

California Tot To Get Yule Wish

Pueblo, Colo.—(U.P.)—Two tiny Pueblo girls will fulfill a Christmas dream for a nine-year-old California tot they don't even know by sending her the French antique doll that was given to them.

Mrs. Robert B. Dorsey of Pueblo said her two young granddaughters had decided that they would send the doll to Susie Plann of Burbank.

Susie had saved her money for months to purchase the doll after seeing it in a shop window this summer. When she had saved the necessary \$45, Mrs. Plann wrote the shop for the doll.

But it had been sold. Mrs. Plann appealed to the Pueblo Star Journal and Chieftian, and through news stories about Susie's disappointment, Mrs. Dorsey found out that she had unwittingly purchased the doll of Susie's dreams.

Mrs. Dorsey said she planned to give the doll to her granddaughters, Lauree Lee Dorsey, 4, and Roberta Ann, 3, for Christmas. She talked it over with the youngsters, and they decided that Susie could have the doll, "in the real spirit of Christmas."

LAST TREE STOLEN

Knoxville, Tenn.—(U.P.)—Mrs. Roscoe Yoder told police thieves took 49 of 50 Christmas trees from her grocery store Tuesday night and returned Wednesday night for the last one.

British Television Finds It Rough In Avoiding Yankee-Type Commercials

London—(U.P.)—For years travelers have been coming back from across the Atlantic with horror stories about American television commercials.

That urgent, strident selling must not happen here, they said. So when commercial television came to Britain about three months ago, it was with the idea of coaxing and suggesting where an American might insist and demand.

Cultured, pearl-shaped vowels oozed soothingly from the little screen.

For example, Whiffington-Jones crumpets were not flung across the living room as power-packed with vitamins, completely calorie-free and with the heartburn removed by a new exclusive process. Too American. Real Selling.

"Do try Whiffington-Jones crumpets," was the utterly British approach. "You will enjoy them."

Well, it was certainly different—maybe too much so. For commercial television recently cut some of its advertising rates. This can only mean that the customers aren't buying enough of what the well-bred ladies and gentlemen of British commercial TV are selling.

The tendency here is to blame it all on the programs, not the commercials. But you have to sell your customer, once you have his attention, and wouldn't it be ironic if that vulgar American method turned out right after all?

Although it is losing an estimated \$14,000 a day, British commercial TV is a fairly healthy baby. Its officials said they expected to lose money at the start, battling against the well-entrenched BBC which is supported by the \$8.40 annual license for every one of the nation's 5,000,000 setowners.

But it seems amusing that the competition between the two British networks might hinge on

FRENCH ENVOY

Moscow—(U.P.)—The Soviet Foreign Ministry announced today Maurice Dejean has been accepted as the new French ambassador to Moscow. He will replace Louis Joxe, who is to become ambassador to West Germany.

NAME SUGGESTION

Troy, N. C.—(U.P.)—Mrs. Whit Brady asked nurses at Montgomery Memorial hospital for names for her newly arrived triplets, a girl and two boys. One young nurse, still breathless from the excitement, suggested: "Hurry, Wait, Stop."

which one manages to buy the most U.S. programs or program ideas.

Commercial television bought "I Love Lucy." The BBC countered with "I Married Joan."

Commercial TV has "Beat The Clock" and "Double Or Nothing." The BBC has "What's My

Line" and "Amos And Andy."

Commercial television has just announced the adventures of "Lassie." Its biggest audience show, "Sunday Night at the Palladium," has been packed with American stars visiting here—Bob Hope, Johnny Ray, Guy Mitchell.



GLUM DISCUSSION is conducted by Singer Gordon MacRae (second from right), after his car crashed into several autos at North Hollywood stop light. Police gave MacRae intoxicometer test at scene, said he failed to pass it. (International)

14 Precautions Told For Yule Tree Fires

Chicago—Keep fire away from your fir tree.

That warning comes from the National Safety Council as the nation approaches the Christmas holidays.

"The Christmas tree, filled with natural pitch and resin, is one of the most combustible objects known," the Council says. "It can burn so quickly it is almost impossible to extinguish the flames by ordinary methods."

1. Buy a fresh tree. Be wary of trees sold as "fireproof." And don't attempt to flameproof Christmas trees with chemical solutions.

2. Keep your tree in a cold place—an unheated garage is fine—until ready to set it up. And do not set it up until you are ready to use it.

3. Before setting up the tree, saw off diagonally at least an inch of trunk, and place base in a water-containing holder. Keep

water reservoir filled.

4. Locate your tree well away from fireplaces, radiators, television sets, powerful electric lights and other sources of heat.

