finish.
 *Slightly higher.

Only **\$259⁹⁵**

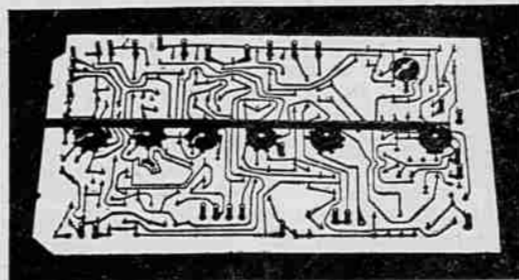


The "CORSIKA"
 24-inch PICTURE TABLE MODEL

NEW!
 Slanted Tip-Top-Front-Tuning for easier, more comfortable tuning!
NEW!
 Slanted Screen and Filter Glass to keep picture reflection-free!
NEW!
 Silver Safeguard Circuit for more dependable performance!

Only **\$249⁹⁵** Base Extra

Exclusive "Silver Safeguard Circuit"
 For More Dependable Performance!



Perfected, tested and proved by Westinghouse engineers. Long-lasting reliable performance. Quality picture and sound. Most dependable circuit ever designed!

TV SPECIALS

SAVE \$80⁰⁰

ON THIS BIG 24-INCH TABLE MODEL TV

Was **\$299⁹⁵**

NOW \$219⁹⁵

MODEL 876T24
 MAHOGANY ALUMINIZED TUBE



TINTED FILTER GLASS

The Monterey, Model 876T24

OTHER MODELS

879-T21—21-INCH MAHOGANY TABLE MODEL

WAS \$249.95

NOW \$199⁹⁵

847-K21—21-INCH MAHOGANY HALF DOOR

WAS \$369.95

NOW \$289⁹⁵

Tune In On "STUDIO ONE" Mondays at 7 P.M.

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OPEN EVENINGS UNTIL CHRISTMAS

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