5. Never use candles for decorations. Use only electric lights, and be sure these bear the Underwriter's Laboratories label. Always check wires for defects and loose sockets before putting them on the tree.

6. Too many light circuits on one outlet may overload the house wiring and blow a fuse. Reduce the load or connect part to another circuit outlet. Never increase size of fuse, or substitute a penny for a blown fuse.

7. Turn off the tree lights when no one is to be in the room for any length of time.

8. Do not operate electric trains or other electrical toys which may spark under the tree.

9. Dispose of Christmas gift wrappings at once.

10. Use only artificial "snow" and decorations of the flame-proofed or noncombustible type for trimming your tree.

11. Be sure the ends of metallic icicles or other hanging decorations do not dangle into light sockets where they can cause a short circuit and flash fire.

12. Move the Christmas tree lights if the tree's needles near them turn brown. And when the needles start to fall, take the tree down and discard it.

13. Dispose of old trees in fire-safe areas outdoors—not in furnaces, stoves, or fireplaces—because Christmas trees burn with almost explosive violence.

14. In case of fire, call the fire department immediately.

Grange

Sams Valley Grange

At the last meeting of the Sams Valley Grange, Herman Priem was elected master. Other officers elected were Elwood Abbott, overseer; Walter Miller, steward; Gilbert Mack, lecturer; Ralph James, secretary; Lester James, treasurer; Bob Galloway, gate keeper; Eva Brown, Pomona; Gertrude Miller, flora; Donna Straus, ceres; R. E. Nealon, Victor Brown and Roy Carley, executive committee men; Al Straus, assistant steward, and Doreen Straus, lady assistant steward.

The lecturer's program consisted of a movie entitled "Cattle Country."

The annual Christmas party and program for the Grange will be held Saturday at 8 p.m. in the Grange hall. All Grangers and their families are invited. The ladies are asked to bring homemade candy. There will be the usual gift exchange. Those taking part are asked to mark their gift for boy, girl, lady or man.

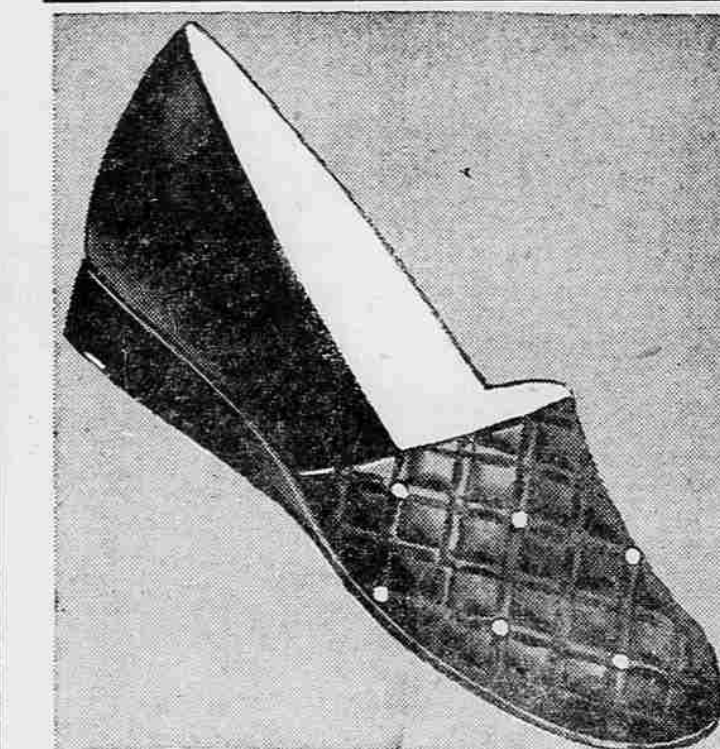
ARRESTS BROTHER

Sneadville, Tenn.—(U.P.)—Sheriff George Taylor arrested his brother, Gilbert, on a drunken driving charge, got him fined \$250 and sentenced to serve 360 days.

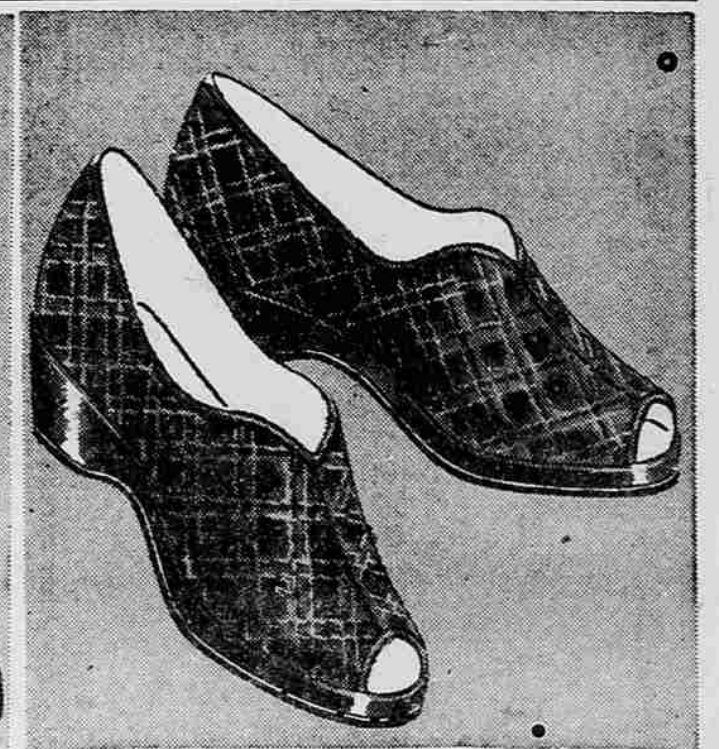
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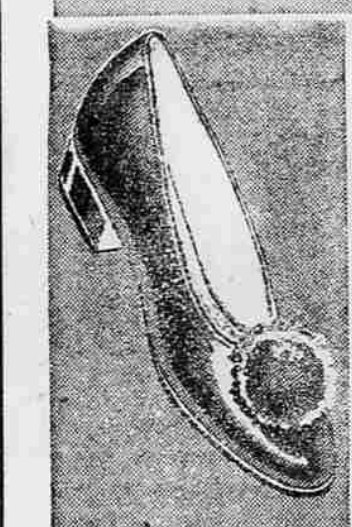
PENNEY'S ALWAYS FIRST QUALITY! GIFT SLIPPERS? WE-GOT-EM!



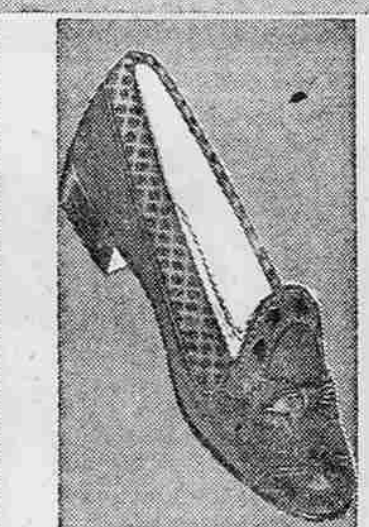
BEJEWELED! PENNEY'S GIFT-WORTHY SLIPPERS
Put jewels at her feet—Penney's sparkle slippers in rich rayon velvet or quilted rayon! They have just-right low wedge heels, come in her favorite colors, sprinkled with rhinestones. Sizes 4 to 9.
2.98
Widths AA-B Blue, Black



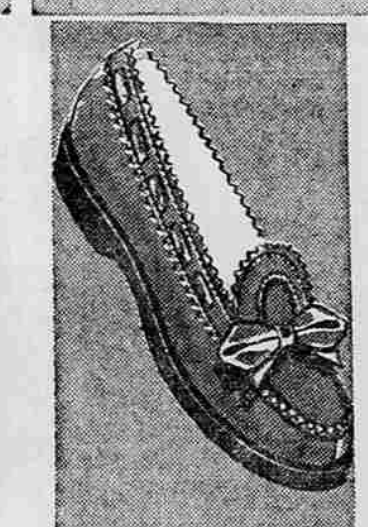
FANCY FOOTWORK FROM PENNEY'S COLLECTION!
Bright as Christmas—Penney's at-home shoes of lustrous rayon and acetate! They come in her favorite colors, multicolor quilted. They have hard soles, buoyant cork platforms—and they're Sanitized®.
2.98
sizes 5-9 Widths AA-B-2E



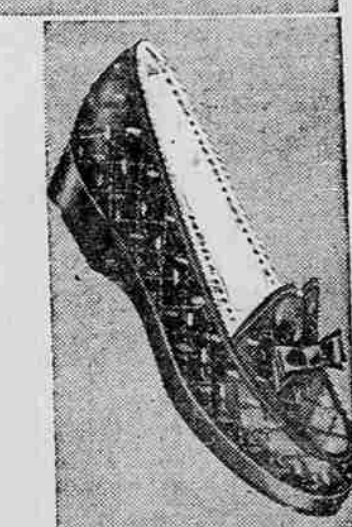
In a glamour style she'll go for—Penney's sleek leather slippers with pom-pom trim! . . . They've hard soles, just right rubber heels and they're Sanitized® for lasting flower freshness. Inky black, sizes 4 to 10. At Penney's, now!
widths B-D, **2.98**



A word to the wise Santa—give her cozy felt slippers from Penney's! They have cotton corduroy trim, leather tips for eye-appeal, hard soles, rubber heels for her walking comfort . . . and they're Sanitized® for lasting freshness. Copen blue, wine, sizes 4 to 9.
2.29



Penney's brightens up felt slippers with gay ribbon trim. They're colorful and oh, so comfortable . . . because they've cushion platform soles. You'll love them . . . you'll just live in them . . . you'll give them to every lady on your gift list. Sanitized® and Penney priced.
2.29



Snuggle your feet in smart Penney slippers, aglow in color! Quilted rayon features festive multicolor embroidery on black, royal blue. Cushion platform softens every step. Penney low-priced! Sizes 4 to 9.
1.98 pair



She'll appreciate Penney's gift scuffs long after the holidays! Rayon brocade effect in blue with pastel brocade or black with black brocade. Sanitized® for lasting freshness and look at the low Penney price you pay! Sizes 4 to 9.
1.98 pair



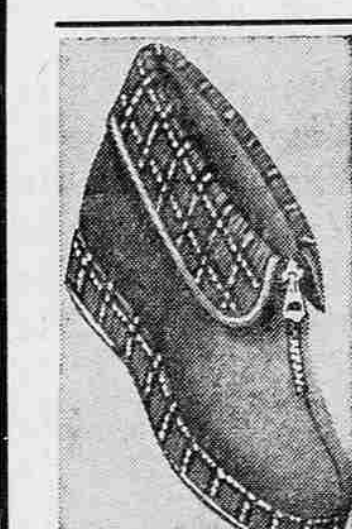
There's elegance afoot when she snuggles her toes in these Penney scuffs. Festive gold design on rich rayon velvet. Sanitized® for lasting freshness. Black, red, royal. Sizes 4 to 9, B width.
2.98



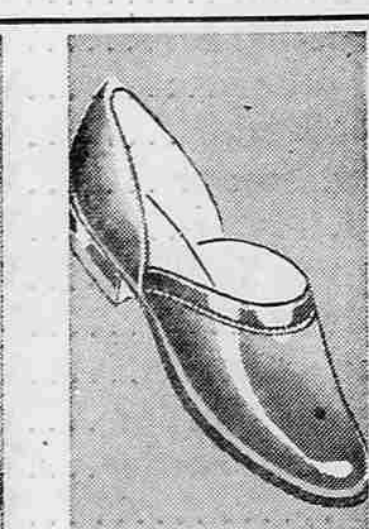
Like walking on air! Give him Penney's lightweight indoor-outdoor casual slippers with cushion crepe soles and heels, quality leather uppers, elastic side gores for smooth fit. Sanitized® for cleaner better wear.
sizes 6-12, **3.98**



Penney's smart, rugged, comfortable casual slippers for men. Cushion crepe soles and heels, leather uppers, elastic side gores for smooth fit. Sanitized®.
© sizes 6-12, **4.98**



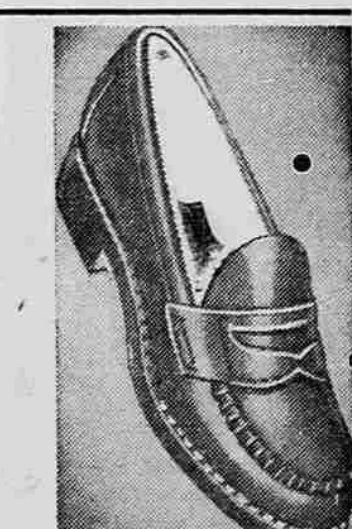
Little feet are snug up to the ankles in Penney's thrift-priced felt slippers! Kids go for the bright plaid corduroy trim, the bouncy cushion insoles. Mom goes for the Penney extras that mean quality—the slide fastener that won't pop open, the built-in deodorant—Sanitized®—that keeps slippers fresh. Red, blue.
whole sizes 6 to 1, **1.79**



Men's luxurious genuine kid gift slippers . . . fine Penney quality! Hard sole is ideal for bedroom, basement or backyard. Sanitized® lining for cleaner, better wear. B-D.
sizes 6-12, **3.98**



Penney's fine leather oxford gift slippers for men of elk finished cowhide. Composition soles and rubber heels for indoors—outdoors. Elastic side gores for smooth fit. Sanitized®. Widths C-E-3E.
sizes 6-12, **4.49**



Men's comfortable, smartly styled casuals! With flexible Goodyear welt construction, smooth leather uppers. Brown, black. Sanitized®. Sizes 6½-12.
7.90

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60 proof. Made from 100% grain neutral spirits. See Pierre Smirnoff & Co., Inc., Hartford, Conn.

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One Only! 11 Cu. Ft. Supermart Refrigerator \$229.95

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